The University of Iowa Sport and Recreation Management is pleased to a 4 week summer practicum opportunity with the Iowa Wild!

The Iowa Wild is an AHL Affiliate of the Minnesota Wild that has hired several University of Iowa students over the past few years. The Wild is tasking the practicum class to work on:

- Developing new outside of the box events, marketing initiatives, and promotional ideas
- Work on ways to convert previous single game buyers to future multiple game pack buyers
- Develop ideas to further enhance the Wild brand in the region

University of Iowa students can take a three-credit summer course that involves a sales and marketing project in conjunction with the Iowa Wild. Check out the details below:

- Course will take place during the 4-week summer session (May 16th – June 9th)
- Students will spend a portion of the course staying in Des Moines and working side by side on projects with the Iowa Wild front office staff – housing will be included in the course fee
- The Iowa Wild is an Ultimate Toolkit subscriber so students who have enrolled in or have completed the Sales in Sport course & are Ultimate Toolkit certified will be highly considered as they will have a head start on day 1 when it comes to understanding some of the Wild sales & marketing philosophy
- Students selected for the course will register and pay for three summer credit hours at the University of Iowa. Course fee is still to be determined.
- Students from all majors are encouraged to apply

Class size is limited. Due to high demand, students will be required to apply for acceptance, just like an internship or job. In order to be considered, submit a cover letter and resume by February 19th to Clint Huntrods via email (clint-huntrods@uiowa.edu). Your letter should:

- Explain why you wish to take the course.
- Explain what you can offer in terms of experience, expertise, relevant course work, work ethic and/or any other qualities that you believe will contribute to your success in the course. Desirable qualities for this experience include strong communication skills (public speaking/presentation and writing/editing), tireless work ethic, unyielding attention to detail, ability to work effectively with teammates, dependability, maturity, creativity and an interest in performing market research.
- GPA and coursework may be reviewed and taken into consideration
- Finalists may be asked to interview for a spot in the course.

Application review begins February 19th and will continue until course is full. Apply early for your best chance to be selected. Students from all majors are encouraged to apply. If you have questions, please reach out to Lecturer Clint Huntrods (clint-huntrods@uiowa.edu).
Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact Clint Huntrods in advance at 319-335-9179.

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Equal Opportunity and Diversity, The University of Iowa, 202 Jessup Hall, Iowa City, IA, 52242-1316, 319-335-0705 (voice), 319-335-0697 (TDD), diversity@uiowa.edu