International Communication Cluster

This cluster will focus on international topics within the SJMC, and further deepen your study of a region, language or global issue in coursework you will pursue in other departments and programs of the University. Global issues may include sustainability, climate change, agriculture, health, human rights, education, religion, or business and finance with the specific courses to be chosen in consultation with your academic advisor. Students are encouraged to explore certificates offered in some of these areas such as sustainability, human rights, and philanthropy.

Here are just some of the careers that people interested in International Journalism and Strategic Communication might pursue. Although additional post-graduate coursework or training will be required for some careers, your undergraduate work will provide a good foundation on which to build the following:

**Journalism careers:**
- News assistant/reporter in international bureaus of U.S. news organizations or for local media
- Freelance journalist based in and covering a country or region
- Media consultant for international news organizations

**Strategic Communication careers:**
- Media management consultant: advising corporations, governments, or non-governmental organizations (NGOs) on how to manage news media coverage
- Public relations/marketing account representative: Planning and implementing campaigns for issues and events affecting multinational corporations

**Other Media-Related careers:**
For international NGO’s, non-profit organizations
- Content coordinator, online and offline media
- Multimedia producer

Here are some SJMC courses that are particularly useful to people planning a career in international communication. These are only suggestions, and other courses also may be valuable. You and your advisor will construct an individual plan of coursework.

**Writing courses:**
- JMC:3400 (019:120) Specialized Reporting and Writing
- JMC:3412 (019:124) Strategic Communication Writing
- JMC:3415 (019:128) Writing Across Cultures

**Workshop courses:**
- JMC:3600 (019:130) Topics in Media Production
  Subtitle: Web Journalism Basics
- JMC:3600 (019:130) Topics in Media Production
  Subtitle: Visual News Workshop
- JMC:3610 (019:131) Graphic Design

**Conceptual courses:**
- JMC:2800 (019:169) Introductory Topics in Mass Communication
  Subtitle: Participatory Communication and International Development
- JMC:2800 (019:169) Introductory Topics in Mass Communication
  Subtitle: International Journalism
- JMC:3700 (019:156) Comparative Communication Systems
SJMC students are encouraged to have a second major. A second major broadens and deepens your knowledge about another topic, making you a stronger communicator. SJMC students interested in international communication find many different second majors valuable, but here are three we recommend you consider:

- International Studies (IS/187)– several areas of specialization, by geographical region, language, subject area
- Political Science (POLI/030): Study of government, politics and policy
- Anthropology (ANTH/113): Study of culture, gender, heritage management, environmental anthropology

The College of Liberal Arts and Sciences offers certificate programs in specialized areas. Here are CLAS certificate programs that SJMC students interested in international communication may find useful. You must take 24 s.h. (of which 15 s.h. should be upper-level) to meet SJMC secondary area requirements, so if the certificate offers fewer hours, you will need to supplement them with additional coursework.

- Global Health Studies Certificate – 25 s.h. and a significant research project in a foreign country (http://international.uiowa.edu/centers/global-health/academic.asp#certificate)
- Latin American Studies (24 s.h.) http://www.registrar.uiowa.edu/registrar/catalog/liberalartsandsciences/latinamericanstudies/#certificate

SJMC majors who do not have a second major must identify a second area of concentration. This means you will put together 24 s.h. of coursework related to a unified theme or focus area; at least 15 s.h. must be from upper-division courses. Here is a recommendation for students interested in international communication. The listed courses are only suggestions; the list obviously does not exhaust the possibilities.

Courses may not be offered every semester; use the drop-down semester menu on ISIS to identify frequency. Also, please note that some courses carry pre-requisites. You are responsible for consulting ISIS, the general catalog and/or the department website for those details and other relevant information, such as course accessibility to non-majors.

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<thead>
<tr>
<th>Middle East and Muslim World Studies</th>
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<tr>
<td>POLI:1403 (030:043) Political Science Introduction to Politics in the Muslim World Lower level</td>
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<tr>
<td>POLI:1501 (030:061) Political Science Introduction to American Foreign Policy Upper level</td>
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<td>POLI:3406 (030:156) Political Science Ethnic and Religious Conflict in the Muslim World Upper level</td>
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<td>POLI:3418 (030:176) Political Science Governance in the Middle East Upper level</td>
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<tr>
<td>ARAB:1050 (195:050) Arabic Topics in Middle East/Muslim World Studies I Lower level</td>
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<td>ARAB:2050 (195:125) Arabic Topics in Middle East/Muslim World Studies II Lower level</td>
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<td>HIST:2461 (016:045) History Middle East and Mediterranean: Alexander to Suleiman Upper level</td>
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<tr>
<td>HIST:2462 (016:046) History Middle East and Mediterranean: Saladin to Napoleon Upper level</td>
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<td>HIST:4105 (16W:106) History World Events in Historical Context Upper level</td>
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<tr>
<td>HIST:4724 (16W:124) History Crossing the Indian Ocean Upper level</td>
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