MINOR IN RHETORIC & PERSUASION

Rhetoric examines how and why certain messages, images, or modes of communication persuade audiences.

Our courses are project-based and experiential (you won’t be memorizing facts). Instead, you’ll create short documentaries on healthcare, design community engagement projects, collect the stories of under-represented people in our community, and create materials for non-profits.

Your résumé will showcase practical skills in communicating in person, digitally, and through images.

GROUP ONE: BUILDING A PERSUASIVE PRESENTATION

2 from this group
- RHET:2031 Desire, Consent, & Sex in US Culture
- RHET:2065 Persuading Different Audiences: Launching a Successful Career
- RHET:2075 Digital Selves: Online Identities
- RHET:2085 Speaking Skills
- RHET:2095 Fundamental Strategies of Persuasion
- RHET:2620 Body Language
- RHET:2990 The Art of Marketing Ideas Online
- CLSA:3742 Word Power: Building Vocabulary
- THTR:1140 Basic Acting

GROUP TWO: PERSUADING COMMUNITIES TO CREATE CHANGE

3 from this group
- RHET:2610 Acting for Success (THTR:2610)
- RHET:2993 Online Portfolio
- RHET:3085 Advanced Speaking Skills
- RHET:3140 Nature and Society
- RHET:3153 Networks, Strategies, and Tactics
- RHET:3600 Issues in Rhetoric and Culture
- RHET:3610 Writing in the Presence of Death
- RHET:3700 Advocacy and Sustainability
- COMM:1816 Business and Professional Communication
- GWSS:3138 Writing to Change the World
- THTR:3421 Performing Autobiography

http://clas.uiowa.edu/rhetoric/rhetoric-minor