November 11-12, 2005
Dance Gala: 25 in 2005
With the UI Chamber Orchestra, Department of Dance and School of Music, Division of Performing Arts

December 17, 2005
Winter Commencement

March 2-5 & 8-11, 2006
The Puzzle Locker
By W. David Hancock
Department of Theatre Arts, Division of Performing Arts

April 28 & 30, 2006
Spring Opera: The Crucible
By Arthur Miller (story) and Robert Ward (music)
With the UI Chamber Orchestra, School of Music, and Martha-Ellen Tye Opera Theater, Division of Performing Arts

May 13, 2006
Spring Commencement

June 9-11, 2006
Alumni Reunion Weekend
UI Alumni Association Distinguished Alumni Award ceremony

October 6-7, 2006
Homecoming Reunion Weekend

For a current list of CLAS events, visit
www.clas.uiowa.edu
For a list of all University of Iowa arts events, visit
www.uiowa.edu/artsiowa
For a list of reunion dates, visit
www.clas.uiowa.edu/alumni/index.shtml

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Last spring, the College of Liberal Arts and Sciences, along with the literary world beyond Iowa, said good-bye to the longtime director of the Iowa Writers’ Workshop, Frank Conroy. A wonderful writer, formidable critic, and much-loved teacher and mentor, Frank died in April. Part of his legacy to American letters is the distinguished reputation of the workshop, where many of the greatest stars of contemporary literature developed their craft with his guidance. We remember him in this issue of *Arts & Sciences* (see page 24).

Lan Samantha Chang, a Writers’ Workshop alumna and currently the Briggs-Copeland Lecturer in Creative Writing at Harvard University, will assume the directorship in January 2006. I look forward to welcoming her back to campus (see page 35).

Iowa’s reputation as a place that nurtures great writers and communicators extends beyond the Writers’ Workshop. Our School of Journalism and Mass Communication also enjoys a tradition of excellence, which applies to the high-tech world of web design and digital broadcasting as much as to traditional media. One of the few accredited journalism schools that reside in a liberal arts and sciences college, our school prides itself on offering a broad educational foundation that prepares students for adaptability and success in a rapidly changing field. In this issue of *Arts & Sciences*, we put our journalism and mass communication programs in the spotlight as the school settles into its new state-of-the-art home, the Philip D. Adler Journalism and Mass Communication Building (see page 6).

As technological advances affect all areas of life, some of the most innovative and exciting work in our college entails the merging of technology with other fields. For example, Associate Professor Kee-ho Yuen, a metalsmith in our School of Art and Art History, depends on both art and technology for inspiration and production (see page 14). And Associate Professor Lisa Troyer in our Department of Sociology studies human-technology interactions along with social relationships in technological environments (see page 16).

The ability to apply and adapt established concepts to new situations is the hallmark of a liberally educated person, and our faculty, students, and graduates continually demonstrate this ability with great success. In *Arts & Sciences*, we strive to show as many facets of this phenomenon as time and space allow, from a new feature on the results of faculty research to our alumni profiles. Let us know what you think of our magazine as well as our programs and goals. It’s important to us that you, our alumni and friends, stay connected to our mission and our future.
Ross, who earned a bachelor’s degree in journalism from the College of Liberal Arts and Sciences in 1971, has covered many high-profile stories since beginning his career in 1970 as the Iowa City stringer for KWWL-TV in Waterloo, Iowa. He has exposed fake charities and chain-store factories full of child laborers, probed a Colombian drug cartel, and covered the Unabomber investigation, the September 2001 terrorist attacks, and the Enron scandal.

His reporting has earned myriad industry honors, including eight Emmy Awards.

“I really like stories with a hard edge,” says Ross, whose reports air on 20/20, Nightline, World News Tonight, and Good Morning America. “They’re easy to write, and they’re also fun to write.”

His favorite story, Ross insists, is always the one he just finished. He and his team of seven producers usually have 10 to 12 stories in the works. Ross also takes assignments from the network.

When he’s not brainstorming ideas with his staff, Ross is on the road pursuing leads.

“One of the biggest challenges we face is overcoming the resistance of people to tell their stories,” he says. “It’s also difficult to pierce the veil of secrecy at various companies and organizations.”

The Chicago native, who spent 18 years as an NBC News correspondent before joining ABC in 1994, says he knew in high school that he wanted to be a television reporter—an ambition nurtured by a perceptive journalism teacher and fueled by the competition he witnessed among Chicago media outlets. He enrolled at Northwestern University but left when his radio station job interfered with his studies. He moved to Iowa to work on David Stanley’s U.S. senatorial campaign, then began course work at Iowa.

“I was on campus during the height of the Vietnam era. There was a student protest or march every night,” says Ross, recipient of a University of Iowa 2005 Distinguished Alumni Award for Achievement. “Being in the midst of that as a journalism student was like getting extra credit.”

Newspaper journalism was never an option for Ross.

“I feel that television has more impact. Not only can we tell you a story, we can show it to you,” Ross says.

Ross deplores unethical behavior in the news industry.

“Journalists need to be aggressive, but it’s more important to get the story right,” he says. “Remember whom you are working for—the readers, the viewers.”

“I think you can do a lot of good by telling stories,” he says. “I’ve always had a low tolerance for corruption and lying, and you can conquer those injustices by exposing them.”

The University of Iowa

Being hijacked and held hostage for three days in Central America on a work-related trip might cause many to reconsider their professions.

Not Brian Ross. In fact, being waylaid in Honduras while pursuing a story in 1982 only spurred the television reporter on.

“I like a good story,” explains Ross, chief investigative correspondent for ABC News. “I want to be the first to know something, then the first to pass it on.”

Three CLAS alumni combine experience, interests, and hard work to become leaders in their industries.

Get the story, pass it on.
Music practically flows in Carolyn Green's blood. The Waterloo, Iowa, native learned how to read music as early as she learned to read. Her uncle taught her and her brother ear training and sight reading. Throughout public school, Green participated in band, orchestra, and choir.

“My family is really musical. I started clarinet at age 8 and violin at age 9, and I kept adding instruments,” Green says. “The only woodwinds I didn’t play were bassinet, baritone sax, and contrabass clarinet. From the time I was very young, I knew I wanted a degree in music.”

Green earned that degree—a Bachelor of Music with a concentration in woodwind performance—from the College of Liberal Arts and Sciences in 1973. But she didn’t make music her career.

“I didn’t want to be a teacher, and I didn’t have a burning desire to be a career musician,” she says.

Instead, she pursued an interest in urban planning and the environment, taking related graduate course work at Iowa and the University of California–Berkeley. Now she is vice president for health, environment, and safety at Sunoco, Inc., a petroleum manufacturer based in Philadelphia.

Green has worked for Sunoco since 2000, but she has more than 30 years of energy and environmental experience. After graduating from Iowa, she volunteered for the Bay Area Women Planners in San Francisco. That experience led to a job with the California Air Resources Board, where she helped write an air-quality planning handbook and was a member of the team that developed the state’s air-quality planning process, upon which the federal air-quality management planning program is based.

After that, Green worked as environmental affairs manager at Southern California Gas Company, deputy executive officer at South Coast Air Quality Management District in California, and government and public affairs director at Ultramar Diamond Shamrock Corp. in California and in Texas. The American Association of Blacks in Energy awarded her its Chairman’s Cup for Outstanding Member in 2002.

At Sunoco, Green’s focus is environmental and safety strategy and security at five oil refineries, seven chemical plants, hundreds of retail service centers, and more than 50,000 miles of pipeline. She supervises 50 employees and oversees a multimillion-dollar budget. She also shapes regulatory policy, and is the company’s liaison to the Environmental Protection Agency and to environmental organizations such as the Sierra Club.

“What I do is not all that far afield from urban planning. I apply those same analytical skills to the oil refining industry,” she says. “I’ve jumped around a lot in my career, but the common themes have been environmental and health issues and energy.”

Green, who plays the recorder daily, draws inspiration from music for help on the job. Mastering a difficult piece of music, she says, produces an endorphin rush similar to exercise as well as a state of mind that she finds useful as an executive.

“Fast, tricky fingering, for example, is very physical, and it takes stamina and agility,” she says. “I can utilize that in the business world—I’m ‘in the moment’ but always thinking one or two steps ahead.”

Green insists that even had she known where her career would take her, she still would have pursued music at Iowa.

“I might have majored in engineering or physics,” she says. “But music certainly would have been there.”
Do the Math: Food is big business

If the CEO of food giant SYSCO Corp. knew one thing when he graduated from high school, it was that he didn’t want a career in the food industry.

So how did Richard Schnieders end up as the top dog at the nation’s largest food service distributor?

“I fell back on what I knew,” Schnieders says. Having worked in his father’s small grocery in Remsen, Iowa, Schnieders was ready to leave the food industry behind. He earned a bachelor’s degree in mathematics from the College of Liberal Arts and Sciences in 1970 and joined the National Guard. Not knowing whether his unit would be activated and sent to Vietnam, he took a position as a meat cutter for Randalls Super Valu Store in Coralville, Iowa, then in Boone, Iowa, and Moline, Ill.

Schnieders was recruited by several companies to sell meat products, but when an opportunity arose in 1982 in SYSCO’s executive development program, he grasped it. By 1992 he had worked his way up to senior vice president of merchandising services, and in 2000 he was named president and chief operating officer. Two years later, Schnieders was SYSCO’s chair and CEO.

The key to his success?

“I’d have to say my interest in math,” Schnieders explains. “Majoring in math provided me with skills in logical thinking and an analytic ability to look at a situation and figure out how it could be better.”

Since it was formed in 1970, SYSCO has become a well-oiled machine, topping $29 billion in sales in 2004 and employing more than 46,000 people.

“Most large companies are centrally run, but at SYSCO we put a lot of trust in our employees, and many decisions are made in the field,” he explains. “We make sure teams have a clear sense of direction and strategy and then provide them the freedom to operate, and I think that gives us an edge.”

The Houston-based company sells products to restaurants, including some 350,000 independent eateries as well as chains, and also to schools, hotels, nursing homes, and hospitals, including University of Iowa Hospitals and Clinics.

“We provide everything,” Schnieders says. “If you have four walls and a floor, we can provide tables, china, equipment, you name it. But mostly we supply food—fresh, frozen, and canned.”

Schnieders spends at least half of his week on the road, traveling to SYSCO’s 156 shipping locations across the country, talking with investment analysts, working with suppliers and customers, attending board meetings, and pulling together teams to develop new products.

Keeping up on current eating habits is critical to SYSCO’s success, Schnieders notes.

“Nutrition is uppermost in the minds of consumers, so we have to think about how to address health issues with the ingredients we use,” he says. “There also is concern about where food comes from. How was it produced? How were the animals treated?”

This year Schnieders is being honored by the College of Liberal Arts and Sciences as an Alumni Fellow—in part for contributions to an industry he almost left behind.

“There are so many important aspects of food service,” he says. “The challenge is to anticipate what is on the horizon.”
The School of Journalism and Mass Communication prepares students for a rapidly changing field

“Journalism is the bedrock of a democratic society. If people are going to make informed decisions in politics and in other areas of their lives, then we have to have a free and unfettered press.”
Each evening, the cylindrical sculpture in front of the new Adler Building presents a perfect visual representation of the School of Journalism and Mass Communication. As darkness falls, a lamp inside the piece is illuminated, and suddenly the hundreds of words excised on the cylinder's surface are projected onto the surrounding buildings. Within a moment the courtyard between the Philip D. Adler Journalism and Mass Communication Building and the Main Library is filled with words etched in light.

The sculpture, by artist James Sanborn, is a fitting symbol, for words are indeed at the heart of the school’s mission. Inside the building’s classrooms, a new generation of journalists is learning the skills that will help them succeed in one of the world’s most diverse industries. From cable news and talk radio to online news sites and blogs, the field of journalism and mass communication is being revolutionized.

What isn’t changing, however, is the need for thoughtful, articulate, and ethical professionals who can report and interpret the growing flood of information, says Pam Creedon, director of the College of Liberal Arts and Sciences’ School of Journalism and Mass Communication since 2002.

“Journalism is the bedrock of a democratic society,” Creedon says. “If people are going to make informed decisions in politics and in other areas of their lives, then we have to have a free and unfettered press.”

Iowa’s program is unusual in a number of respects. While many schools offer specialized degrees in areas like photojournalism or media relations, Iowa offers just one undergraduate major in journalism and mass communication.

“Journalism is the core of our program,” Creedon explains. “Instead of taking a specialized sequence of courses, all of our students get the same background in the practical, ethical, and theoretical aspects of journalism, and graduate with strong visual, written, and oral communication skills. We believe this foundation provides the best preparation for a wide variety of jobs in a rapidly changing industry.”

Two other distinctions mark the school. Out of approximately 450 journalism programs in the nation, only about 100 meet the demanding criteria set by the Accrediting Council on Education in Journalism and Mass Communications. Iowa’s journalism school is also one of very few housed in a liberal arts and sciences college.

“We want students to be broadly educated, so that they know something about science and art and history and a host of other disciplines,” Creedon says. “That means that out of a 120-semester-hour undergraduate major, students take can take up to 40 semester hours within the school and 80 outside the major. We believe that a liberal arts education is the best preparation for the demanding and varied work that journalists are called to do.”

**A Sound Foundation**

Founded in 1924, the school has earned a national reputation as a leader in mass communication education. In 1948 it granted the country’s first two Doctor of Philosophy degrees in mass communication, and its graduates can be found in positions of power and influence throughout the world’s media. Its alumni include Pulitzer Prize winners, editors of major magazines and newspapers, foreign correspondents, directors of university journalism programs, television news reporters, radio broadcasters, and executives in public relations firms and publishing houses.

Educating students for such a wide array of fields is a challenge. At the undergraduate level, the school focuses on what is known as “The Iowa Dozen”: a set of writing and research skills, First Amendment principles and ethical standards, and values that prescribe respect for diversity, accuracy, truth, and fairness. The school also stresses the importance of practical experience in the field, which is increasingly vital in securing jobs after graduation.

“We have very strong connections to our professional communities,” Creedon says. “We keep a close eye on
what’s happening in the industry and what employers are looking for and do our best to see that our students are well-prepared for those challenges.”

Many students gain practical experience working for The Daily Iowan newspaper and KRUI radio station, both student-run media at The University of Iowa. Others complete internships at local, national, and international businesses and organizations.

The school also invites four or five media professionals to campus each semester. These experts typically stay for a week at a time, visiting classes, giving lectures, and conducting individual reviews of student portfolios, which include a résumé, career goals, and work samples.

“We’re now putting much more emphasis on these portfolio reviews, because we have seen how valuable they are for students,” Creedon says. “Media professionals can tell them what looks good and what areas need improvement. These portfolios, and the academic preparation and experience they represent, can make all the difference in an increasingly competitive job market.”

Amanda May is one of many journalism students who have broadened their educations beyond the classroom. In addition to a semester as photo editor at The Daily Iowan, May spent fall semester 2004 studying in Bilbao, Spain. While there, she worked on a photography project about the Basque people and landscape.

“I came back with 75 rolls of black-and-white film, which I’m compiling into a photographic documentary,” says May, who received a BA in journalism and mass communication and a BFA in art in 2005. “Living abroad widened my horizons and made me realize the breadth and scope of the world we’re living in. I hope to eventually become a freelance documentary photographer, and I also want to spend more time working in a Spanish-speaking country.”

Such drive and creativity are characteristic of many Iowa journalism students, according to associate professor Venise Berry.

“A sense of calling also defines the school’s faculty, which includes 19 full-time, tenure-track professors. Their specialties range from investigative reporting and public relations to online journalism and media law. Most faculty members have extensive professional experience in major media outlets.

In addition to approximately 400 undergraduate majors, the school has 40 to 60 students pursuing graduate degrees. Several options are offered, including a Master of Arts in professional journalism designed for students who already are well-grounded in basic journalism and are looking to advance their skills in a specialized area. Each student creates an individualized focus, choosing classes in journalism and other areas across the University, such as law, science, or the arts. The student then completes a master’s project of significant scope. Other students work toward an MA or PhD in mass communications, a program that emphasizes theory and methodology.”
A High-Tech Home

The school’s recent move into the new Adler Building, just north of the University’s Main Library, has brought much-anticipated changes. One is location.

“The arrangement of the Adler Building brings students, faculty, administrators, and staff together in a third-floor quadrangle, inspiring a kind of collegiality that we haven’t had before,” says Kay Amert, professor and director of the school’s Typography Laboratory.

The building, named after Philip D. Adler, who earned a BA in English at Iowa in 1926 and went on to found the newspaper company Lee Enterprises in Davenport, Iowa, also features the latest technological tools, from editing suites for electronic media to a television production studio.

“While there’s an extraordinary amount of sophisticated teaching technology in the building,” Amert continues, “it’s comfortably integrated and never masks the fact that people, and particularly students, come first.”

The building also is home to the Department of Cinema and Comparative Literature as well as several organizations affiliated with the journalism program. They include the Iowa High School Press Association, which sponsors workshops and summer programs for high school students and their teachers, and Quill and Scroll, a high school journalism honor society with chapters in 13,700 schools in 50 states and 41 foreign countries.

Creedon says outreach to high schools is vital.

“Young people are the future of our program and of journalism in America. If we don’t recruit and inspire these young people, then our profession is at risk.”

Each year some of the very brightest of these aspiring journalists enroll in the School of Journalism and Mass Communication. Here they write voluminously, ask countless questions, spend hundreds of hours doing research, ponder issues of truth and ethics, learn the latest technological advances in the field, and get the chance to try out their new skills in a variety of on-the-job settings. Once they graduate, a world eager for information awaits them.

Each year since 1948, the School of Journalism and Mass Communication’s faculty has nominated an influential journalist for the school’s Hall of Fame, which recognizes outstanding contributions to the field. The Hall of Fame’s membership includes several of the school’s alumni. Here are a few.

Mildred Wirt Benson (BA ’25, MA ’27) was the first woman to receive a master’s degree in journalism from the University. She wrote more than 120 children’s books and worked at the Toledo Blade until her death at age 96. Using the pen name Carolyn Keene, she created the Nancy Drew mystery series.

Marquis W. Childs (MA ’24, Honorary Doctorate of Literature ’69) was a syndicated columnist who won the first-ever Pulitzer Prize for distinguished commentary in 1970. His books included The Peacemakers, Taint of Innocence, and Witness to Power.

Peter Hackes (MA ’49) was a television and radio correspondent who won an Emmy Award at NBC for coverage of the Apollo space flights in 1969 and 1970 and a Peabody Award for the network’s Second Sunday program. He also served as NBC’s congressional correspondent.

Jess Gorkin (BA ’36) was editor of The Daily Iowan as a student. He became associate editor of Look magazine, then spent 30 years as editor of Parade magazine.

Judy Klemesrud (BA ’61) was a reporter for The New York Times for 19 years, covering the women’s movement and social issues from the 1960s through the 1980s. She also wrote celebrity profiles and contributed to publications such as Esquire, Cosmopolitan, Ladies’ Home Journal, Redbook, and The New York Times Magazine.

Carol McKay (BA ’71) was photo editor at the Louisville Courier-Journal, Milwaukee Journal, and Milwaukee Sentinel, and worked for United Press International. She served on the White House staff as photo editor for eight years during the Reagan administration and joined U.S. News & World Report as photo editor in 1989.

Murray Seeger (BA ’51) worked at the Buffalo Evening News, Cleveland’s The Plain Dealer, and Newsweek. He opened the Brussels bureau of the Los Angeles Times and was bureau chief for The New York Times in Moscow and Bonn. He was information director for the AFL-CIO, director of public affairs and secretary of Radio Free Europe/Radio Liberty, and in 1990 was named assistant director of external relations for the International Monetary Fund.

The University of Iowa
The DI serves another purpose as well, for it is the training ground for students in the School of Journalism and Mass Communication. About 80 students work on the paper.

Tony Robinson headed this formidable undertaking during the 2004-05 school year. Robinson, the first African-American editor of the DI, says that it was a demanding job with a lot of late nights.

“I worked about 40 to 50 hours a week in addition to taking classes,” says Robinson, who will graduate in December 2005 with a BA in journalism and mass communication. “That’s a big load, but the experience I gained has been absolutely invaluable.”

Robinson caught the journalism bug as a high school sophomore in Davenport, Iowa, where he worked for his school’s newspaper and coached elementary and junior high school students in a summer journalism academy. When he entered The University of Iowa, he was one of four students that year to receive a Daily Iowan Scholarship, a four-year, full-tuition award.

“I started out as a general assignment reporter my freshman year and worked my way up,” Robinson says. “The most exciting time for me was during the presidential campaign in 2004. Because the DI is the primary national news source for many students, we tried to make our coverage as comprehensive as possible, with an emphasis on the impact the election results would have on the lives of college students. I was very pleased when the DI won a first-place award in March 2005 from the Associated Collegiate Press for a special section we did the weekend before the election.”

The editor, like other DI staff members, is paid by the newspaper but does not receive academic credit for doing the job. Staff members, approximately 80 percent of whom are journalism and mass communication majors, learn the newspaper business in a setting that closely mirrors the professional world. They work in the varied jobs typical for newspaper staffs, from photographers and graphic designers to copy editors and advertising sales representatives.

“We get used to writing on deadline, dealing with advertisers, working with budgets, and answering complaints when we get something wrong,” Robinson says.

The DI student staff has help preparing the paper each weekday from 11 University of Iowa staff members, including Bill Casey, the DI’s publisher for 29 years.

“We’re much more like a traditional newspaper than most college papers,” Casey says. “We’re the only college daily
Each weekday morning, 40,000 people wake up to the headlines of The Daily Iowan, The University of Iowa’s student-run newspaper. Known affectionately as the DI, the paper is an important information source for the University community.

in the country that is delivered door-to-door, for example. We’re a nonprofit organization, but we still need to be financially independent. That, in fact, guarantees our editorial freedom.”

Founded in 1901, the DI has won numerous awards. Most recently, it was one of six four-year-college newspapers to receive a 2000 Pacemaker Award from the Associated Collegiate Press, and in 2001 it was named Best All-Around Daily Student Newspaper in its region by the Society of Professional Journalists (SPJ).

Scholarships and professional coaching are two factors in the paper’s continuing excellence, according to Casey.

“We started giving Daily Iowan Scholarships in 1987, and they have made a huge difference to the paper,” he says. “Through this program, we get the very brightest, best kids in our newsroom. The coaches critique each paper after publication and give students tips on how they can improve.”

Because the DI is a morning paper, its newsroom schedule generally runs from 4:30 p.m. to midnight Sunday through Thursday. Some 10 students form the core staff; others work part time. Stories are due by 8 p.m., and by 10 p.m. the newsroom is a hive of activity as the paper is laid out. By midnight, everything is sent electronically to a commercial printing press in Cedar Rapids.

“My philosophy is that you hire really smart people, give them the equipment and resources they need to do their jobs, and then you let them lead,” Casey says. “They have a much better feel than I do for what their age group wants to read.”

In addition to its print-edition audience, the online DI has around 12,000 readers each day, and Casey expects the paper to continue expanding its Internet presence. The content of its website (www.dailyiowan.com) is about 80 percent the same as the print version’s content. The primary difference is the online edition’s inclusion of more photographs. Instead of using just a handful of shots from a football game, for example, the web site can feature an entire slide show.

While the future will undoubtedly bring more technological changes to the DI newsroom, the two-fold mission of the paper will remain the same as it has been for more than a century. It will continue to train some of the nation’s most talented young journalists while remaining a vital news source for the thousands of people who read its articles and columns each weekday.

By Lori Erickson

The University of Iowa
What are all those terrific School of Journalism and Mass Communication graduates up to today? Arts and Sciences looked across years and classes and found hundreds of talented JMC alumni doing all kinds of media and related work worldwide. Here is a brief sampling.

<table>
<thead>
<tr>
<th>Neil S. Brown</th>
<th>David W. Guttenfelder</th>
<th>Kevin J. McCormally</th>
<th>Christopher G. Snider</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA ’81 in journalism and mass communication/political science</td>
<td>BA ’93 in journalism and mass communication/anthropology</td>
<td>BA ’72 in journalism</td>
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<td>Vice president and executive editor</td>
<td>Photographer</td>
<td>Editorial director</td>
<td>Editor</td>
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<td>The Associated Press</td>
<td>Kiplinger’s Personal Finance</td>
<td>Juice and dmjuice.com</td>
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<td>Frank R. Brownell III</td>
<td>Laura A. Heinauer</td>
<td>Bryce A. Miller</td>
<td>Ronald L. Steele</td>
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<td>BA ’00 in journalism and mass communication/political science</td>
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<td>President</td>
<td>Reporter</td>
<td>Sports editor</td>
<td>News anchor and reporter</td>
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<td>The Des Moines Register (Des Moines, Iowa)</td>
<td>KWWL-TV (Waterloo, Iowa)</td>
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<td>John R. Camp</td>
<td>Katherine E. Howie</td>
<td>Tappy Phillips</td>
<td>Peter M. Sturtevant</td>
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<td>(pen name John Sandford)</td>
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<td>Public relations coordinator</td>
<td>Consumer affairs reporter</td>
<td>Senior vice president</td>
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<td>1986 Pulitzer Prize winner for nondeadline feature writing</td>
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<td>WABC-TV News (New York, N.Y.)</td>
<td>International Business News</td>
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<td>John J. Cochran Jr.</td>
<td>Melissa K. Isaacsen</td>
<td>Joseph A. Plambeck</td>
<td>NBC</td>
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<td>BA ’83 in journalism and mass communication</td>
<td>BA ’02 in journalism and mass communication</td>
<td>Roger G. Thurow</td>
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<td>Chief Washington correspondent</td>
<td>Columnist and sports writer</td>
<td>history/political science</td>
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<td>Correspondent</td>
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Imagine how you would feel if you suddenly learned that the people you thought were your relatives weren’t really related to you. That’s roughly the message that Ann Budd, CLAS professor of geoscience and coauthor of a study recently published in the journal *Nature*, has sent to marine biologists who study ocean corals. Budd found that about one-third of Atlantic Ocean corals, which for the last 100 years were thought to be related to Pacific Ocean corals, turned out to be unrelated. She says that the discovery indicates that Caribbean coral reefs are unique and their distinctiveness needs to be considered when setting marine conservation priorities.

What makes for a happily married couple? Having similar personalities, according to Eva Klohnen, CLAS assistant professor of psychology, and Shanhong Luo, a doctoral student in psychology, who published their research findings in a recent issue of the *Journal of Personality and Social Psychology*. The authors found that although people may be attracted to one another because of similar attitudes, values, and beliefs, once individuals are in a committed relationship, it appears to be primarily similar personalities that influence marital happiness.

Alan Christensen, CLAS professor of psychology and author of the new book *Patient Adherence to Medical Treatment Regimens: Bridging the Gap Between Behavioral Science and Biomedicine* (Yale University Press, 2004), recommends techniques that doctors can use to increase patients’ adherence to their instructions—and help alleviate a problem estimated to cost more than $100 billion per year in hospital bills, lost work time, doctor visits, and extra medications. Giving patients choices about the nature of the treatment prescribed gives them a feeling of control and may improve compliance, says Christensen, who holds a joint appointment in the internal medicine department of the UI Carver College of Medicine. Scheduling frequent but brief phone or office follow-up visits also increases compliance.

Lightning on Saturn is ten thousand to one million times stronger than lightning on Earth. That’s just one of several surprising findings that space physicist Don Gurnett, the James A. Van Allen Carver Professor of Physics and Astronomy, presented last year in *Science Express*, an online version of the journal *Science*, and in a talk to the American Geophysical Union. Gurnett’s other findings, all made using NASA’s Cassini spacecraft, included the fact that Cassini impacted dust particles as it traversed Saturn’s rings and that Saturn’s radio rotation rate—roughly translated as the length of one Saturn day—varies from time to time, probably due to slippage between the giant gas planet’s deep interior and its magnetic field.

Faculty members in the College of Liberal Arts and Sciences pursue myriad research projects across the college’s disciplines. These are some of their findings.
In a squat brick building tucked between the Iowa River and a railroad overpass, Kee-ho Yuen creates enticing and elegant works of art that grace public and private collections around the world. Like all artists, Yuen delights in pondering how to give aesthetic form to concepts and motifs. But the associate professor of art and art history and head of Iowa's jewelry and metal arts program also is fascinated by computers and science and relishes the technical challenges of constructing small, often kinetic, sculptural artworks.

“Kee-ho is a dynamo,” says Dorothy Johnson, F. Wendell Miller Professor and director of the School of Art and Art History in the College of Liberal Arts and Sciences. “He is a great innovator in the Metalsmithing Studio and has introduced the use of digital technologies to the program. He’s known internationally for the originality, beauty, and perfection of his artwork, especially his exquisite fine-art teapots.”

Yuen says the sculptural aesthetic and technical demands of jewelry making and metalwork fit his temperament and “way of work.” He incorporates a range of materials into his art, including gold, anodized aluminum, fine woods, and plastic. In addition to sketchbooks, carbon pencils, simple wooden-handled gouges, and fine-grain polishing paper, he and his students also wield powerful software and a 3-D printer to create jewelry, flatware, and small models of furniture that are, in essence, minisculpture. Using their computers, the artists create drawings and send them to the printer, which produces three-dimensional forms by extruding hundreds of 0.01-inch-thick layers of plastic according to the artists’ designs.

“It’s kind of like creating plastic objects with a high-tech hot glue gun,” says Yuen, whose Baby Brooch includes not only silver and gold, but also plastic elements made by the 3-D printer. In creating Baby Brooch, Yuen used the printer to shape ABS plastic into a movable minisculpture and then applied nitric acid to silver, bleaching it to a papery likeness. He used an image-transfer technique to incorporate a photo of his nephew, and added a ball bearing that allows the image to rotate, enhancing its dramatic effect.

Yuen’s work has caught the eye of a number of prominent collectors and curators, and his art now graces the permanent collections of the Renwick Gallery of the Smithsonian American Art Museum and New York’s Museum of Arts and Design, among others. Many of his creations—particularly his regal teapots—incorporate organic motifs, a reflection of both his love of nature and his boyhood training in classical Chinese painting.

“When I was growing up in Hong Kong, a self-taught painter named Lee Wing Chung taught many youngsters from my school the art of Chinese painting,” Yuen says. “He tutored us outdoors during the summers, and we’d not only take along our sketchbooks, but also our fishing rods and kites.”

Yuen demonstrated an early gift for art: an image he drew in sixth grade won a contest and was printed as a Christmas card. When his parents later worried that...
he would not be able to make a living as an artist, however, the multitalented young man decided to major in biochemistry at the University of Hong Kong. Although he excelled in that field, his passion for art ultimately prevailed. After a year he changed majors, earning a bachelor's degree in fine arts in 1983.

Yuen taught high school art for three years, but his former art professors did not forget their gifted student with a bent for both science and art. One of them, sculptor Lee Fouk Wa, knew Iowa's renowned jewelry and metalwork professor, Chunghi Choo. When Choo visited Hong Kong in 1983, Lee introduced his former pupil to her. After perusing the young artist's portfolio, Choo immediately invited Yuen to study at Iowa, where he apprenticed in her studio.

"She has always been very supportive of my work and that of her other students," Yuen says of Choo, who is an F. Wendell Miller Distinguished Professor of Art. "I learned from her the importance of discipline and how artists can focus the energy to carry out their vision. She is known for her ability to inspire and energize students. She helped support me as a foreign student. For me, she was like an American mom."

"When I came to Iowa in the mid-1980s," he says, "graduate school was our whole life. I learned in class and I learned from Professor Choo and my fellow graduate students."

Now, Choo says, Kee-ho Yuen is a prolific and brilliant artist who "is not only an expert in teaching traditional, contemporary, and cutting-edge technologies but also inspires and stimulates students to be highly creative."

Yuen also keeps his audience in mind. "My work is in the storytelling tradition," Yuen says, "but I try not to tell the viewer everything. That way, they must make up part of the story themselves. And although finely-developed technical aspects are very important, I never want technical ability to distract from the story in art."

*By Jean C. Florman*
For example, Troyer, associate professor of sociology in the College of Liberal Arts and Sciences, says that people’s behavior toward their computers parallels their behavior toward other human beings. The more their computers misbehave, the less respect—and patience—their users have for them.

To test that theory, Troyer designed an experiment in which test subjects worked on computers rigged to fail. When the screens froze or displayed error messages, the subjects yelled at the computers, pounded random keys, whacked the monitors, or shut the computers down and sat angrily for a few minutes.

Noting that many people seem to view their computers as more than just machines, Troyer says that computer designers could use her findings to develop hardware and software more in line with users’ expectations. Instead of a cryptic error code, a computer might be programmed to display an apology: “I’m really sorry I did that” or “I know you’re smarter than I am, I’m just a machine.”

“All systems are going to fail. What you want is a system that fails appropriately.”

Sociology department chair Michael Lovaglia says Troyer does such a good job of integrating sociology and technology in her research because she’s “the perfect combination of techie wonk and social networker.”

“Not only does she understand people doing technical research and those doing social research who use radically different methods, but she also can bring them together to collaborate on research projects that integrate technical innovation and social relationships,” Lovaglia says.

Another area of research that interests Troyer, particularly since the September 2001 terrorist attacks, is how emergency response teams communicate and coordinate their efforts in a disaster. Troyer and University of Iowa industrial engineering faculty members Linda Boyle and Andrew Kusiak are seeking grant funding to study
Your computer, which has worked reliably for months, suddenly starts to display error messages, provoking you to shout at it.

Public safety officials conducting disaster drills miscalculate how the public will react to a large-scale chemical spill, so when a real incident occurs, emergency vehicles trying to reach the site are blocked by fleeing citizens.

Your company assigns you to a brainstorming team and tells you to “think outside the box,” then cuts resources when the team recommends unorthodox ways to spur innovation.

Each scenario raises interesting questions about how people interact with each other, and with technology—questions that Lisa Troyer is working to answer.

the many factors that come into play during a public crisis. Their investigation will include researchers from the University of Iowa Hygienic Laboratory and University of Iowa Hospitals and Clinics, and a host of Johnson County public health and safety officials.

“We’ll look at a whole system of responders to catastrophic events to see how these groups coordinate,” Troyer says. “If there’s a chemical spill, for instance, there can be many mistakes. Responders rushing in to help people may get contaminated, then they can’t get out. Now you have a lot of people in trouble and nobody to respond. So the idea is to optimize the response systems by modeling the possibilities.”

Troyer also is interested in innovation at U.S. companies and in how bureaucratic organizations nurture creativity among their employees. She has conducted studies on architectural firms that create special teams to come up with the next big idea.

“There was this big movement among companies in the 1970s, ‘80s, ‘90s, and even today, toward forming egalitarian teams,” she says. “Theoretically, there’s some reason to do that, because you want high levels of participation for certain kinds of tasks—specifically brainstorming, product development, and research and development.”

But when the newly equal team members get down to their innovative work, their processes and recommendations may make managers nervous.

“If the process looks unfamiliar, and it often does when these teams start interacting in highly egalitarian ways, then the teams get penalized for it,” Troyer says. “Resources aren’t provided to them for their work.”

While egalitarianism has many virtues and teams have their place, Troyer believes that a hierarchical nature may make organizations more efficient at creating and meeting goals.

“Somebody’s got to make decisions,” she says. “Somebody’s got to call the shots, and status helps organize interaction.”

As well as being a researcher, Troyer is a dedicated, award-winning teacher who often involves her students in her research so they can see sociological theory in action. She was named 1996 Outstanding Teacher by the University of Iowa Panhellenic Council, and she received a UI Collegiate Teaching Award in 1999. In 2002 she was nominated for the CASE/Carnegie Professor of the Year Award.

Troyer says she loves the field of sociology because it brings together a variety of topics that fascinate her, including history, culture, philosophy, and psychology.

“Sociology seeks to scientifically address the question ‘How is social life possible?’” she says. “Understanding social interaction enables a person to manage it; and the ability to manage social situations is the hallmark of great leaders and innovators.”

By Stephen J. Pradarelli
For the past eight years, my colleagues from the College of Liberal Arts and Sciences Department of Geoscience and I have been conducting fieldwork in the rice paddies of central Java. What attracts us to our field area, the Sangiran Dome, is the abundance of 1-2 million-year-old fossils and sediments that have been unearthed by erosion and other natural processes. The Sangiran Dome is prime for both discovering the fossils of early humans in their original environmental context, and dating them with the aid of contemporaneous volcanic eruptions—a common occurrence in Java, an island formed by volcanoes.

In order to reconstruct the lost world of Homo erectus in Sangiran, Java, our team of specialists applies skills from many fields. I focus on recovering and interpreting human fossils, while associate professor Art Bettis interprets ancient sediments and soils that early humans once walked on. Adjunct associate professor Scott Carpenter uses stable isotope ratios of clam and snail shells and plant remains to inform us about the environment and climate in which early humans lived, and associate professor Mark Reagan analyzes volcanic rocks that provide us with the age of early human fossils.

If the cradle of human origins is Africa, then Asia was one of the playgrounds in which our species grew and matured. Around 2 million years ago, Homo erectus left the African savanna homeland for the larger world. The first stop on this journey was present-day Dmanisi in the Republic of Georgia, where four skulls and a partial skeleton have been found. After Dmanisi, Homo erectus ventured onward to East Asia, and eventually Java.

In order to walk to the island of Java, Homo erectus had to travel at a time when the global sea level was low, allowing passage across the Sunda Shelf, a land bridge from mainland Southeast Asia to Java. By the time sea levels rose again and the Sunda Shelf was submerged, Homo erectus was a committed resident.

What was it about this Asian setting, and particularly the island of Java, that drew these ancient immigrants to colonize? Was it, perhaps, the rich volcanic soils and the vegetation they fostered? Or did Homo erectus simply follow land-loving animals to the newly emergent environment of central Java? Our research is centered around this very issue.

Our comparison of the modern and ancient conditions of central Java has revealed that this area is...
highly dynamic, capable of dramatic changes in annual rainfall, and therefore vegetation. Doctors Bettis and Carpenter’s evaluation of the soils, shells, and plant remains has led to the identification of a major shift in climate during our ancestors’ Javan tenure. The oldest occurrence of *Homo erectus* in Sangiran, dated to about 1.6 million years ago by Doctor Reagan, is marked by wet conditions and grasses.

Our team recently discovered a new *Homo erectus* upper jaw dated at more than 1.5 million years, from sediments that mark a shift to pronounced wet and dry seasons characteristic of the monsoonal climate of today’s Southeast Asia. By the time *Homo erectus* had left the area, about 800,000 years ago, the monsoon had intensified, with an extended dry season that favored drought-adapted trees and shrubs.

From this information, we can theorize that *Homo erectus* of East Africa, adapted to a semi-arid savanna, gained a preference for the tropical monsoonal climates of Southeast Asia.

As the sun dips low on the horizon, the valley of the Sangiran Dome dims. We reassemble for the trek back to our van, joking and chatting about the day’s finds, our backpacks heavy with samples of ancient soils, fossil shells and teeth, and rocks from ancient volcanic eruptions.

We watch our shadowy likenesses in the murky water of the paddies as we trudge out of the mists of time. In an hour, we will return to the hustle and bustle of Solo, Java, and wash away the dirt of ages. But before we re-enter civilization, we cast one last look into the past and wonder: What was this place during the time of our very ancient ancestors? Was the landscape dominated by palms, mahogany, and cashew-bearing trees, as it is today, or was the countryside completely foreign?

Perhaps today we carry in our packs the answers to these questions. Some day soon we will be able to look at this landscape as our ancestors did, linking our common histories by modern technology.

Russell L. Ciochon is professor of anthropology in the University of Iowa College of Liberal Arts and Sciences, with a joint appointment in the College of Dentistry.
In his fall 2004 annual keynote speech, University of Iowa President David J. Skorton proclaimed academic year 2005-2006 the Year of Public Engagement—a time to focus on the University’s partnerships with its public constituencies. Some of the strongest such ties are those with UI graduates, including College of Liberal Arts and Sciences alumni who volunteer on boards that advise and govern the University.
For most volunteers, the decision to get involved combines both logic and emotion, according to Michael New, president of The University of Iowa Foundation.

"The head has to be convinced, and the heart has to follow," New says. "I don't know any volunteer who doesn't feel strongly about the University, and who hasn't also thought this through as a major commitment of time and effort."

CLAS alumna Mary Louise Petersen has long brought head and heart together as a volunteer for the University and the state. Petersen, who currently sits on the UI Foundation Board of Directors, received a BA in science education in 1951. She served on the Board of Regents, State of Iowa, from 1969 to 1981 and in 1973 was the first woman to be named Regents president, a post she held for eight years.

Now, Petersen says, her key role on the UI Foundation board is to keep fellow members apprised of progress on the University’s $1-billion comprehensive campaign, which she cochaired. She also cochaired the $2-million campaign to restore and preserve Old Capitol.

Petersen says that leading a student women’s group as an undergraduate sparked her interest in volunteerism.

"It was a lot of work, but it’s one of my fondest memories as a student," she says. "It shaped me as a person, and it deepened my interest in higher education, which is why I’ve always been glad to give back to the University."

Vince Nelson, president of The University of Iowa Alumni Association, says ability to focus on “the bigger picture” is essential for volunteers.

“Alumni often tell me how much their education at Iowa meant to them,” Nelson says, “but they also understand that they’re ambassadors, really. They maintain close ties to their college or the University, and they use this connection to engage and energize fellow alumni in their communities.”

Seeing the bigger picture comes naturally for CLAS alumnus Pete Jeffries, a member of the Alumni Association Board of Directors. Jeffries, who received a BS in journalism and mass communication in 1986, is senior vice president for public policy at the public relations firm Hill & Knowlton in Washington, D.C., and the former communications director for the Speaker of the U.S. House of Representatives.

Jeffries has served on each of the alumni board’s standing committees and chaired the board from 2003 to 2004. He also was on the campaign organizing committee for the new Philip D. Adler Journalism and Mass Communication Building, which opened in January 2005, and has returned to campus to share his professional experiences with current journalism and political science students.

“My days as a liberal arts student set the foundation for my professional development, and I’ve been fortunate to have made so many Hawkeye connections in my career, particularly through my involvement in the Capital Area Iowa Club in Washington,” Jeffries says. “This experience reignited my feelings for the School of Journalism and Mass Communication and the University as a whole. It’s been an honor to help rekindle that spirit in others, as well.”

The Board of Regents, State of Iowa, oversees Iowa’s three state universities, the Iowa Braille and Sight Saving School, and the Iowa School for the Deaf. The nine-member volunteer board, appointed by the governor, approves the schools’ budgets and academic programs, establishes Regents policies and priorities, and meets with elected state officials. Three CLAS alumni are members: Mary Ellen Becker, who received an MA in speech pathology and audiology in 1971 and a PhD in educational administration in 1987; Robert Downer, who received a BA in political science in 1961 and a JD in 1963; and Rose Vasquez, who received a BA in political science in 1977.

Vasquez, who is the diversity consultant for Principal Financial Group in Des Moines, currently is executive director of the Polk County Human Services Planning Alliance, serving as “executive on loan” from Principal. She chairs the Board of Regents human resources committee, which focuses on issues such as collective bargaining, workplace diversity, insurance and human resources policies, and rules governing appeals processes for faculty, staff, and students. She also sits on the audit and compliance committee and the education and student affairs committee.

Vasquez’s work as a Regent is grounded by her conviction that a balanced, liberal arts education is more important than ever.

“I’ve read articles about certain academic programs shrinking or closing,” Vasquez says, “with the argument being that liberal arts students today are more interested in courses that will make them ‘job-ready.’ This is important, but I don’t think the purpose of a liberal arts education is to prepare a student to fill a particular job. It’s about developing in students a universal set of skills that can help one succeed: the ability to read and analyze information critically; to write clearly; to construct an argument; and to formulate a hypothesis. These skills are not exclusive to one particular field or profession.

“As a volunteer on the Board of Regents, I hope to be an advocate for maintaining a solid liberal arts foundation at our state universities,” Vasquez says. “It remains one of the best sets of tools we can offer to help students succeed in life.”

By David Pedersen
It happens every May; graduating students gather with their professors and mentors, families, and friends for the ceremony that recognizes their hard work and accomplishments. At spring commencement 2005, there was time for solemnity, reflection, and joy as some 1,800 graduates convened at Carver-Hawkeye Arena to receive their bachelor’s degrees from President David J. Skorton, turn their tassels, listen to Dean Linda Maxson’s closing remarks, and celebrate with loved ones after the ceremony.
He was a familiar character in Iowa City—a tall, lanky figure whose full stride and half-slouch made him recognizable a block away. He was, in the words of novelist and former Writers' Workshop student T.C. Boyle, “quintessential cool, a classically handsome Irish American writer/musician with a devil-may-care attitude and a quick wit.” He knew and was known in many worlds, from the small rooms of The University of Iowa’s historic Dey House, where he taught MFA students, to the warren of editing rooms at New York City publishing houses and the board rooms of Washington, D.C., funding agencies. And of course, Frank Conroy, director of the Writers’ Workshop and F. Wendell Miller Professor, was renowned among writers and readers everywhere as a teacher, coach, mentor, advocate, artist—and for a fortunate few, friend.

After 18 years as workshop director, Conroy stepped down in spring 2005 after learning he was ill. He died in April.

A writer and jazz musician, Conroy became the director of the Writers’ Workshop in 1987, following a five-year tenure at the helm of the National Endowment for the Arts literature program. James O. Freedman, then University of Iowa president, said Conroy’s appointment would ensure that the Writers’ Workshop would “remain the most distinguished program of its kind in the country.”

That prophecy proved to be an understatement. Under Conroy’s guidance, the workshop not only maintained its reputation but enhanced its prominence as a leading incubator for the literary arts. Faculty and alumni won numerous honors, including Pulitzer Prizes, MacArthur Fellowships, National Book awards, and National Book Critics Circle Awards. In 2003 the workshop received a National Humanities Medal.

“Frank had a talent for selecting the best students for the workshop and the best faculty colleagues,” says Linda Maxson, dean of the College of Liberal Arts and Sciences. “He had an uncanny ability to identify, recruit, and nurture the best young novelists and poets who become the finest writers of their generation.”

James Alan McPherson, a novelist and Conroy’s colleague at the workshop, agrees.

“Frank was very gracious and caring of his students,” McPherson says, “and he understood the most important thing is to recognize a young writer’s potential for greatness.”

Another workshop colleague, Marilynne Robinson, notes that “Frank had a special generosity, a great capacity for pleasure in the success of other people. That was a rare and splendid thing and a great source of the strength of his leadership at the workshop.”
Conroy was born in 1936, the same year the Writers’ Workshop was launched. He earned a bachelor’s degree in English from Haverford College in 1958. His first book, the autobiography *Stop-Time*, was nominated for the 1967 National Book Award.

During the 1960s and early ’70s, Conroy played jazz in New York City clubs. In one, where Charles Mingus often dined, the bass legend sometimes left his dinner table to jam with Conroy’s band.

Conroy also continued to write. In 1977 he was invited to teach as a visiting professor in the workshop. He later took visiting appointments at George Mason University, M.I.T., and Brandeis University, and in 1985 he published a book of short stories, *Midair*. Five other books of memoir and fiction followed, as well as many articles, essays, and short stories.

As director of the Writers’ Workshop, Conroy led a program that offers young writers the luxury of working and learning in a small, focused community of artists who provide feedback for each other.

For workshop student Sana Krasikov, Conroy was the critical spark that could rocket a student’s skill to another level. “We are here to have others read our work,” says Krasikov, who was granted an MFA in May 2005. “But because we’re all young writers, the workshop microcosm is skewed. Frank provided a mature perspective. He lived a fascinating life from which he was able to draw sophisticated interpretations. This is critical, because the world of our readers will be much broader than that of our peers in the workshop.”

Conroy had a reputation for being a formidable but fair critic. At his core, he was a serious teacher of writing who insisted his students also take their work seriously.

Many of Conroy’s students carefully recorded “Frankisms” in their writing notebooks. One perennial favorite was “Meaning, sense, and clarity.” Among Krasikov’s favorites: “You must be in awe of the world you create” and “Writing is the art of making decisions.”

One of Conroy’s gifts to the University was his uncanny ability to bridge the divide between art and administration, a talent that McPherson says infused the workshop with “the breath of life.”

T.C. Boyle, who earned his MFA from the workshop in 1974, agrees. “He had the soul of an artist,” Boyle says, “but he had what it takes to relate to those who administer agencies, control publishing houses, and direct funding agencies.”

McPherson adds that this ability to fuse the “merging idioms” of writing, music, and administrative abilities reflected Conroy’s very heart. “He was,” McPherson says, “more than any writer I know, a renaissance man, an omni-American.”

Adds Robinson, “Frank Conroy never trifled with a cynical thought about writing as a vocation. He regarded students with the hope and confidence that they would take their part in literature’s great conversation, and he had a strong notion of what a privilege it is to be a writer. This is a legacy we must take great care to preserve.”

*By Jean C. Hormann*
The Department of Theatre Arts is distinguished by its emphasis on new work. Its 2005-2006 season brings Obie Award-winning playwright **W. David Hancock** (MFA ’90 in theatre arts) back to his alma mater to develop The Puzzle Locker through the annual Partnership in the Arts initiative.

Hancock’s personal genre has been described as changing the contract between audience and play. Every performance is different, because the presentation is molded by the interaction of actors and audience.

“I try to write work that pushes the form of theater in new directions but is also accessible in content,” Hancock explains. “I try to make plays that let the audience in.”

And, he says, much of what the University of Iowa audience will see in The Puzzle Locker will be discovered during his residency.

“I’ll use my time at Iowa to continue exploring the world of my play,” Hancock says. “Although the piece has premiered, there’s plenty of work to be done. The rehearsal situation, the people who are working on the production, the time and place—these add layers to the text. I try to listen to and be informed by the actors, design, and production team.”

The Puzzle Locker will be staged in David Thayer Theatre (Theatre Building) March 2-5 and 8-11, 2006.

By Winston Barclay
Photo by Paul Miller (courtesy of the University of Rochester)

**Gary Race** leaves no room for doubt: Opera is a collaborative art, from the decision about which work to stage to the last bows at curtain call.

Asked about his work, Race, director of the School of Music’s Martha-ellen Tye Opera Theater, always uses plural pronouns. For example, he says of the next production: “We will start with the historical period, but we want to create a stylized representation,” referring to himself and technical coordinator Margaret Wenk. So far, “we” have created five major productions together since Race joined the University of Iowa faculty in fall 2003.

The team’s next big project is the spring 2006 production of The Crucible, the Pulitzer Prize-winning opera by Robert Ward based on Arthur Miller’s acclaimed play about the Salem witch trials.

“We chose this opera for a couple of reasons,” Race explains. “We wanted to pay tribute to Miller, who died in February. And the play is operatic in scope. I think the large proportions of the art form support the enormity of the subject.”

Plus, Race adds, current music students have the right voices to be members of the opera’s cast—always an essential consideration.

The Crucible will be staged in Hancher Auditorium April 28 and 30, 2006.

By Peter Alexander
Dance Gala: 25 in 2005 will both celebrate the Department of Dance’s achievements and look to its future. One highlight will be a reunion of alumni to perform Sentinel, a tribute to long-time faculty member David Berkey, who died in fall 2004.

“Sentinel has become David Berkey’s signature piece, a dance that evokes sentiments associated with the passing of one’s experience, knowledge, and wisdom to a younger generation,” says Alan Sener, associate professor and chair of dance and co-artistic director of Dance Gala. “David was a mentor and inspiration to hundreds of dancers, and Sentinel depicts so profoundly this ‘exchange of the torch’ through exquisitely crafted and truly poetic movement.”

The November Dance Gala will feature two of the original Sentinel cast. Jeff Curtis (BFA ’93 in dance) and current dance graduate student Dan Stark, as well as other UI dance alumni.

Sener says the Gala also will reveal the department’s new face.

“With four new faculty members, we are at an exciting crossroads,” he says. “While treasuring the memories of those we have so recently lost, we are also anxious to discover what new creative directions lie ahead.”

Dance Gala: 25 in 2005 will be staged in Hancher Auditorium Nov. 11-12, 2005.

By Winston Barclay
Photo by Amanda May

Yosemite Valley just about fills James Snitzer’s studio.

Not the real thing of course; the photographer and associate professor of art and art history has built a detailed, 19-foot-long foam-and-plastic replica of the valley in order to create photographs that duplicate classic photos of Yosemite.

“What I do is make photographs of models made to look like other people’s photographs,” Snitzer says. His pictures, which are recognizable to photography connoisseurs as replications of famous images, comment on how photographs can be created to seem more real than actual experience. “We have become acclimated to photographic fiction masquerading as photographic fact,” he says.

Snitzer, who grew up in California and spent many summers in Yosemite, has made three photographs using his model of Yosemite Valley, each taking many months to produce. The photos—all officially untitled—portray El Capitan, Half Dome, and a longer view of the valley. Two have been selected for Yosemite Renaissance, an annual exhibition of artworks inspired by Yosemite, and one is in Yosemite Renaissance XX, the current show.

Yosemite Renaissance XX will travel on the West Coast through March 2006.

By Peter Alexander
New program turns out

Jake Williams’ friends in São Paulo, Salvador, and Belo Horizonte call him “Brasileiro do coração”—Brazilian at heart.

“I love soccer, even though where I’m from, there’s no soccer field for 50 miles,” says Williams, a Bloomfield, Iowa, native who just a few years ago had never traveled farther than Missouri and Nebraska. “I love Brazilian food, the culture, Carnaval, samba, and of course, the beach.”

This affinity for Brazil shaped Williams’ academic work as an international studies major in the College of Liberal Arts and Sciences. The major, launched in 2003, lets undergraduates build a study program around their geographic or thematic interests, focusing on particular nations or on subject areas such as business, politics, health, or the arts.

“Our goal is to train students who can contribute to the world, who can think about problems beyond just an economic or cultural or geographic dimension, who can see that those dimensions are complexly integrated,” says Jane Desmond, University of Iowa associate dean for international programs and CLAS associate professor of American studies and international studies. “By the time they graduate, our students can’t help but think about those intersections.”

Students enter the major with a range of interests. They select foundation courses from varied disciplines, choose emphasis courses in their primary area of interest, take two semesters of foreign language beyond the four-semester CLAS requirement, and round out their course work with electives. Finally, they complete a senior project, usually an essay, research paper, or creative work.

“The only thing these students have in common is their language skill and their interest in the world,” says Rex Honey, professor of geography and former director of global studies, who helped develop the major. “Whether they take a social sciences approach or a humanities approach or some combination depends on the individual.”

The program emphasizes learning and living abroad. Once they have earned a certain number of semester hours in the major, international studies students are eligible for a $1,000 scholarship toward this goal. Honey says he encourages students to study abroad twice—once early in their undergraduate years, a second time after they’ve achieved language fluency.

Williams, who graduated in May 2005, has visited Brazil four times. He first traveled there with friends, one of them originally from Brazil. He later returned to spend six months as a student at the Universidade Católica and the Universidade Federal do Bahia. During an internship at Rockwell Collins, he translated Portuguese for his boss on a visit to the company’s Brazilian service center.
world-wise scholars

The paper Williams wrote for his senior project focused on global politics, notably, how the relationship between the governments of the United States and Brazil has impacted the latter country’s economic growth and international business partnerships.

University of Iowa senior Dina Shalash has visited her father’s family in Cairo, Egypt, every year since she was a child. But her decision as an international studies major to study in Egypt gave her a broader view of the country and a different approach to some academic subjects.

“It was important to see similar information through new eyes, from the Egyptian perspective,” she says, recalling her courses in Islamic art, Arabic, and global media at American University in Cairo. “My Arabic professor taught us the Egyptian dialect and slang, something I probably couldn’t have learned back home in the U.S.”

The trip also marked Shalash’s first Ramadan in a majority Muslim country.

“My family in Egypt assumed it was my first year fasting for Ramadan, that it wouldn’t be possible in the United States,” she says.

Observing Muslim practice indeed was easier in Egypt, Shalash says, but it also opened her eyes to the experience of Coptic Christians, Egypt’s largest religious minority.

“I always thought I could go to Egypt and feel at home among Muslims, but I also saw the flip side,” she says. “My closest friend there is Coptic, and with her family, I could see the challenges they faced, especially when so much of the country was focused on Ramadan.”

For her senior project, Shalash would like to develop a magazine aimed at Middle Eastern women, but she’s grappling with the challenge of reaching an audience divided by religion, class, ethnicity, and nationality. In response, she hopes to develop something she hasn’t seen on Egyptian newsstands—a socially and politically oriented forum for women to share their experiences.

“Especially today, it’s important to think about issues from a Middle Eastern perspective,” Shalash says.

This keen interest in global relationships and contemporary concerns drives students’ work, Desmond says.

“You see waves of interest among students, times when they are focused on domestic issues, times when they look abroad,” she notes. “I think this is a time when they ought to be very focused on the rest of the world, and I’m glad to see that so many are.”

By Lin Larson
Ruth McGregor (BA ’64, MA ’65 in communication and theatre arts) took office June 12, 2005, as the new chief justice of the Arizona Supreme Court. Along with overseeing administrative matters such as budget and technology, McGregor will write opinions in some of the approximately 40 cases the court reviews each year.

Musicland Group Inc. named Kristin LeBre (BA ’85 journalism and mass communication, JD ’88) vice president and in-house counsel in April 2005. LeBre will manage legal matters for Musicland’s corporate headquarters and its 900-plus stores and will oversee intellectual property work, litigation, and resource coordination.

Former Big Ten commissioner Wayne Duke (BA ’50 in journalism) was enshrined in the Rose Bowl Hall of Fame on Dec. 31, 2004. Duke was a sports-writer for several midwestern newspapers before serving the Big Ten from 1971 to 1989.

MSNBC.com named Catherine Captain (BA ’93 in English/journalism and mass communication) vice president for marketing in May 2005. Captain, who left USA Today for her new post, heads advertising, public relations, and consumer research for MSNBC.

Three CLAS alumni have been named poet laureates of their respective states: Robert Dana (MA ’54 in English) is poet laureate of Iowa; Sena Callaghan Naslund (MA ’67, PhD ’72 in English) is poet laureate of Kentucky; and David Romtvedt (MFA ’75 in English) is Wyoming’s poet laureate.

David Milch (MFA ’70 in English) is creator, chief writer, and executive producer of HBO’s Deadwood, which received two Emmy awards (directing and sound editing) for its first season and garnered a Golden Globe for one of its actors. HBO also won a 2004 Peabody Award for the series.

Maura Conlon-McIvor (BA ’81 in communication studies) searched FBI employment files to deepen her understanding of her late father, an agent who came home from work with bullets scattered in the trunk of his car and few words about his day. The result is Conlon-McIvor’s memoir, FBI Girl: How I Learned to Crack My Father’s Code (Warner Books 2004).

Stephanie Braun (MFA ’03 in theatre arts) has been hired by the Jim Henson Co. as assistant puppet building workshop coordinator. Braun is learning how to build Muppets.
Three CLAS alumni have been named curators at U.S. museums: Katie Geha (BA ’01 in English) is curator of modern and contemporary art at Ulrich Museum of Art, Wichita State University; Sarah Kirk (BFA ’96 in art) is associate curator of prints, drawings, and photographs at the Milwaukee Art Museum; and Karen Milbourne (MA ’96, PhD ’03, in art history) is curator of African art at the Baltimore Museum of Art.

Reginald Golledge (PhD ’66 in geography) was elected in April 2005 to the American Academy of Arts and Sciences. Golledge, a geography professor at the University of California–Santa Barbara, was a College of Liberal Arts and Sciences 2001 Alumni Fellow.

Hans Friedrichsen (BS ’04 in exercise science and psychology), is one of 38 U.S. winners of a 2005 Gates Cambridge Scholarship, which offers students from around the world the opportunity to study at Cambridge University in England. Friedrichsen, who had the highest grade-point average in his UI graduating class, is researching neurodegeneration, with a focus on Lou Gehrig’s Disease.

J. Holden Kellerhals (BA ’00 in music) has been promoted to operations manager at the Paul Taylor Dance Company, in New York City.

Writer and film director Nicholas Meyer (BA ’68 in communication and theatre arts) was on campus as an Ida Beam Distinguished Visiting Professor for a week in September 2004. Meyer spoke in several classes and was a guest on WSUI’s Talk of Iowa Live from The Java House. Several of his films were screened, including The Seven Percent Solution, Time After Time, and The Human Stain. University of Iowa Libraries also opened an exhibit of Meyer’s papers, part of the libraries’ Special Collections holdings.

Doris Castro (BA ’43 in romance languages) is the author of California Colony, a genealogical reference guide to 1,300 of California’s early Spanish colonial families (Authorhouse 2004). The book includes family genealogy, land grants, and notes from 1769 through the 1860s.

On a tip from Greg Beatty (MA ’97, PhD ’01 in English), the University acquired a collection of 250,000 specialty science fiction fanzines in early 2005 from a collector who advertised them on eBay. The fanzines now reside in University of Iowa Libraries’ Special Collections department.

Dana Roberson (BA ’87 in journalism and mass communication) was associate producer for the program. CBS News won a 2004 Peabody Award for its 60 Minutes II report “Abuse at Abu Ghraib.” Dana Roberson (BA ’87 in journalism and mass communication) was associate producer for the program.
Two faculty members in the College of Liberal Arts and Sciences have been appointed to named professorships, one of the highest honors the University bestows.

Marilynne Robinson

Marilynne Robinson has been named F. Wendell Miller Professor in the Writers’ Workshop. Miller is the author of two novels: *Housekeeping*, which won the PEN/Hemingway Award in 1981, and *Gilead*, which won the Pulitzer Prize and the National Book Critics Circle Award in 2005 (see story on page 34). She also has published two nonfiction books, *The Death of Adam: Essays on Modern Thought* (1998) and *Mother Country: Britain, the Welfare State, and Nuclear Pollution* (1989), which was a finalist for the National Book Award. Her essays and book reviews have appeared in journals such as *Harper’s*, *The Paris Review*, and *The New York Times Book Review*. Robinson also is a past Strauss Living Award recipient.

Christopher Roy

Christopher Roy has been named the first Elizabeth M. Stanley Faculty Fellow of African Art History. Roy, a professor in the School of Art and Art History, is an international authority on the art of West Africa who teaches courses in African, pre-Columbian, American Indian, and Pacific Islands art. In 1994-97 he created a CD-ROM program, “Art and Life in Africa,” that is used in colleges and high schools nationwide. His recent publications include the books *Art of the Upper Volta Rivers* (1987) and *Klengi: African Art from the Barreiss Collection* (1997), and he has written chapters on ancient and contemporary Africa for a new undergraduate textbook. Roy also is founder and director of the Program for Advanced Study of Art and Life in Africa, which provides scholarships for graduate study, conferences, and publications.

The Miller Professorship is supported by the Miller Endowment Trust. The Stanley Professorship is endowed by E&M Charities, an organization created by the late Elizabeth M. Stanley and C. Maxwell Stanley of Muscatine, Iowa.
Scholars are recognized as Collegiate Fellows

The College of Liberal Arts and Sciences named five Collegiate Fellows for 2005. The fellowships recognize senior faculty members whose distinction in teaching and scholarship is matched by exceptional leadership in service. Collegiate Fellow awards help fund teaching and research activities and are supported by an unrestricted endowed gift to the college.

Marc Armstrong, professor of geography, is the world’s leading scholar on applications of high-performance computing in geography and geographic information science. Armstrong is the author of dozens of refereed articles and a member of two National Research Council advisory panels. He has been chair of the Department of Geography since 2000.

Huston Diehl, professor of English, is a major scholar of Renaissance drama and the visual culture of early modern England. Diehl has published two books and several articles. Eight of the ten doctoral dissertations she has supervised have won awards. She also has served on the college’s Executive Committee and the University of Iowa Faculty Council.

Paul Muhly, professor of mathematics, is an internationally recognized authority on operator algebras and their interactions with other mathematical disciplines. Muhly has coauthored four research monographs and has published more than 100 research papers. He has served as the college’s associate dean for research and development and chair of the Department of Mathematics.

Katherine Tachau, professor of history, is one of the world’s leading intellectual historians of the Middle Ages. Tachau has won every major fellowship in the humanities, including Guggenheim and National Endowment for the Humanities fellowships. She also was 2004-05 president of the University of Iowa Faculty Senate.

Steven Ungar, professor of French and of cinema and comparative literature, is an internationally renowned authority on 20th-century French literature, literary theory, and film whose work has sparked new research in the United States and abroad. Ungar currently chairs the Department of Cinema and Comparative Literature and is a past chair of the Department of French and Italian.

Grads win UI Distinguished Alumni Awards

Several College of Liberal Arts and Sciences grads were recognized with University of Iowa Distinguished Alumni Awards during Alumni Weekend in June 2005.

Distinguished Alumni Awards for Achievement went to Albert Bandura (MA ’51, PhD ’52 in psychology), a prominent psychologist and a Stanford University professor; John W. Irving (MFA ’67 in English), a bestselling novelist whose books include The World According to Garp and The Cider House Rules; Brian E. Ross (BA ’71 in journalism), investigative reporter for ABC News (see page 3); and James L. “Woody” Watson (BA ’65 in Asian languages and literature), a renowned anthropologist of China and a Harvard University professor.

Nolden I. Gentry Jr. (BA ’60 in political science, JD ’64), attorney and shareholder at the Des Moines law firm Brick, Gentry, Bowers, Swartz, Stoltze, Schuling & Levis, was awarded a Distinguished Alumni Service Award.

A Distinguished Faculty/Staff Award was presented to James A. Dixon (BM ’52, MA ’56 in music), University of Iowa professor emeritus and conductor of the UI Symphony Orchestra for 40 years.
For the Eyes and Ears

Each year College of Liberal Arts and Sciences faculty members publish a wide range of scholarly and creative works. Here are a few of the most recent.

Music professor and pianist Uriel Tsachor and Andrew Hardy, a violinist and freelance concert artist, have completed a set of four CDs dedicated to works inspired by the influential 19th-century Belgian violinist, composer, and conductor Eugène Ysaÿe. The duo recorded violin and piano sonatas by César Franck and Guillaume Lekeu, as well as works by Albéric Magnard, Sylvio Lazari, Louis Vierne, Gustav Samazeuilh, Guy Ropartz, and Joseph Jongen written specifically for and dedicated to Ysaÿe. The CD project was sponsored by grants from the Belgian Ministry of Cultural Affairs and two Belgian arts organizations. The set, under the Musique en Wallonie label, is slated for release late this year, in conjunction with statewide artistic events in Belgium celebrating the country’s 175th anniversary of independence.

Norbert Pienta, associate professor of chemistry, is one of five coauthors of the fifth edition of Chemistry in Context: Applying Chemistry to Society, a nontraditional chemistry book for nonscience majors. The text emphasizes connections between chemistry and social and personal concerns, and uses contemporary real-world issues as anchoring threads on which students are expected to build complex webs of knowledge about the science of chemistry.

Women in Ochre Robes: Gendering Hindu Renunciation is an ethnography of Haridwar, North India, sannyasins—Hindu women who have renounced ordinary lives of marriage, family, domestic responsibilities, and worldly pleasures in order to pursue spiritual liberation. In her introduction, author Meena Khan-delwal, assistant professor of anthropology, describes sannyasins as a minority among Hindu renouncers, most of whom are men. But as she preview her discussion of their lives and roles, she remarks on the respect that sannyasins have won in a society that expects women to be “always domestic and dependent.”

Steven Ungar, professor of cinema and comparative literature and of French and Italian, teamed with Dudley Andrew, former UI professor now at Yale University, to write Popular Front Paris and the Poetics of Culture. The authors explore 1930s France, highlighting influences of the illustrated press, sound film, and other media in an era of new culture, new politics, and the Popular Front, which their prologue describes as “remembered fondly for the passion of its expressions, the fervor of its hopes, and the human scale of its social ambitions.”

Professor awarded Pulitzer Prize in fiction

Writers’ Workshop faculty member Marilyne Robinson has won the 2005 Pulitzer Prize in fiction for her epistolary novel Gilead, in which a small-town Iowa minister chronicles his life in a letter to his young son. Aging and in poor health, the writer reveals his thoughts on creation and existence, the harsh conditions of perishing midwestern prairie towns, life during the Spanish influenza epidemic and two world wars, his own father and grandfather, and the death of his first wife and child.

Gilead also won the Book Critics’ Circle Award and was a finalist for the PEN/Faulkner Award.

Robinson recently was named an F. Wendell Miller Professor in the College of Liberal Arts and Sciences (see page 32). Her first novel, Housekeeping (1981), won the PEN/Hemingway Award. She also has published two nonfiction books, Mother Country and The Death of Adam. In 1998 she was selected by the American Academy of Arts and Letters to receive a Strauss Living Award.
Math takes presidential award for minority mentoring program

The Department of Mathematics has received a 2004 Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring (PAESMEM) in recognition of its graduate minority mentoring program. The award states that the department is “the largest single awarder of math doctorates to minorities in the nation.”

David Manderscheid, professor and chair of mathematics, accepted the award at a May 2005 ceremony in Washington, D.C. Manderscheid remarked that the award would enable the department to strengthen its efforts to “provide access to an excellent graduate education in mathematics to all students.”

Mathematics professors Juan Gatica and Phil Kutzko also attended the award ceremony; Professor Eugene Madison, who has played a key role in the department’s minority mentoring program, was unable to attend.

PAESMEM is supported and administered by the National Science Foundation.

CLAS Dean Linda Maxson congratulated the department, saying, “Other departments at our university, other Iowa institutions, and mathematics departments nationwide have benefited from the energy and creativity that our mathematics faculty have shown in fostering an environment in which a diverse student body can thrive.”

Writers’ Workshop has new director

Lan Samantha Chang has been named the new director of the University of Iowa Writers’ Workshop. Chang, currently the Briggs-Copeland Lecturer in Creative Writing at Harvard University, is a Writers’ Workshop alumna (MFA ’93) and former visiting faculty member. Her appointment begins in January 2006.

Chang follows Frank Conroy as director (see page 24). Conroy died in April 2005.

Chang’s published works include the novel Inheritance and the collection Hunger: A Novella and Stories. Her fiction has appeared in the Atlantic Monthly, Ploughshares, and The Best American Short Stories.

In addition to her faculty positions at Iowa and Harvard, Chang has taught at Warren Wilson College and Stanford University; the Bread Loaf and Napa Valley Writers’ Conferences and the Sarah Lawrence Summer Writers’ Conference; the Asian American Writers’ Workshop; the Fine Arts Work Center in Provincetown, Mass.; and the Iowa Summer Writing Festival. She is the fiction editor for the Harvard Review and a member of the PEN/New England executive board.

UI president David J. Skorton praised Chang’s appointment, saying, “This is a significant position in our writing community and within the literary world, which is why we are so fortunate to have someone of Samantha’s stature and promise agree to assume the role of director of the Writers’ Workshop.”

In Memoriam

David M. Berkey, 53, Dance, October 31, 2004
Judson S. Brown, 95, Psychology, August 28, 2005
James D. Cone (BS ‘79 in psychology, MSW ’86 in social work), 59, Social Work, January 27, 2005
Frank Conroy, 69, Writers’ Workshop, April 6, 2005
Linda A. Crist (BM ’66 in music, MA ’67 in physical education and dance), 61, Dance, March 8, 2005
James F. Curtis (MA ’40, PhD ’42 in communication and theatre arts), 91, Speech Pathology and Audiology, July 16, 2005
E. Lane Davis, 86, Political Science, October 11, 2004
Albert N. Gammon, 80, Music, April 23, 2005
Jonathan A. Goldstein, 75, History/Classics, December 1, 2004
Basil F. Thompson, 67, Dance, November 2, 2004
Sherwood D. Tuttle, 86, Geoscience, June 27, 2004
CLAS names 2005 Alumni Fellows

Dean Linda Maxson named six CLAS Alumni Fellows at a ceremony in September 2005. The fellows speak to classes and visit their home departments, meet with small groups of faculty members and students, and make public presentations. Maxson established the Alumni Fellows program in 1999 with funds from the endowment of the UI Alumni Association Dean’s Chair in the Liberal Arts and Sciences.

James Thomas Glanz (BS ’79 in physics) is a science reporter for The New York Times and one of the paper’s investigative correspondents in Iraq. Glanz’s article “Huge Cache of Explosives Vanished from Site in Iraq” was among the 10 most-viewed stories on the paper’s web site in 2004. His books include City in the Sky: The Rise and Fall of the World Trade Center, coauthored with fellow Times reporter Eric Lipton, and Saving Our Soil: Solutions for Sustaining Earth’s Vital Resource. Glanz earned a doctorate in astrophysics at Princeton University and was a staff writer at R&D and Science magazines before joining the paper in 1999.

Frances Degen Horowitz (PhD ’59 in child behavior and development) is a nationally renowned developmental psychologist who was president of the City University of New York’s Graduate School and University Center from 1991 to 2005. Horowitz is the author of more than 125 articles, chapters, monographs, and books on infant and early childhood development. She is a fellow of the American Psychological Association’s Division of Developmental Psychology, the American Association for the Advancement of Science, and the American Academy of Arts and Sciences. Horowitz came to CUNY from the University of Kansas, where she was a vice chancellor and dean of the Graduate School.

Stephen H. Hulme (BA ’74 in classics, BS ’80 in computer science) is senior engagement manager/solutions architect for Sun Microsystems, where he builds and manages teams that tackle complex applications development and integration projects. Hulme and his teams have taken on projects such as the design and implementation of an e-mail infrastructure for a large internet service provider’s residential broadband customers, and security and banking systems for major corporations and government agencies. Before joining Sun in 2001, Hulme worked at Netscape Communications Corporation. He also is pursuing a Master of Theological Studies at Duke University’s Divinity School.

Shanto Iyengar (MA ’71, PhD ’72 in political science) is the Harry and Norman Chandler Chair in Communication and professor of political science at Stanford University. Iyengar is a leading scholar on the relationship between media and politics whose numerous professional honors include the American Political Science Association’s Murray Edelman Lifetime Career Award. His articles have been published in major political science, communication, and psychology journals. He has authored or edited six books, including Going Negative: How Political Advertisements Shrink and Polarize the Electorate, which won Harvard University’s Goldsmith Book Prize.

Trudy Huskamp Peterson (MA ’72, PhD ’75 in history) is one of the world’s leading archivists. She retired in 1995 from the National Archives, where she was acting archivist of the United States. Since then she has focused on international work to forge connections between archives and human rights. She was founding executive director of the Open Society Archives in Budapest and subsequently served as director of archives and records management for the Office of the United Nations High Commissioner for Refugees. Currently she is working to preserve the records of governmental truth commissions and international criminal tribunals.

Richard J. Schnieders (BA ’70 in mathematics) is chair and chief executive officer of SYSCO Corporation, North America’s largest food service marketing and distribution company (see story on page 5). Schnieders has led SYSCO in promoting sustainable agriculture and family farming, and in working with local farmer cooperatives and small food production companies. He has served on advisory and executive boards of industry and civic organizations such as the National Restaurant Association Education Foundation, the Culinary Institute of America, Houston Habitat for Humanity, the Center for Houston’s Future, and the Houston Food Bank.
Kayse (then Sandi Reed) came to The University of Iowa in 1977 with a love for languages. She majored in French, and after spending the summer before her sophomore year studying abroad in Rouen, France, she decided to forge a career involving international travel. So in addition to concentrating on her foreign-language studies and exploring other CLAS disciplines, such as political science, she added some business classes to her course load. That proved to be just the ticket.

“The practical side of me recognized that it was important to study some business, but I also wanted to be able to study a wide range of subjects,” Kayse explains. “I benefited from a well-rounded education because of the freedom I had to blend different interests. Now I hope that my giving will help Dean Maxson continue to elevate the ‘cross-pollination’ of disciplines, both within the college and with other areas of the University, so more students can have that experience.”

After graduating in 1980 with a BA in French, Kayse went to work for Shell Oil as an analyst before landing at Toyota and its sister company, Lexus, in 1984. She moved through a progression of departments and positions, eventually becoming national car marketing manager in 2002. The latest leg of her professional journey is her current position, in which she oversees all national advertising strategies and implementation for Toyota—and gets to travel frequently, often to Japan.

Kayse and her husband, Kevin, have two daughters, Taylor, 16, and Jordan, 10. They love the Los Angeles area's diverse arts offerings, regularly attending performances of the Los Angeles Philharmonic and rock, pop, and jazz concerts at the famed Hollywood Bowl.

At Toyota (which matches her charitable giving), Kayse has achieved her goal of taking her work on the global road. As she looks forward to further professional and personal expeditions, she also looks back at her UI experience—which made it all possible—with both pride and gratitude.

“I think we should all consider the fact that we now have that degree and feel proud that we attained it,” she says, “but also feel that we should give something back to allow other young people to have an opportunity, as well.”

By Nic Arp
### Departments & Programs

- African American World Studies
- American Studies
- Anthropology
- Art and Art History
- Asian Languages and Literature
- Biological Sciences
- Chemistry
- Cinema and Comparative Literature
- Classics
- Communication Studies
- Computer Science
- English
- Exercise Science
- French and Italian
- Geography
- Geoscience
- German
- Health and Sport Studies
- History
- Division of Interdisciplinary Programs
- Journalism and Mass Communication
- Linguistics
- Mathematics
- Division of Performing Arts
- Dance
- Music
- Theatre Arts
- Philosophy
- Physics and Astronomy
- Political Science
- Psychology
- Religious Studies
- Rhetoric
- Russian
- Social Work
- Sociology
- Spanish and Portuguese
- Speech Pathology and Audiology
- Statistics and Actuarial Science
- Women’s Studies

### Top-Ranked Undergraduate Programs, Departments, Schools

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<td>Department of Speech Pathology and Audiology</td>
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<td>2</td>
<td>Actuarial Science</td>
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<td>5</td>
<td>Department of American Studies</td>
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<td>6</td>
<td>Developmental Psychology</td>
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<td>8</td>
<td>Department of Theatre Arts</td>
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<td>18</td>
<td>School of Journalism and Mass Communication</td>
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<td>Department of English</td>
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### Top-Ranked Graduate Programs, Departments, Schools

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<td>Writers’ Workshop</td>
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<td>2</td>
<td>Printmaking</td>
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<tr>
<td>3</td>
<td>Social Psychology</td>
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<td>7</td>
<td>Paleontology</td>
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<td>10</td>
<td>Fine Arts</td>
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<tr>
<td>15</td>
<td>Clinical Psychology</td>
</tr>
<tr>
<td>18</td>
<td>Painting/ Drawing</td>
</tr>
</tbody>
</table>

### Interdisciplinary Majors

- Environmental Sciences
- Interdepartmental Studies
- International Studies
- Leisure Studies
- Liberal Studies
- Literature, Science, and the Arts
- Performing Arts Entrepreneurship

### Facts and Figures

- Total CLAS living alumni: ~122,657 (as of spring 2005)
- Total CLAS undergraduate enrollment: ~16,700 (as of fall 2004)
- Total CLAS graduate enrollment: ~2,350 (as of fall 2004)
College Administration & Alumni Leadership

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