Sales Intern - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for an energetic, professional, and self-motivated person to continue to expand in the community.

Responsibilities:

- Under the guidance of the Sales Manager, Sales Interns will focus on prospecting through calls, mailing campaigns, and face-to-face meetings
- Will be responsible for setting meetings for the sales staff
- Represent the Iowa Barnstormers at community events and functions
- Will be responsible for formation and execution of theme nights, working in conjunction with the marketing staff
- Will assist in the distribution of sales materials
- Due to the nature of this position, Sales Interns must be willing to work non-traditional hours, some weekends, holidays, and game days.
- Other duties assigned by Sales Manager.

Requirements:

- Earning college degree in sports, sales, marketing, or related field.
- Must have strong interest in sales field
- Excellent communication skills, both verbal and written.

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.
Marketing Intern - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for an energetic, professional, and self-motivated person to continue to expand in the community.

Responsibilities:

- Under the guidance of the Marketing Staff, Marketing Interns will focus on creating and executing marketing campaigns
- Will assist in the execution of community events and functions
- Will assist in the distribution of sales materials
- Will be responsible for formation and execution of theme nights, working in conjunction with the sales staff
- Will design and execute marketing cross promotion opportunities in surrounding communities
- Due to the nature of this position, Marketing Interns must be willing to work non-traditional hours, some weekends, holidays, and game days.
- Other duties assigned by Marketing Manager

Requirements:

- Earning college degree in sports, sales, marketing, or related field
- Must have strong interest in marketing field
- Excellent communication skills, both verbal and written
- Some design background required

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

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Game Promotions Intern - Iowa Barnstormers (Des Moines, IA)

Description

The Iowa Barnstormers Football Club, is a dynamic, locally owned, highly successful franchise that plays in the Indoor Football League. Based in Des Moines, IA, the team has established a strong, loyal fan base and is looking for an energetic, professional, and self-motivated person to continue to expand in the community.

Responsibilities:

- Under the guidance of the Marketing Staff, Game Promotions Interns will assist in set up for all 8 Iowa Barnstormers home games
- Will assist in the execution of in-game promotions
- Will assist in the distribution of sales materials
- Will assist in a variety of operational tasks
- Represent the Iowa Barnstormers at community events and functions
- Due to the nature of this position, Marketing Interns must be willing to work non-traditional hours, some weekends, holidays, and game days.
- Other duties assigned by Marketing Manager

Requirements:

- Earning college degree in sports, sales, marketing, or related field
- Must have strong interest in sports field
- Excellent communication skills, both verbal and written

Interested candidates should send a resume and cover letter to Juli Pettit at julipettit@theiowabarnstormers.com or mail to:

Iowa Barnstormers
730 3rd St.
Des Moines, IA 50309

We thank all applicants, but only those selected for an interview will be contacted.