The College of Liberal Arts and Sciences
The Undergraduate Educational Policy and Curriculum Committee

Minutes
240 SH
November 17, 2022

Attending: Cornelia Lang (chair), Melissa Bates, Jill Beckman, Asha Bhandary, Roxanna Curto, Jennifer Eimers (staff), Alan Huckleberry, Erin Irish, Cinda Coggins Mosher, Christine Shea, Jenna Yang

Not attending: Jan Wessel

1. The November 10, 2022, minutes will be reviewed at the next meeting.

2. The committee reviewed a proposal to revise the International Business Certificate (IBC), which is a collaboration between Tippie College of Business and CLAS. The proposal was presented by Dimy Doresca, Tippie IBC coordinator and Associate Professor of Practice, Tippie College of Business, and Nick Martini, CLAS IBC coordinator and Lecturer, Department of Political Science.

Reasons for the new curriculum:
• Reduce the number of semester hours, making the program more in line with other certificates at Tippie and CLAS
• Actualize the certificate by including more up-to-date topics and students’ areas of interests
• Attract more CLAS students to rebuild enrollment
• Attract students from other UI colleges
• Define a mission and program goals

Current Certificate Requirements

<table>
<thead>
<tr>
<th>Coursework Category</th>
<th>Semester Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Business Courses</td>
<td>17 s.h.</td>
</tr>
<tr>
<td>International Relations and Institution Courses</td>
<td>6 s.h.</td>
</tr>
<tr>
<td>World Language or Study Abroad Experience</td>
<td>Varied up to 20 s.h.</td>
</tr>
<tr>
<td>Area Studies Courses</td>
<td>6 s.h.</td>
</tr>
<tr>
<td>Total</td>
<td>29 – 49 s.h.</td>
</tr>
</tbody>
</table>

Proposed Certificate Requirements

<table>
<thead>
<tr>
<th>Part 1: Global Business Foundation (minimum 12 sh)</th>
<th>IBC Program Goals</th>
</tr>
</thead>
</table>
Complete one course:
  - ECON:1100 Micro (4 sh)
  - ECON:1200 Macro (4 sh)
  - GEOG:2910 The Global Economy (3 sh)

| 3 or 4 sh | Graduate will acquire business foundation necessary in international organization settings. |

Complete ENTR:1350 Found in Entrepreneurship (3 sh)
- OR -
  ACCT:2100 & MKTG:3000 (6 sh)

| 3 or 6 sh | Graduate will acquire business foundation necessary in international organization settings. |

Complete MGMT:3450 International Business Environment

| 3 sh | Graduates will cultivate effective written, spoken, and visual communication skills necessary in cross-cultural organizational settings. Graduates will gain deeper knowledge of cross-cultural issues and think critically about broader dynamics. |

Complete one course:
  - ENTR: 4460 Entrepreneurship & Global Trade (Pre-req = ENTR:1350 or ENTR:2000 or ENTR:3350 or GEOG:2910)
  - FIN:4240 International Finance (Pre-reqs = FIN:3000 and FIN:3100 and FIN:3200)
  - MKTG:4300 International Marketing (Pre-req = MKTG:3000)

| 3 sh | Graduates will broaden their global perspectives for career progressions in their field. Graduates will gain deeper knowledge of cross-cultural issues and think critically about broader dynamics. |

**Part 2: Political, Environmental, and Cultural Contexts (minimum 9 sh)**

**Global Politics**

Complete one course:

| 3 sh | Graduates will gain deeper knowledge of cross-cultural issues and think critically | **IBC Program Goals** |
- GEOG:1090 Globalization and Geographic Diversity
- HIST:1101 The Modern World
- POLI:1400 Introduction to Comparative Politics
- POLI:1500 Introduction to International Relations
- POLI:1501 Introduction to American Foreign Policy

Environmental, Social, and Corporate Governance

Complete 3 s.h. in *(full list of 80+ courses will be in General Catalog)*:
*Examples include:*
- CPH:3500 Global Public Health
- CPH:4200 Ag, Food Systems & Sustainability
- ENTR:4100 Intl Entrep, Culture, Soc Imp
- GEOG:3300 Sustainable Development Alternatives
- GHS:4003 Case Studies in GH Inequities
- HRTS/IS:3904 Business, Labor, and Human Rights
- POLI:2417 Comparative Environmental Policy
- POLI:3424 Global Development
- SDG/GEOG:4000 The UN Sustainable Development Goals

Cultural Immersion

Complete one option:

Option 1: Complete 6 sh minimum from one Area Studies (see General Catalog for complete list)

Option 2:
- Complete a fourth semester-level or higher World Language course that is taught in the world language (it cannot be taught in English). World Language courses that build proficiencies for business and professional environments are strongly encouraged. Examples include:
  - CHIN:3103 Business Chinese
  - FREN:3410 Business French
  - GRMN:3214 Business German
  - JPNS:3500 Japanese for Professional Purposes I
  - SPAN:2080 Business Spanish

Graduates will demonstrate ethical reasoning in dealing with environmental, social and governance issues in international business.

Graduates will cultivate effective written, spoken, and visual communication skills necessary in cross-cultural organizational settings.

Graduates will gain deeper knowledge of cross-cultural issues and think critically about broader dynamics.
Option 3: Complete a minimum of 6 sh from the list below:

- ABRD: **** (for credit coursework offered abroad)
- ENTR:4200 Business Consulting (Mandela Fellows section only)
- INTL:3500, 4515, 4530, 4535, 4540 (for credit virtual coursework or internship)
- IS:2009 World Travel: Cross-cultural Skills for Intl Biz, Educ, and Service
- IS:3012 Service Learning in IS
- RHET:2090 Conversation Practicum

Total = 21-28

The proposal received feedback from the Advisory Board, which includes IBC alums. The Certificate is a good option for pre-business students who are not admitted to Tippie and adds value to students’ resumes.

After a brief discussion, the committee approved the changes to this certificate.

3. Associate Dean Lang asked the committee whether they would recommend surveying instructors about their classroom experiences during this academic year, similar to the way that students were surveyed at the end of the fall 2020 semester about their experiences in the classroom. CLAS Undergraduate Programs and Assoc. Dean Lang have received a significant number of inquiries from instructors about challenges they are facing in the classroom. There was agreement that a survey would be useful.

The committee had a thoughtful discussion about the intersection of grading, the student experience, and anxiety. The conversation included possible strategies to increase students’ sense of belonging.

4. Adjournment of meeting

Erin Irish
Associate Professor, Biology
Secretary, UEPCC