Instructors

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Departmental Information

The School of Journalism & Mass Communication
Director: David Ryfe
E305 AJB  335-3486 journalism-admin@uiowa.edu
www.uiowa.edu/~journal

Course Overview

Class meeting times:  Mondays-Wednesdays 5:30-6:40 p.m. W332 AJB
Lab Hours:  TBD

The purpose of this course is to introduce students to digital still photography, videography and web dev basics and provide the necessary skills to conceive and execute projects of a varying nature, culminating in a capstone project.

Required Materials

The school does offer the opportunity for students taking this class to check out a Canon 60D SLR camera outfit for the entire semester.  Reservations online at: http://research3.its.uiowa.edu/film

Grading

This is pass/fail only.

Class Schedule: This will fluctuate as the instructor sees fit

June 15 - 2 Hour class
  - Camera Introduction/Techniques/Terminology
  - Introductory photo assignment

June 16 - Open for troubleshooting

June 17 - 2 Hour class
  - Digital workflow
  - Lightroom overview
- Advanced shooting and editing techniques
- Comprehensive photo assignment

June 22 - 24 Regular class hours

- Photo critique of comprehensive photo assignment
- Photo critique assignment
- Advanced editing techniques
- Second comprehensive photo assignment

June 29 - Regular class hours

- Critique

June 30 - 2 hour class

- Canon 60D video overview
- Settings/Techniques/Limitations
- Audio overview
- Minor video assignment (Subject TBD)

July 1 - Open lab for help/troubleshooting

July 6 - 2 hour class

- Final Cut overview
- Processing captured footage
- Basic editing/terminology
- Working with audio
- Assignment with provided footage
July 7 - Regular class session

- Continuing Final Cut

July 8 - Regular class session

- Advanced video techniques
- Comprehensive video assignment

July 15-17 - Regular class sessions

- Video critiques
- Troubleshooting
- Re-shoots
- Finalize Capstone projects and begin work

July 22-August 1 - Web Dev Basics/Fundamentals

- Learn about how the web runs. HTML/CSS/Javascript
- Working with data / mapping
- Mapping (Leaflet) and data manipulation (Excel and charting)
- Non-linear storytelling tying together web dev with photo/video/text layout, inclusion of things like maps and charts.
- Incorporating Mapping/Data Manipulation/HTML/CSS/Javascript

August 3-5 - Finish Projects (tentatively open workshop sessions for help)

- Present projects Wednesday

**The Iowa Dozen**

This class is part of the School of Journalism & Mass Communication’s assurance that each of its graduates meets the following standards:
We learn to ...
1. Write correctly, clearly and well.
2. Conduct research and gather information responsibly.
3. Edit and evaluate carefully.
4. Use media technologies thoughtfully.
5. Apply statistical concepts accurately.

We value ...
6. Free speech and First Amendment principles for all individuals and groups.
7. A diverse global community.
8. Creativity and independence.

We explore ...
10. Theories and concepts.
11. The history, structure and economy of media institutions.
12. The role of media in shaping cultures.

The College of Liberal Arts and Sciences
Policies and Procedures

Administrative Home

The College of Liberal Arts and Sciences is the administrative home of this course and governs matters such as the add/drop deadlines, the second-grade-only option, and other related issues. Different colleges may have different policies. Questions may be addressed to 120 Schaeffer Hall, or see the CLAS Student Academic Handbook.

Electronic Communication

University policy specifies that students are responsible for all official correspondences sent to their University of Iowa e-mail address (@uiowa.edu). Faculty and students should use this account for correspondences. (Operations Manual, III.15.2. Scroll down to k.11.)

Accommodations for Disabilities

A student seeking academic accommodations should first register with Student Disability Services and then meet privately with the course instructor to make particular arrangements. See www.uiowa.edu/~sds/ for more information.

Academic Fraud

Plagiarism and any other activities when students present work that is not their own are academic fraud. Academic fraud is a serious matter and is reported to the departmental DEO and to the Associate Dean for Undergraduate Programs and
Curriculum. Instructors and DEOs decide on appropriate consequences at the departmental level while the Associate Dean enforces additional consequences at the collegiate level. See the CLAS Academic Fraud section of the Student Academic Handbook.

**CLAS Final Examination Policies**

Final exams may be offered only during finals week. No exams of any kind are allowed during the last week of classes. Students should not ask their instructor to reschedule a final exam since the College does not permit rescheduling of a final exam once the semester has begun. Questions should be addressed to the Associate Dean for Undergraduate Programs and Curriculum.

**Making a Suggestion or a Complaint**

Students with a suggestion or complaint should first visit the instructor, then the course supervisor, and then the departmental DEO. Complaints must be made within six months of the incident. See the CLAS Student Academic Handbook.

**Understanding Sexual Harassment**

Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. See the UI Comprehensive Guide on Sexual Harassment for assistance, definitions, and the full University policy.

**Reacting Safely to Severe Weather**

In severe weather, class members should seek appropriate shelter immediately, leaving the classroom if necessary. The class will continue if possible when the event is over. For more information on Hawk Alert and the siren warning system, visit the Public Safety web site.

*These CLAS policy and procedural statements have been summarized from the web pages of the College of Liberal Arts and Sciences and The University of Iowa Operations Manual.*