

# GRANT WRITERS' SEMINARS AND WORKSHOPS

University of Iowa Grant Writing Seminar 2019

Presented by John D. Robertson, Ph.D.  
Managing Member, Grant Writers' Seminars &  
Workshops, LLC

**Date:** October 25, 2019

**Time:** 8:30 AM – 4:30 PM

**Place:** Hilton Garden Inn, 328 S. Clinton Street

**Registration fee:** \$150 includes workbook and lunch

**Additional Details:** <https://research.uiowa.edu/university-iowa-grant-writing-seminars>

This all-day presentation is the cornerstone of GWSW's seminar programs. It comprehensively addresses both practical and conceptual aspects that are important to writing competitive grant proposals. It is appropriate for faculty members, postdoctoral researchers and administrative staff who have had some exposure to writing grant applications, either through training / mentoring or personal experience. Each presentation is tailored to meet the needs of the audience, e.g., to focus on the funding agency or agencies (federal, private, and/or industry) that is / are of greatest interest to the attendees. Emphasis is given to doing the "extra" things that can make the difference between success and failure.

At the University of Iowa, the main focus of previous seminars has been on the NIH and NSF; however, regardless of the agency, participants are taught to write with a linear progression of logic, which leads reviewers through an application without them knowing that they are being led. Coping strategies to overcome the fact that applicants are writing for two different audiences – the assigned reviewers, who read the application in its entirety, and non-assigned reviewers who may have read little, or nothing, of the proposal before the meeting of the review panel – are emphasized.

## About the Presenter:



John Robertson, Ph.D., is a managing member of Grant Writers' Seminars & Workshops. Dr. Robertson is the recipient of competitive extramural funding from both the NIH and non-federal sources. He has served as a member of grant review panels, a reviewer for various biomedical journals, as well as a member of journal editorial boards. Before his recruitment to GWSW he served as a mentor for junior-faculty grant applicants and was recognized routinely for excellence in teaching.