The course on Diversity and New Journalism will focus on diverse aspects of mass media and new journalism. Diversity in mass media is color, culture and sexuality. New Journalism involves media used in social networking to blogging. Diversity appears in all media, e.g., newspapers, radios, television, online, films and social media. Diversity, new journalism and mass media, as well as the status of diversity within media on campus, will be covered in the course.

Tu. Aug. 23—Overview of Course

Tu. Aug. 30—Essay #1
New Journalism
http://www.patch.com/

Tu. Sept. 6—Essay #2
Diversity
(must read pages 44-48)
The Diversity Institute was established and funded by the Freedom Forum to be a school dedicated to recruiting, training, mentoring and retaining a diverse workforce in the newsrooms of the United States.

Tu. Sept. 13—Essay #3
Diversity and Professional Journalism Associations
1,UNITY: Journalists of Color, Inc.
2. Asian American Journalists Association
   http://www.aaja.org
3. National Association of Hispanic Journalists
   http://www.nahj.org/
   http://latinoreporterdigital.org/2011/?p=1184
4. National Association of Black Journalists
   http://www.nabj.org
5. Native American Journalists Association
   http://www.naja.com/

Tu. Sept. 20—Essay #4
Diversity and Gender
1. Association for Women in Sports Media
   Founded in 1987, AWSM works to promote and increase diversity in sports media and
   has internship/scholarship program, which has placed more than 90 female college
   students in paid internships since 1990.
   http://www.awsmonline.org/
2. Journalism and Women Symposium
   http://www.jaws.org/
   JAWS supports the personal growth and professional empowerment of women in
   newsrooms.

Tu. Sept. 27—Essay #5
Diversity and Sexual Orientation, Disability Journalism
1. National Lesbian and Gay Journalists Association
   http://www.nlgja.org
   NLGJA works to ensure equal benefits and conditions for lesbian and gay employees in
   news organizations.
2. National Center on Disability and Journalism
   http://www.ncdj.org/
   NCDJ's mission is to educate journalists and educators about disability reporting issues in
   order to produce more accurate, fair and diverse news reporting.

Tu. Oct 4—Essay #6
Diversity and International Journalism
1. International Journalists Network
   http://ijnet.org/
2. The Women’s International Perspective, Inc. (The WIP)
   http://thewip.net/about/

Tu. Oct. 11—Essay #7 (choose a minimum of two groups)
Diversity Journalism Scholarships/Awards
2. http://press.org/about/scholarships/diversity
Tu. Oct. 18—Essay #8
Diversity and New Journalism
http://beta.wosu.org/allsides/diversity-in-media/
The importance of diversity and minority perspectives in journalism and the media, with
The Ohio State University John Glenn School of Public Affairs Kiplinger Program
fellows Heather Faison and Chandra Thomas.
Audio of 52 minutes. Listen to it and write your paper.

Tu. Oct. 25— Essay #9
Diversity and Ethnic Media
http://newamericamedia.org/about/
New America Media in 2005 conducted a landmark study in 10 languages and found
ethnic media regularly reached 51 million American adults, about a quarter of the U.S.
adult population. The reach of Spanish-language media was almost universal in Hispanic
America. By 2010, NAM listed 2,500 ethnic media organizations in its directory.

Tu. Nov. 1— Essay #10
Diversity and New Journalism
Provide an analysis of what you have learned to date and what you believe you still need
to know about Diversity and New Journalism.

Tu. Nov. 8—Essay #11
Diversity and UIowa (choose a minimum of two groups)
1. http://imu.uiowa.edu/diversity-programs/
2. Afro American Cultural Center: http://imu.uiowa.edu/aacc/
4. Latino Native American Cultural Center: http://imu.uiowa.edu/lnacc/
5. Lesbian, Gay, Bisexual, Transgender Resource Center: http://imu.uiowa.edu/lgbt/
6. NABJ UIowa Chapter

Tu. Nov. 15—Project Discussion

Tu. Nov. 22— THANKSGIVING VACATION WEEK

Tu. Nov. 29—Essay #12
Class Speaker (This may be scheduled at a different date during the semester and
syllabus revised).
1. Follow up from class speaker

Tu. Dec. 7—Project Presentation

FINALS WEEK: Grade Conference Scheduled
G-S-P: Correct grammar, spelling and punctuation required. Used in grading essay and project assignments.

Grading: 300 points possible

Weekly Essays: (120 points). Twelve essays at 10 points each are required. Each week the typed, thorough, one to two page papers review and assess web assignments. The papers summarize and analyze assigned web research. Each will be 10 points.

Weekly Discussion: (30 points). Two points for discussion in each of 15 class sessions.

Interviews: (100 points). Students will complete a paper on diversity and campus media for the final project in the class. The paper will consist of two on campus interviews. 1). Staff at various media, for example, The Daily Iowan, Daily Iowan TV, UI News Services, Iowa Public Radio, or UI Radio. 2). Web staff at a college, department, organization or UI Foundation website. A written report of two to five pages is required. Specific expectations will be discussed during the semester.

Presentation: (50 points). In class presentation of interviews.

Grading scale:
- A+ =Above 300 (extra credit points may be given during semester)
- A = 300-290
- B+ = 278-270
- B = 269-260
- B- = 259-255
- C+ = 254-246
- C = 245-238
- C- = 237-231
- D = 230-183
- F = 182 and below

Attendance: Attendance is required. A legitimate and verifiable excuse is required to make up or hand in any missed work. If you miss a class, you are responsible for getting lecture notes and assignments from a class member.

Cell Phones: If you are receiving calls, vibrations, talking, listening, playing, or using your cell phone in any way during class, you will be asked to leave the room.

The College of Liberal Arts and Sciences: Policies and Procedures

Administrative Home
The College of Liberal Arts and Sciences is the administrative home of this course and governs matters such as the add/drop deadlines, the second-grade-only option, and other
related issues. Different colleges may have different policies. Questions may be addressed to 120 Schaeffer Hall, or see the CLAS Student Academic Handbook.

Electronic Communication
University policy specifies that students are responsible for all official correspondences sent to their University of Iowa e-mail address (@uiowa.edu). Faculty and students should use this account for correspondences. (Operations Manual, III.15.2. Scroll down to k.11.)

Accommodations for Disabilities
A student seeking academic accommodations should first register with Student Disability Services and then meet privately with the course instructor to make particular arrangements. See www.uiowa.edu/~sds/ for more information.

Academic Honesty
The College of Liberal Arts and Sciences expects all students to do their own work, as stated in the CLAS Code of Academic Honesty. Instructors fail any assignment that shows evidence of plagiarism or other forms of cheating, also reporting the student's name to the College. A student reported to the College for cheating is placed on disciplinary probation; a student reported twice is suspended or expelled.

CLAS Final Examination Policies
Final exams may be offered only during finals week. No exams of any kind are allowed during the last week of classes. Students should not ask their instructor to reschedule a final exam since the College does not permit rescheduling of a final exam once the semester has begun. Questions should be addressed to the Associate Dean for Undergraduate Programs and Curriculum.

Making a Suggestion or a Complaint
Students with a suggestion or complaint should first visit the instructor, then the course supervisor, and then the departmental DEO. The DEO of the School of Journalism and Mass Communication is David Perlmutter, E305B Adler at 319-335-3486. Complaints must be made within six months of the incident. See the CLAS Student Academic Handbook.

Understanding Sexual Harassment
Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. See the UI Comprehensive Guide on Sexual Harassment for assistance, definitions, and the full University policy.

Reacting Safely to Severe Weather
In severe weather, class members should seek appropriate shelter immediately, leaving the classroom if necessary. The class will continue if possible when the event is over. For
more information on Hawk Alert and the siren warning system, visit the Public Safety web site.

*These CLAS policy and procedural statements have been summarized from the web pages of the College of Liberal Arts and Sciences and The University of Iowa Operations Manual.

**Food and Drink:** Food and drink are prohibited in the Adler computer labs and around electronic equipment.

**Plagiarism, Fabrication, and Duplication:** The School enforces strict standards regarding academic dishonesty.

- Plagiarism not only violates journalistic ethics, but it also violates the University code of student conduct (see [http://www.clas.uiowa.edu/student/academic-handbook](http://www.clas.uiowa.edu/student/academic-handbook)). To plagiarize is to take and present as one’s own an idea or work derived from an existing source without full and proper credit to the course of the ideas, works or words.
- Fabrication means faking quotes or facts. Such conduct is not only reprehensible, but it also may be actionable in court.
- Duplication means submitting the same work to more than one instructor without the prior knowledge and agreement of both.

Possible sanctions for these actions can result in failure of the course and possible expulsion from the University. In this course, plagiarism, fabrication or duplication will result in a recommendation for a student to receive an “F” for the entire course.

**The Iowa Dozen:** As one of more than 114 accredited programs in journalism and mass communication by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC), we must assess student learning to assure that each of our graduates meets the following standards. All Iowa Dozen are valued in this course and relate to grading standards.

**We learn to …**
1. Write correctly, clearly and well.
2. Conduct research and gather information responsibly.
3. Edit and evaluate carefully.
4. Use media technologies thoughtfully.
5. Apply statistical concepts accurately.

**We value …**
6. Free speech and First Amendment principles for all individuals and groups.
7. A diverse global community.
8. Creativity and independence.

**We explore …**
10. Theories and concepts.
11. The history, structure and economy of media institutions
12. The role of media in shaping cultures.