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Daily Iowan Wins Coveted Pacemaker Award

The Daily Iowan has been recognized as one of the top-five campus newspapers in the country by the Associated Collegiate Press.

Daily Iowan editors were presented the Pacemaker Award — for general excellence in collegiate newspapers — at the ACP/CMA National College Media Convention last weekend in in New Orleans.

This prestigious award, long considered the Pulitzer Prize among campus newspapers, recognizes The Daily Iowan as one of the top-five campus newspapers in the country. The honor is shared with the campus newspapers at Harvard, University of North Carolina, University of Indiana, and Penn State.

Bill Casey, publisher of The Daily Iowan, said the award is testament to the hard work and commitment of the DI staff. “Because of the quality of work we produce day in and day out on five platforms (newspaper, television, the web, iPad and smart phones), The Daily Iowan has become a destination department at the University of Iowa. We get top-notch students working here from around the country who leave here and get jobs because of the state-of-the-art training we provide these young journalists.”

The ACP judged the entrants on a number of criteria: coverage and content; quality of writing and reporting; leadership on the Opinion page; evidence of in-depth reporting; layout and design; and photography, art, and graphics. The material submitted came from the 2012/2013 academic year, in which student editors Emily Busse and Sam Lane presided over The Daily Iowan. Busse is now an account associate at LaunchSquad in San Francisco, and Lane works as a desk assistant at PBS NewsHour in Washington, D.C.

The Daily Iowan is independent from the University of Iowa; it is a nonprofit (501.c3) business published by Student Publications Inc. For more information, including how to donate to the DI to keep campus journalism thriving and relevant, please visit us at our website, www.dailyiowan.com or call Bill Casey at 319.335.5788.