IOWA SPEEDWAY COMMUNICATIONS INTERN

DESCRIPTION

- The communications intern will be responsible for assisting all phases of PR, media, community relations and publicity related to Iowa Speedway. The communications intern will play an integral role in supporting media outreach, social media initiatives and public awareness of all year-round track activities. Full and Part time positions available.

RESPONSIBILITIES

- Assist in PR initiatives tied to the promotion and ticket sales of Iowa Speedway’s major events
- Assist with media relations focused on the speedway’s social media channels, press releases, TV and radio broadcasts as well as media specific programs

QUALIFICATIONS

- Must be enrolled in an accredited college or university
- Available May through August 2016
- Must be available on all Iowa Speedway race dates
- Journalism: excellent writing skills, familiarity with AP style
- Highly organized
- Ability to work well with different personalities in a fast paced environment
- Knowledge of motorsports
- Knowledge of Microsoft Word/Excel/Powerpoint and Photoshop
- Knowledge of social media content management/passion for digital and social media
- Photo editing capabilities
- Excellent customer service
- Ability to make informed decisions
- Self-motivated
- Multi-tasker
- Ability to be around loud noise
- Must have a valid driver’s license

To Apply:

Send resume to
Iowa Speedway
Attn: Taylor LeFebvre
3333 Rusty Wallace Dr
Newton, IA 50208

Or email: tlefebvre@iowaspeedway.com