

The College of Liberal Arts and Sciences  
The Undergraduate Educational Policy and Curriculum Committee

**Minutes**  
240 SH  
January 26, 2023

*Attending:* Cornelia Lang (chair), Melissa Bates, Jill Beckman, Asha Bhandary, Roxanna Curto, Jennifer Eimers (staff), Alan Huckleberry, Erin Irish, Cinda Coggins Mosher, Christine Shea, Jan Wessel, Jenna Yang

1. The minutes from December 1, 2022, were approved.
2. Dan Matheson, Professor of Instruction and Director, Sport and Recreation Management, and Sarah Hardin, Visiting Assistant Professor, shared three (3) proposals: a) to create a new concentration in the Sport and Recreation Management BS titled Recreation Management; b) to rename the Sport and Diversity concentration; and c) to rename the Communications and Public Relations/Journalism concentration.

Sport and Recreation Management (SRM) majors are required to choose at least one of seven concentrations to complete degree requirements. Each concentration requires 12 s.h. of coursework. With 530 on-campus and online majors currently, SRM has grown primarily in the direction of sport management since the major began in 2014. A new concentration in Recreation Management would better serve current students and help recruit and retain new students who might view SRM as not being responsive to their focus on a recreation career. Approximately 20-25 percent of SRM students are interested in recreation careers or end up pursuing recreation careers after graduation, but the current curriculum does not reflect that level of interest.

Proposed Courses:

Code	Title	Hours
<b>6 s.h. in the following core courses:</b>		
SRM:3144	Programming for Recreational Services	3
SRM:3145	Leadership and Group Dynamics	3
<b>Two (6 s.h.) of electives from the courses listed below:</b>		
SRM:1085	Intro to Travel & Tourism	3
SRM:1070 (Proposal in Progress)	Recreation and Parks in the U.S.: Foundations and Impact	3
TR:1070	Perspectives on Leisure and Play	3
TR:1077	Introduction to Child Life	3

TR:3160	Intro to Therapeutic Recreation	3
TR:3261	Inclusive Recreation	3
HHP:2130	Human Development through the Lifespan	3
HHP:2500	Psychological Aspects of Sport and Physical Activity	3
SRM:3200	Topics in Sport and Recreation	3
SRM:3210	Event Bidding	3
SRM:3146	Sport Officiating	3
SRM:3147	Sport Event Management	3
SRM:3150	Recreation Administration	3
SRM:3300	Writing for Sport and Recreation Managers	3
COMM:1819	Organizational Leadership	3
SPST:1074	Sport, Women and Culture	3
CLSA:1875	Ancient Sports and Leisure	3
SPST:3178	Making It: Modern Sport and US Society	3
JMC:3530	Social Media Marketing	3
ENTR:3595	Nonprofit Organizational Effectiveness	3
MGMT:4600	Nonprofit Ethics and Governance	3

In response to questions from the committee, Professors Matheson and Hardin explained that, while there are many foundational similarities between Sport Management and Recreation Management, they differ in whom services are being provided for. This concentration builds out from experiences that majors establish in SRM BS foundation courses. No additional resources are requested from the College.

b) The SRM program would like to rename the Sport and Diversity concentration **Diversity, Equity and Inclusion Management**. This name describes more specifically the career paths SRM alumni can pursue with the help of the concentration. DEI management roles have expanded rapidly in intercollegiate and professional sports and in recreation in recent years, opening new career paths for alumni with appropriate training.

c) The SRM program would like to rename the Communications and Public Relations/Journalism concentration **Communications and Media Relations** as a reflection of changes in the communications field. Sports communications has expanded and diversified rapidly, and SRM alumni serve as content creators when working for teams, leagues, governing bodies, and other organizations. The journalist and public relations specialist roles and relationships of 10-20 years ago have been transformed by social media, podcasting, YouTube, and other platforms that make messaging and marketing a strategic multi-media effort in which communicators and media relations

specialists collaborate to advance organizational objectives and disseminate information to various constituent groups.

The committee approved the new concentration and the name changes to existing concentrations.

3. Michael Sauder, Professor and DEO, Dept of Sociology and Criminology shared a proposal to close the Sociology BS and the Criminology, Law, and Justice BS effective Fall 2023. The BS degree was designed to be a statistics-intensive program for undergraduates. However, the demand for this degree has been low: of 343 Criminology majors, only 20 students are enrolled in the BS track (5.8%) and of 94 Sociology majors, only 5 students are enrolled in the BS track (5.3%). In addition, the department has had difficulty screening students to ensure that they are fully prepared for the rigorous math requirements of the upper-level courses.

Given the lack of demand and the problems with matching the major to the appropriate students, faculty in the Department of Sociology and Criminology believe that it is no longer optimal for either the department or its students to dedicate resources to the BS degree. These resources would be better deployed to expand offerings in other areas, most notably substantive topic courses in the growing field of Criminology. The department will ensure that students who are interested in additional quantitative training will have access to needed courses through the certificate program in Social Science Analytics (which is currently offered to both BA and BS students).

The committee approved the proposal.

4. Adjournment of meeting

Respectfully submitted,

Erin Irish  
Associate Professor, Biology  
Secretary, UEPCC