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Local Author Seeks to Jumpstart Popularity of Interactive Novels

Amanda Gorsche Miller Self-Publishes First Novel with Digital Interactivity Specifically in Mind

Johnston, Iowa – Amanda Gorsche Miller is a multimedia writer whose cumulative writing experience as a reporter, TV news producer, advertising copywriter and creative writer collided to feed the inspiration behind her first fiction novel, *Celebrity Blind*.

“I’ve wanted to write a novel my entire life,” Gorsche Miller says. “I work as a writer and I wrote and bound small books as a child. I knew I would eventually do the real thing.”

The “real thing” is now available as a 396-page paperback and as an eBook in every popular digital format including Amazon’s Kindle, Barnes and Noble’s Nook and the iPad. And although Gorsche Miller says she loves the feel of a paperback in her hands, her dream for her first novel was to make it what she calls the “ultimate interactive reading experience.”

“Through my work in the advertising industry, I’ve had the opportunity to work on digital sales guides that utilize photos, videos and live web links,” Gorsche Miller says. “With the popularity of eBooks, I was surprised to find that most have no interactivity besides swiping your finger across your screen to turn the page. Most truly interactive literature is reserved for text books and children’s books.”

Determined to push the interactive trend towards traditional novels, Gorsche Miller wrote the contemporary romance with a digital experience in mind.

“My novel takes place in present day Chicago and Los Angeles, therefore I researched and utilized real streets, restaurants, stores and businesses. Every bit of the novel could take place in reality, which aids in interactivity,” she says. “In the ‘deluxe’ version of *Celebrity Blind* for the iPad, readers can interact with the street the characters live on, the club they’re attending or with the shoes the heroine is wearing.”

Gorsche Miller’s interactive novel is made possible by embedding photos of real-world locations into the digital version of her novel for the iPad, embedding .mp3’s of songs, along with links to iTunes downloads and novel-specific social media pages on Facebook, Twitter and Pinterest.

“Nothing is as powerful as the human imagination,” Gorsche Miller says. “But I love the idea of feeding the film strip in the reader’s mind as they move through the novel. When I describe the pink sequined wrap dress a character is wearing, I want my readers to interact with the image by posting it on their Pinterest page. When the book’s heroine sings *Somewhere Over the Rainbow* to her baby, I want the reader to hear it. It makes the experience layered and so much richer than reading a traditional novel.”

Gorsche Miller knows not everyone is ready for interactive novels yet, so she created the deluxe version of *Celebrity Blind* just for iPad users. Readers interested in a more traditional eBook experience or a paperback novel will still enjoy the vibrant story about a wife and mother from suburban Chicago who falls for an A-list movie star. Readers will be hooked as the novel’s Midwestern heroine discovers the seedy, treacherous side of fame hidden behind the twinkling lights of Hollywood.

For more information on Amanda Gorsche Miller or *Celebrity Blind*, please visit www.celebrityblind.com or contact Amanda.

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Author Bio:

Amanda Gorsche Miller is a journalist, copywriter, author and producer. Amanda has written in excess of 100 published articles and blogs for a variety of news outlets. She is also a former television news producer, having written and produced the news for the largest and highest-rated television station in the state of Iowa. In addition, she has written advertising copy for national companies like Wellmark Blue Cross/Blue Shield, Pella Corporation and Pennzoil. Amanda holds her Master's Degree in Journalism and Mass Communication from the University of Iowa.

***Celebrity Blind* Synopsis:**

The charm of the beautiful stars splashed across TV, Internet, and magazines is hard to resist. Imagine how hard it would be to resist one of those mysterious celebrities seated before you, inviting you into their life of glamour, excess and fame. Wife and mother Brandi Singer finds out firsthand when she meets a gorgeous A-list actor, Paul Nuys, in downtown Chicago. His charm and familiar face intrigue her and she willingly gives up her Midwestern life for the glitz of Hollywood.

But Brandi discovers she isn't prepared for the treacherous side of fame hidden behind the twinkling bright lights. Unjustly labeled the "other woman" while becoming the focus of a series of sordid tabloid tales brings her to the breaking point, and she becomes increasingly uncertain she can survive the perverted, dog-eat-dog industry filled with public relations stunts and selling of morality to the highest bidder.