The University of Iowa Sport and Recreation Management is pleased to offer another summer practicum opportunity with the Iowa Speedway!

This practicum opportunity will allow students to work side by side with Iowa Speedway Marketing and Communications staff on various race day projects and culminates with research project presentations to Iowa Speedway staff at the end of the course. The 3 semester hour course will be held during the 8 week summer session that runs June 13th through August 4th.

Due to demand, students will be required to apply for acceptance. In order to be considered, submit a cover letter and resume by February 19th to Clint Huntrods via email (clint-huntrods@uiowa.edu). Your letter should:

- Explain why you wish to take the course
- Explain what you can offer in terms of experience, expertise, relevant course work, work ethic and/or any other qualities that you believe will contribute to your success in the course. Desirable qualities for these experiences include strong communication skills (public speaking/presentation and writing/editing), tireless work ethic, unyielding attention to detail, ability to work effectively with teammates, dependability, maturity, creativity and an interest in performing research projects focused on fan experience and/or economic impact.
- GPA and coursework may be reviewed and taken into consideration.
- Finalists may be asked to interview for a seat in the course.
Iowa Speedway

The Iowa Speedway, “The Fastest Short Track on the Planet,” is a state-of-the-art 7/8 mile asphalt paved tri-oval racetrack and motorsports facility designed by NASCAR Hall of Famer Rusty Wallace. NASCAR purchased the facility located in Newton (between Des Moines and Iowa City) in 2013.

Further Course Information

The class begins on June 13th and will meet during the day on June 13th, 14th, 15th & 16th (exact times to be determined). Class will also meet August 1st, 2nd, 3rd, & August 4th which will include final research project findings to Iowa Speedway executives (exact time is still to be determined). We will also hold a few research project checkpoints/meetings throughout the summer to be scheduled. Depending on enrollment numbers, students will be expected to work on marketing projects on 3 of the 6 summer race days (June 18, June 19, July 9, July 10, July 29 & July 30). Students selected for the course will register and pay for three summer credit hours at the University of Iowa. Registration in the course will also require a course fee of $196. The fees pay for transportation costs between Iowa City and Newton as well as some meals.

Application review begins February 19th and will continue until course is full. Students from all majors are encouraged to apply. If you have questions, please reach out to Lecturer Clint Huntrods (clint-huntrods@uiowa.edu).

The Iowa Speedway is owned by NASCAR, LLC.
Pictures from last year’s Practicum course
Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact Clint Huntrods in advance at 319-335-9179.

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