IOWA SPEEDWAY MARKETING INTERN

DESCRIPTION
- The marketing intern will be responsible for assisting the marketing team for the 2016 race season. The marketing intern will play a key role in race day preparations, on site activations and street team marketing. Seasonal full and part time opportunities are available for this paid internship.

RESPONSIBILITIES
- Assist with onsite activation
- Assist with race day preparations
- Lead Iowa Speedway annual mascot day
- Street team marketing
- Aid in the functions of Iowa Speedway Youth Program
- Conduct a season long marketing research project

QUALIFICATIONS
- Must have completed at least the sophomore year of college and must currently be an undergraduate or graduate student in good standing with at least a 3.0 cumulative GPA.
- Available late May through August 2016
- Must be available on all Iowa Speedway race dates
- Excellent customer service
- Ability to make informed decisions
- Self-motivated
- Multi-tasker
- Team player
- Must have a valid driver’s license
- Must be able to meet physical requirements of the position with reasonable accommodations.

To Apply:
Send resume to
Iowa Speedway
Attn: Taylor LeFebvre
3333 Rusty Wallace Dr
Newton, IA 50208
Or email: tlefebvre@iowaspeedway.com

Iowa Speedway is an Equal Opportunity Employer (EEO) committed to fostering a diverse work environment where all employees feel valued. We seek to attract and retain the best qualified people available. All qualified applicants will receive consideration without regard to race, sex, national origin, age, color, disability, religion, sexual orientation, genetic information, pregnancy, or any characteristic that is protected by law.