Sports Operations (60%)/Marketing (40%) Internship

Iowa Pump n Run:

Iowa Pump N Run is a grassroots basketball program in the state of Iowa that provides student athletes the chance to compete on a national level. Through our pursuit of high level players, a high priority placed on skill development and quality coaching we have become a nationally known program. Directed by Duez Henderson and Jason Price both former Iowa Hawkeyes and European professionals, the program is ran with a high standard of values. We provide players with an opportunity to compete across the country, while being coached in a way that enhances them as basketball players.

Experience:

Our interns gain meaningful, real-world experience. You can expect to develop confidence and marketable skills by engaging in or assisting with many of the following activities:
- Preparing informational pieces, flyers, biographies and other media to assist the organization;
- Assist in ordering of organization’s merchandise
- Assist in the coordinating/negotiating travel plans for the organization
- Monitor inbound cold emails
- Enhancing the organization’s social media presence, Web site, digital communications;
- Participating in strategy meetings, conference calls, and more;
- Supporting special events and much more;

Learning Objectives:
- Gain real-world experience of the inner workings of a community based sports based
- Develop a network of contacts in the local sports arena
- Lead the development/execution of a social marketing plan
- Develop and grow interpersonal communication skills by communicating with staff, vendors and others as needed.

Qualifications:

To be considered for the Spring/Summer internship, you must:
- Maintain an overall GPA of 3.0 or higher;
- Major in sports management, public relations, communications, or similar field;
- Plan to pursue a career in sports operations/marketing, public relations; or similar field
- Be a junior or senior in college

Applicants are responsible for working remotely, with periodic (bi-weekly) face to face meetings. Hours are flexible and depend on the student’s class schedule and availability.
- Hours Per Week: 6-8
- Internship will last 4 months (April 2016-July 2016)
- Monthly Stipend Paid

Requirements:

Must have excellent written and verbal communication skills. Knowledge and experience with Facebook, Twitter, Instagram, YouTube and other social media platforms. Strong attention to detail and organizational skills.

To apply:
https://iowapumpnrun.wufoo.com/forms/zozpb990o6ke8y/