



# The Iowa Gazette

News for Alums and Friends of Communication Studies



## THE VIEW FROM THE CHAIR

Fall 2003

These are difficult, but exciting, days in the department, as well as in the larger university. Although the state had to decrease our budget quite substantially again this year, there is tremendous enthusiasm and optimism about the future. Some of that enthusiasm is sparked by feelings about our new president, David Skorton. You have undoubtedly read and heard much about him already, so I won't repeat that information here. I will just say that we think he is going to be one of the University of Iowa's great presidents. We are also enthusiastic about the four new faculty members who joined our department this year. You can read about them later in this newsletter. And the new students in the department, undergraduate as well as graduate, also evoke our enthusiasm, as they do every year.

Our worries about access to the university and our department for all bright students in the face of steadily rising tuition costs have been assuaged, to some degree, by the university's efforts to increase student aid funds and by the generosity of our alumni and friends who have endowed scholarships and fellowships for majors in the department. We are tremendously grateful to them. V. Hale Starr ('76, '79) endowed a memorial scholarship for her son, C. Jay, an undergraduate in Communication Studies who was killed in an auto

accident. Mark de Bighley established a scholarship in memory of his late wife, Cristen M. Loza de Bighley, a graduate of the department. Other undergraduate scholarships have been endowed by Jerry Feniger ('48) and his wife, Herb Meinert ('78), Patrick and Kimberly Busse-Hatting ('89), Joe Sitrick ('43), Virginia Stafford ('48), and Richard and Donna McKay, whose daughter Ann McKay Nicknish ('88) earned her degree from the department. Ramona Tomlin Mattson ('30, '56) and Carroll Arnold ('40, '42) left money in their wills to endow graduate fellowships. These men and women, and all of you who give to our various funds for students, have helped us to help a great many outstanding young people.

That reminds me that we held the first Communication Studies Convocation in May to recognize all of our students who received one of those scholarships or any of the other departmental honors during the past year. We were pleased that many parents were able to attend, as well as the recipients of the awards. We hope this Convocation will be an annual event. It was a real "upper."

Another exciting happening is the rapidly rising Journalism and Mass Communication building next door, on the site of what was once the Old Armory. This new structure will house not only the journalism school, but also

the Daily Iowan and the Department of Cinema and Comparative Literature. That will free up some offices in our building that we badly need. There will be a bridge between that building and the Becker Communication Studies Building to facilitate the sharing of facilities and other cooperative activities among our three departments.

Speaking of our building, those of you who were not on campus this fall may find yourself confused when you walk into our departmental office the next time you're in town. It has been totally reconfigured to help students find their way around and generally to increase efficiency. You will also find it much more attractive because it was redecorated in conjunction with the reconfiguration.

Finally, for those of you with Internet access who have not yet found our web page, check it out. It can be found at <http://www.uiowa.edu/~commstud/>. It's a great way to keep abreast of what is going on in the department.

Randy Hirokawa

## New Faculty

Four new faculty members have joined the department since last year's newsletter.

**Shelly Campo** has been here the longest. She began last spring, a joint appointment between the department of Community and Behavioral Health, in the College of Public Health, and our department. She earned her B.S.

degree in Communication from Cornell University, an M.A. in Sociology from Ohio State, and her Ph.D. in Communication from Michigan State. Prior to her appointment at Iowa, she was on the faculty of the Department of Communication at Cornell University. Shelly has taught a



variety of courses, including Health Communication, Persuasion, Public Opinion and Social Processes, Qualitative Methods, Participatory Action Research, Effective Listening, Human Communication, Interpersonal Communication Theory and Research, and Intercultural Communication. She has published in the *Journal of Health Communication*, *Health Communication*, *Journal of Applied Communications*, *Communication Research*, *Communication Studies*, *Journal of Extension*, and the *Journal of Economic Entomology*. She is also coauthor of a chapter on "Physician Communication with Seriously Ill Cancer Patients" in an edited book on *End of Life Issues* published by Springer. Since completing her degree, she has presented papers at the National Communication Association, American Public Health Association, the International Communication Association, and the American Evaluation Association. As suggested by her publications and her joint appointment, Shelly's major research interests are in health communication, persuasion, and campaigns. In recent years, her research has focused on binge drinking, social smoking, and hazing. This is the first time that she has lived west of the Mississippi. She and her partner are enjoying their beautifully restored Victorian home which was built in 1896.

**Mark Andrejevic** earned his Ph.D. in Media Studies from the University of Colorado and taught Media and Society, Technoculture and the Information Society, and Media History at Fairfield University in Fairfield, CT before joining our department. He also has an M.A. in Journalism from the University of Michigan, a Master's certificate in painting and sculpture from the New York Academy of Art, and a B.A. in Economics from Williams

College. His major interest is in the ways critical theory and philosophy can illumine cultural products and practices so as to provide a clearer understanding of society. Mark has published studies of the internet as well as of television. At Iowa he's teaching a course on "Reality TV in Theory" and a graduate seminar on Critical Theory and TV Studies. His future courses will combine his interest in theory, political economy, television, and new media. His article, "Tracing Space: Monitored Mobility in the Era of Digital Capitalism" appeared in the May 2003 issue of *Space and Culture* (Sage). He presented a paper titled "The Uncanny Fetish: Reality TV, Ideology, and the Savvy Audience" at the International Communication Association meeting in May, and two papers, "Technologies of Interactive Viewership: Watching 'Television Without Pity'" and "Whispering Commodities and Smart Clothes: Surfing Space via Wearable Interactivity" at the October meeting of the Association of Internet Researchers.



**Timothy Havens** holds a Ph.D. in Mass Communication from Indiana University, with a minor in Cultural Studies, an M.F.A. in Creative Writing from George Mason University, and a B.A. in English and Creative Writing from the University of Wisconsin. Last fall semester he had a Senior Research Fulbright in Hungary to study that country's foreign television program imports. His major research interests are television studies, globalization, industry analysis, and media representations of race. Tim comes to us from Old Dominion University where he taught such courses as Introduction to Communication, Television and Society, Telecommunications Management, Foundations of Electronic Media, Race and Television, and The Humanities on Trial: Postmodernity, Technology, Globalization. His publications include papers on global television, the interplay of culture and economics in international television trade, race and the global popularity of *The Cosby Show*, and African-American media in a global world. His most recent publications are "It's Still a White World Out There': The Interplay of Culture and Economics in International Television Trade," *Critical Studies in Media Communication*, 19 (2003):377-398, and "Exhibiting Global Television: On the Business



and Cultural Functions of Global Television Fairs,” *Journal of Broadcasting and Electronic Media*, 47 (2003): 18-36. He presented a paper titled “Windows on the West: Hungarian Television Acquisitions and the Future of Western Dominance in Global Television” at the Media in Transition 3 Conference at MIT in May and was a participant in the Cultural Analysis of Media Industries Workshop at the Society for Cinema and Media Studies meeting in Minneapolis in March.

Our final hire this year is **Gillian “Jill” Teubner**, who is just completing a Ph.D. in Organizational Communication at Texas A&M University. (She will probably have defended her dissertation by the time you read this newsletter.) Jill’s B.A. and M.A. in

Speech Communication are from Ohio University. She has taught Persuasion, Group Communication, Public Speaking, and Introduction to Speech Communication. Jill’s major research interest is critical organizational communication. More specifically, she is concerned with the role communication plays in the manifestation of broad societal issues in organizations. She has presented and published papers on the effects of flattening organizational structure, “Hegel, Marx, and Communication Studies,” control in work teams, and interpersonal conflict and power issues in nontraditional organizations. Jill also brings professional public relations experience to the job. At Iowa, among other courses she will teach an undergraduate course in Organizational Communication, a graduate course in Organizational Communication Theory and Research, as well as Qualitative Research Methods.



### ***New Administrative Assistant and Secretary***

We have two new faces in our main departmental office.

**Karla Stout**, whose photo you see below, is our new departmental Administrative Assistant. Karla brings a great deal of experience to the job. Immediately before she joined us she was an Administrative Assistant in the Tippie College of Business. She has also had experience as a



secretary in the Provost’s office and the College of Business, managed contracts and royalties for a trademark licensing company in Iowa City, and worked in the office of a construction company. Her first job in the university, eighteen years ago, was Clerk Typist in the Registration Center. She was a member of the Worklife Review Committee last year and currently serves on the UI Worklife Advisory Committee. In addition to all of her professional skills and experiences, Karla frequently provides our students, staff, and faculty with produce from her large garden, which we greatly appreciate.

We also have a new secretary, **Barbara Surber**. She, too, brings a lot of experience to the job. Barbara came to us from St. Luke’s Hospital in Cedar Rapids where she was secretary for the Family Counseling Department. She also worked in Occupational Therapy and Information Systems at St. Lukes. Prior to joining the staff at St. Lukes, Barbara was a secretary in the department of Child Psychiatry at University of Iowa Hospitals and Clinics and, before that, for the State Services for Crippled Children.



### ***Faculty***

We are delighted to tell you that **Ece Algan** successfully defended her dissertation at Ohio University in May and so became another one of us doctors who cannot fix broken legs or cure appendicitis. That defense was not Ece’s only accomplishment this past year. She won the James E. Murphy Memorial Award for the top faculty paper in the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication, Kansas City, MO, 2003. Title of her paper was “Privatization of Radio and Media Hegemony in Turkey.” A version of this paper also appeared in *Globalization of Corporate Media Hegemony*, ed. L. Artz and Y.R. Kamalipour (NY: SUNY Press, 2003). Her paper, “The Problem of Textuality in Ethnographic Audience Research: Lessons Learned in Southeast Turkey,” was published in *Global Media Studies: Ethnographic Perspectives* (NY: Routledge, 2003). Ece also presented papers at two other professional meetings: “Gender, Sexuality and Interactive Media: Covert Romance via Local Radio in Southeast Turkey,” at the Radio Conference: A Transnational Forum” in Madison, WI in July, and

“Dating via Talk Radio: Alternative Uses of Commercial Media in Southeast Turkey” at the International Communication Association meeting in May.

**Leslie Baxter** had two new books come out this year: *The Basics of Communication Research* (Wadsworth, 2003) coauthored with E. Babbie and *Dialogue: Theorizing Difference* (Sage, 2003), co-edited with R. Anderson and K. Cissna. She also has three papers in the latter book, “The Dialogues of Relating,” authored alone, and “Texts and Contexts of Dialogic Approaches to Communication” and “Voices, Conversation Fragments, and a Temporary Synthesis,” written with her two co-editors. Leslie and Carma Bylund also have a paper, “Social Influence in Close Relationships” in J.S. Seiter and H. Gass’s *Readings in Persuasion, Social Influence, and Compliance-gaining* (Allyn & Bacon). Leslie and L. West have another, “Couple Perceptions of Their Similarities and Differences,” in the *Journal of Social and Personal Relationships*, 20 (2003) 491-514.

**Barbara Biesecker**’s paper, “Technologies of Truth and National Trauma: Revisiting the Enola Gay Controversy,” was published in the *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation* (Amsterdam: Sic Sat., 2003). She received a Fellowship from the College of Liberal Arts and Sciences to do research this past summer in the Smithsonian’s archives and the archives of the National Holocaust Museum. She presented a paper at the NCA/AFA Conference on Argument titled “Popular Memory and National Renewal: Feminism and the Cultural Politics of World War II.” She also presented a lecture and seminar on “Rhetorical Agency and Political Imagination” at Northwestern University’s Center for Global Culture and Communication Summer Institute. She is currently serving on the committee to select a new Executive Director of the National Communication Association. By the time you receive this issue of *The Iowa Gazette*, Barbara will have presented a paper titled “Renovating the National Imagery: Remembering World War II” to the Iowa campus community. It is part of a university-wide lecture series commemorating the 50th anniversary of Brown v. Board of Education of Topeka.

**Carma Bylund** had four papers published since the last issue of *The Iowa Gazette*. One is “Social Influences in Close Relationships,” co-authored with Leslie Baxter, that we mentioned above. She is also the senior author, with G. Makout, of “Empathic Communication and Gender in the Physician-Patient Encounter,” *Patient Education and Counseling*, 48 (2002) 207-216; co-author with Kathleen Galvin of “Teaching Transmission of Intergenerational

Family Communication Patterns Using a Web-based Genogram Program,” *Communication Teacher*, 7 (2002) 6-8; and coauthor with Galvin and B.J. Brummel of *Family Communication: Cohesion and Change* (Allyn & Bacon/Longman, 2004). Her paper titled “Clinician-Patient Communication and Shared Decision-Making During the Birthing Process: A Quantitative Analysis of Women’s Birth Stories” received Top Three Paper honors from the Health Communication Division at the Western States Communication Association Meeting in February. Another paper she presented at that conference was titled “Constructing Maternal Identity Through Birth Narratives.” At the National Communication Association meeting in November she presented “Once a Cesarean Section, Not Always a Cesarean Section: A Thematic Analysis of Mothers’ Narratives of Vaginal Birth After Cesarean.” At a teaching and research forum on emerging trends in health communication, held in Baltimore, MD in October, Carma presented two papers. One, co-authored with C.M. Sabee and R.S. Imes, was “Physicians’ and Patients’ Talk About Health Information on the Internet.” The other, for which she was the sole author, was “Patient Control and Physician-patient Decision Making about VBAC: A Qualitative Analysis of Women’s Birth Narratives.” Finally, at the annual meeting of the Central States Communication Association meeting in Omaha she presented “Innovative Ideas for Teaching Health Communication.” In addition to all of these papers she has written, Carma has been appointed to the editorial staff of *Communication Studies*, the journal of the Central States Communication Association.

**David Depew** is the coauthor, with Bruce H. Weber, of *Evolution and Learning: The Baldwin Effect Reconsidered*, Cambridge, MA: MIT Press, 2003. It got an excellent review in *Nature*, the highly respected scientific journal. David, who is the Executive Editor of POROI (Project on the Rhetoric of Inquiry) is teaching an interesting new course for undergraduate Honors students. It focuses on The Public Address of War from the Greeks to the Gulf.

**Steve Duck** authored or co-authored papers in four edited collections: “Relationship Dissolution,” with S.S. Rollie, in J.R. Penzetti’s *International Encyclopedia of Marriage and Family Relationships*, 2nd ed. (pp. 1297-1300), Macmillan, 2002; “Scarlet Letters and Whited Sepulchres: The Social Marking of Relationships As Inappropriate,” with **Lise VanderVoort** (’03), in R. Goodwin and D. Cramer’s *Inappropriate Relationships: The Unconventional, the Disapproved, and the Forbidden* (pp. 3-24), Erlbaum, 2002; “Issues of Ebb and Flow in the Maintenance of Relationships,” with M. Masuda, in J.H.

Harvey and A. Wenzel's *Maintaining and Enhancing Close Relationships* (pp. 1-41), Erlbaum, 2002; and "Friendship, Relationships and Culture," with Kristine Fitch, in G.H.Pollock, R. Cohen, and R. Schulman's *Friends and Friendship* (pp. 43-70), U of Chicago Press, 2002. His paper, "Hypertext in the Key of G: Three Types of 'History' as influences on conversational structure and flow," appeared in *Communication Theory* 12 (2002): 41-62. Steve also presented papers at a number of meetings: "Theorizing Couples' and Families' Message Reception" (with M. Searcy) at the Conference in Normal, IL in July on Companionate Love; "So Many Media Systems, So Little Time: Communication Technology and Instruction" at the Central States Communication Association Convention in April; and "Why Have We Overlooked Relationships as a Factor in Consumer Behavior and Marketing" at the Association of Consumer Research in October.

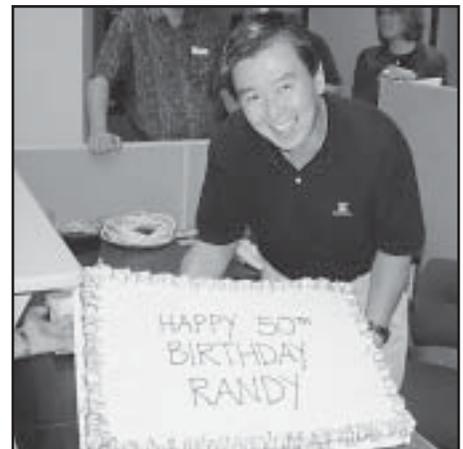
In addition to the paper with Steve Duck, mentioned above, "Friendship, Relationships and Culture," **Kristine Fitch's** paper "Cultural Persuadables" appeared in *Communication Theory*, 13 (2003): 100-123. She presented a paper in July at the International Pragmatics Conference in Toronto titled "An Ethnographic Perspective on Ambiguity: Letting It Pass" and gave an invited lecture, "Mediated Models for Personal Relationships in Colombia and Spain: Comparing Bertty la Fea to La vida misma" at Universidad Jorge Tadeo Lozano in Bogota, Colombia in March. With a \$249,000 grant from the U.S. Department of Health and Human Services, Kristine and others from the Institutional Review Board Office are developing a CD-ROM about ethical and regulatory issues in ethnographic research.

The National Communication Association presented **Bruce Gronbeck** its Mentor Award at the last convention. In the citation, among other things, the citation noted that he "has shaped the scholarly study of rhetoric, politics, and the media in the 20th and 21st centuries. . . . [He has played] a central role in the life of the communication discipline. . . . Bruce's selfless generosity as advisor and facilitator has been . . . important to the discipline and to the many students and colleagues with whom he has worked. . . . Bruce is the epitome of the doctor of humane letters—a mentor whose scholarly rigor is always tempered with patience and gentle good humor." He again did some of that mentoring in Finland last year; he was the official "dissertation opponent" for the second time at the University of Jyväskylä. He says his pedagogical innovation for the year was digitizing about 200 hours of videotape relevant to 9/11 so that students in a senior capstone course,

9/11, American Politics, and Popular Culture, could search it as a computer archive and use it in papers. Their papers will then go online this year as a type of ebook. He received a \$54,000 grant from the university's Arts and Humanities Initiative to study midwestern citizens' political uses of the Internet during Campaign 2002. Bruce's publications since last year's *Gazette* consisted of a new edition of *Critical Approaches to Television* (NY: Houghton-Mifflin), co-authored with **Leah Vande Berg** ('81) and **Larry Wenner** ('77); the 15th edition of *Principles of Public Speaking*, with **Kathleen German** ('76), **Douglas Ehninger**, and Alan Monroe (NY: Allyn & Bacon); "The Many Apologies of Bill Clinton," in *La Cultura mediateca: Modos de Representación y Estrategias Discursivas* (pp. 133-156), ed. J.V.Gavalda, C. Gregori Signes, and R.X. Rossello Ivars (Valencia, Spain: Universitat de Valencia, 2002); and an article about the late Doug Ehninger titled "Douglas Ehninger: Modernist Rhetorician and Master of Rules," *Communication Studies*, 54 (2003): 115-119. He plans to visit Longmont, CO as often as possible in the future to play with his first grandchild, Nathan Alexander Julyk, who was born this fall.

As you can see below, we celebrated our department chair, **Randy**

**Hirokawa's** 50th birthday this year. Randy is the senior editor, with R. Cathcart, L. Samovar, and L. Hernman, of *Small Group Communication: Theory and Research* (Los Angeles: Roxbury Press, 2003).



**Kembrew McLeod's** satirical freedom of expression project made national and international headlines this past year. He trademarked the phrase, "freedom of expression," and then sent AT&T a cease and desist order for the unauthorized use of it. This project resulted in two major speaking engagements for Kembrew. The first, this past summer, was at the San Francisco Museum of Modern Art opening of the travelling show, "Illegal Art: Freedom of Expression in the Corporate Age," which featured art that has incurred the wrath of intellectual property owners.

Kembrew's framed "Freedom of Expression" certificate from the U.S. government is part of the show. The other speaking engagement was at the Arts and Crime arts festival in Berlin.

**John Peters** gave the Josephine Jones lecture at the University of Colorado last year and the keynote address at a conference at Wilfrid Laurier University in Waterloo, Canada called "Revisioning Boundaries: New Directions in Communication Studies in Canada." A volume offering a revisionist vision of media studies that he co-edited with Elihu Katz, Tamar Liebes, and Avril Orloff was published this year (Cambridge, UK: Polity Press, 2003). Its title is *Canonic Texts in Media Research: Are There Any? Should There Be? How About These*. John was on research leave last spring, during which, among other activities, he met with colleagues at the University of Iceland in Reykjavik and, in Kiev, Ukraine, at Shevchenko University and Kiev-Mohyla Academy, the oldest university in Ukraine. The press at Kiev-Mohyla is translating his book, *Speaking Into the Air*.

**Joanna Ploeger** published three papers this past year: "The Art of Science at Fermi National Accelerator Laboratory: The Rhetoric of Aesthetics and Humanism in the National Laboratory System in the Late 1960s," *History and Technology*, 18 (2002): 23-49; "Try to See It My Way: Competing Interpretations of 'Precaution' in the Discourse and Performance of Risk Management in the National Laboratory System," *Arguing Communication and Culture: Selected Papers from the Twelfth NCA/AFA Conference on Argumentation* (Washington: National Communication Association, 2002): 167-175; and "Science Reporting," in *The Encyclopedia of International Media and Communications*, vol 4, Elsevier Science. Joanna also presented three convention papers: "This Is Not a Weapons Laboratory: (Re)constituting the National Laboratory System of the Post-Cold War Era," at the National Communication Association Meeting, November, 2002; "Phase Transitions: The Evolving Public Rhetoric of the SSC," at the 3rd Lab History Conference, University of Illinois, March 2003; and "Science, Society, and the Builders of the 'Next Machine': Understanding Technoscientific Ethos in Scientific Practice and Policymaking," at the 13th Annual NCA/AFA Conference on Argumentation, Alta, UT, August 2003. Joanna is the new President and program planner of the American Association for the Rhetoric of Science and Technology, convener of the POROI seminar series for 2003-04, and member of the steering committee for the university's Communicating Science and Technology initiative.

**Camille Seaman** continues to win honors for her film and video art. *Last Words*, a video, won second place in the 2002 Film-Video-DVD competition at the Des Moines Art Center. Her installation titled *Paper Trail* was presented at the national meeting in August of the University Film and Video Association. She is currently experimenting with ways one "does" history with video.

After thirty years on the UI faculty, **Doug Trank** is taking early retirement at the end of this academic year. Meanwhile, he is finishing his third term as Chair of the Rhetoric Department. Doug will be sorely missed both personally and professionally by all of us.

**Barbara Welch Breder** has changed jobs or, at least, part of her job. After nine years as the primary undergraduate adviser in Communication Studies, she is now a lecturer in Cultural History (within the department) and oversees the department's internship program. She invites old friends and former students to e-mail her at [barbara-welch-breder@uiowa.edu](mailto:barbara-welch-breder@uiowa.edu), especially if you have, or would like to create, an internship for one or more of our bright and eager undergraduates. During her years as advisor, Barbara shaped the department's orientation program for new students and initiated a group advising system.

### **Michael McGee, In Remembrance**

We are sorry to report that Michael McGee died just a year ago, on October 27, 2002. He was 59 years old. Michael had been on sick leave for some time before his death and finally took early retirement. At a memorial service on November 2 celebrating his life speakers included former colleagues **Dick Ranta** ('74) and **Bruce Gronbeck** ('65, '70), former professor **Sam Becker** ('47, '49, '53), former professors and colleagues, **Mike Osborne** and **John Bakke** ('63, '66), and two of his former students, **John Lucaites** ('84) and **Celeste Condit** ('82). We think some of the words of these students are a wonderful way to remember Michael.

Among other points, Lucaites said: "Michael was many things to many different students. To some, he was a magician who could weave astonishing and powerful webs of intellectual possibility that made it possible to imagine worlds that existed outside of the conventional logics and orthodoxies that otherwise contained and restricted our thinking and being. But you know the thing about magic: the audience knows it is a trick, but they are so enamored with illusion that they don't care. They take so much pleasure and comfort in the illusion that they want it to be

true. Michael was entranced by this magical power of discourse and he wanted us to learn how to harness it to produce better worlds, but he also wanted us to treat such worlds with the same skepticism that he thought we should have towards any magical trick. I think it was his passion for this problem that most attracted me to him.”

Celeste, in her remarks, pointed to another side of Michael. “McGee was more than a classroom presence,” she said. “More than any other teacher I’ve seen, he shared life with his students. He built us a softball team (the sophists, of course!) and he even led a group of gangly, geeky graduate students to the finals against the fraternity boys and all the rest. He and Gina (for it was always ‘Mike and Gina’) also made their home a student refuge. In addition to the Thanksgiving tradition, they had regular rowdy, rowdy, rowdy parties at which everyone danced. Even me. And I never dance. For two years they also had a regular Friday evening dinner. The graduate students would slowly roll in. We’d examine what was available from the infamous garden, and someone would go to the store to get whatever else we needed. We cooked dinner together, listened to country or jazz or blues, and talked late into the night. ‘Mike and Gina’ not only thus made us a community, they also took care of our needs as individuals.”

In 1997, Michael helped launch the *American Communication Journal*. It was one of the first academic journals published solely online and is dedicated to the conscientious analysis and criticism of significant communicative artifacts. The Summer 2003 issue of that journal is dedicated to his memory. It’s titled “Engaging Fragments: A Tribute to Michael Calvin McGee.” You can find it at <http://acjournal.org>.

### **Former Faculty**

**Sam Becker** received the 2003 Distinguished Service to the Public Humanities Award. It was presented to him by Humanities Iowa, the state affiliate of the National Endowment for the Humanities. He was also recently named to the editorial board of the *Handbook of Applied Communication*. At the last Central States Communication Association meeting, he chaired the session on Promoting Contemporary Norms Through Media Narratives and Ideology. In October he spoke at the Midwest College and University Work Family Association’s annual meeting on “Building Influence: How to Win Friends and Influence Decision-Makers.”

**John Bowers** reports from Bend, OR that his erstwhile advisee **Don Morley** (’82) stopped by to see him in June. He says Don was just completing his term as Faculty Assembly chair at the University of Colorado, Colorado Springs. John, who received his Iowa degree in 1962, reminds us that two of his children also earned degrees in Communication Studies, son **John Steven Bowers** in 1981 and daughter **Julie Bowers** (now known as Maxine) in 1983. John also says “I’ve been entering a lot of national contests in the hope of winning one so as to have something interesting to say in this annual letter. National Public Radio continues not to select randomly my weekly correct entries. I thought one of my efforts deserved at least an honorable mention. The challenge was to review a movie using as initial letters, in order, the letters spelling out the movie’s name. My entry for *Psycho*: Peekaboo shower yields corpse, hagridden Oedipus.”

**Hanno Hardt** presented a paper titled “Cruising on the Left: Notes on a Genealogy of ‘Left’ Communication Research in the United States at a colloquium in Piran, Slovenia in September that was organized by the European Institute of Communication and Culture. The big news about Hanno, as some of you know, was the conference in his honor put on at the university in October by his former students and colleagues. The title of the conference was “A Conversation with Hanno Hardt on the Future of Critical Communication Studies: A Festschrift.”

**John Lyne**, now chair of the Department of Communication Studies at the University of Pittsburgh was in town twice this past year, both times to participate in conferences sponsored by the University of Iowa’s Project on the Rhetoric of Inquiry.

**Eileen Meehan** was recently named to the Lemuel Heidel Chair in Media and Political Economy in the Manship School of Mass Communications at Louisiana State University.

**Bob Pepper** (known to some of you as Dr. Pepper) was back on campus this fall to present a seminar on “The Communications Landscape 2003: Old Rules and New Realities.” Pepper is now the Chief of Policy Development for the Federal Communications Commission.



**Dave Schaal** and his wife Jean were in town last summer for the annual meeting of the President's Club, the organization of major financial contributors to the University of Iowa.

### *Alums of the '30s and '40s*

We were delighted to see at least four of our alums from the 1940s back for this year's class reunions. **Ernie Bundgaard** ('43) and **Joe Sitrick** ('43) were celebrating the 60th anniversary of their graduation, **Virginia Rosenberg Stafford** ('48) and **Jerry Feninger** ('48) their 55th. Ernie and Joe missed their graduation ceremony sixty years ago because they were already in the military.

When we asked Ernie Bundgaard, who had a long and successful career in broadcasting, about placing his professional papers in the broadcasting and film archives of our University of Iowa Libraries, we learned that his papers are already in the archives of the Library of American Broadcasting at the University of Maryland. If you want to see them, you need to ask for the "Allan Gray Collection." Allan Gray was Ernie's professional name when he worked for CBS. The collection includes scripts, correspondence, and promotional materials.

We were both happy and sad to see the posthumous showing of **Charles Guggenheim's** ('48) last film on PBS. Titled *Berga: Soldiers of Another War*, it was about the Jewish-American soldiers from the 106th Infantry in World War II who were captured by the Germans, separated from the other POWs, and sent to a Nazi slave-labor camp in Berga. The story was especially meaningful to Charles because he had been in the 106th until an infection prevented his joining the unit in Germany and probably ending up in Berga. Charles' family asked that memorial donations be made either to the A. Craig Baird Debate Forum or to the A. Craig Baird Professorship Fund.

**Shirley Rich Krohn** ('44) reports that she is back on the Tony Awards Nominating Committee for another three-year term. She also continues to have a vote on Hollywood's Oscar awards.

You may have seen the long article published in August about **Gloria Monty** and her sister who have won four Emmy awards for their work on the long-running soap opera, *General Hospital*. Gloria is the former Executive Producer for the show and her sister headed the writing team. Together, in 1978, they brought the series back to life when it was on the verge of being cancelled and made it ABC's most watched soap opera. Now retired in

Rumson, NJ, they are volunteers in the communications program at Monmouth University and the Children's Cultural Center in Red Bank. Gloria's television directing and producing credits include the early-1950s series *The First One Hundred* and the 20-year daytime serial, *The Secret Storm*. She was the first female executive at ABC.

**Loren Reid** ('32) was reminiscing not long ago about his final Ph.D. orals in the Senate chamber of Old Capitol. He said "it was a July day and the outside temperature was 100 or so, and the inside temperature was even worse. . . . I spent five weeks reviewing for my orals. . . . I was expecting a two hour session. Craig Baird was the chair, Clay Harshbarger on the committee, four others. Baird asked me to summarize my dissertation, and I spent maybe five or ten minutes at it. Clay said, 'it's hot in here, move we approve the candidate.'" The graduate dean, Carl Seashore, was quite upset with the committee for not going the full two hours. Loren says "I am not very active these days. The docs have me listed as SOB, a little embarrassing when I first saw it on my medical sheet, but the nurse explained it meant Short of Breath." SOB or not, at the age of 97 he published another article this year in *Communication Education*.

**Carol Rhodes** ('43) says she was at the graduation ceremony that Ernie Bundgaard and Joe Sitrick missed. She says that she and the late **Bob Pfeiffer** ('43) were the student speakers at the ceremony in the Field House, Bob because he was president of the class and Carol because she presented the Senior Class gift for a memorial to the University of Iowa students who served in World War II. [Ed. Note: You can see that memorial today near the information booth on the main floor of the Iowa Memorial Union.]

We mentioned **Virginia Rosenberg Stafford** before. We hope you saw the great photo of and article about her in the *Iowa Alumni Magazine* this year. It talks about how important our debate program and its director, Craig Baird, were for her, and about her continued support for that program.

### *Memories of a Reunion Goer*

**Ernie Bundgaard** ('43), back for his 60th class reunion in June, was stimulated to reminisce about the beginnings of his connection to the University of Iowa. He says "it began as an accident 64 years ago. My Dad was working as a carpenter on a new (then) addition to Currier Hall in 1939. My mother and I had come from Council Bluffs to

be with him that summer and we all lived on the top floor of a two story house. I had just graduated from high school and was looking for work. Common laborers were being paid a dollar a day, as I remember, but I wasn't hired at Currier because there was a good supply of older, stronger, more experienced laborers. School was about to start and I begged my dad to find fifty dollars for tuition for the first semester and ten dollars for matriculation so I could "start college." That was the beginning of a whole new life style. Somehow, I found odd jobs, including at the venerable Smith's Café. We did sums later and concluded I had taken a total of something like nine hundred dollars in cash support from my father over the four years. I suppose . . . it could still be done [today], but it wouldn't be easy. . . . Fortunately, banks give student loans today. They would have laughed at us in '39. Today, I'm told, finding a good job after graduation is not the piece of cake it was a few years ago. In 1943 almost every single one of my graduating class had a job waiting. Mine was in the infantry."

### **Alums of the '50s**

**Charles Balcer** ('49, '54) received yet another well-deserved honor this year. He was awarded an honorary Doctorate of Humane Letters by Augustana College (SD) at its 2003 commencement. Chuck was President of Augustana from 1965 to 1980 and Distinguished Service Professor of Speech Communication from 1981 until his retirement in 1996.

Our item in last year's *Iowa Gazette* about **Bob Ewbank** and **Al Colston** prompted a welcome letter from **Jim Colston** ('55). He says Bob got a couple of his classmates' names confused. The facts are that Bob Ewbank, Al McCoy, and he, Jim Colston, all were in the same television class in the Old Armory and were close friends. Jim and Al McCoy later worked at three different radio stations together, including KXIC in Iowa City, KLIL in Estherville, and KOOL in Phoenix. It is Al McCoy who is now the Voice of the Phoenix Suns. Jim Colston has been broadcasting sports as a sideline in Roanoke, VA for 39 years and in 1999 was inducted into the Virginia High School Hall of Fame as a broadcaster. Do we have this story straight now?

We received an e-mail last February from **Tom Ecker** ('57), who was aboard a cruise ship on the Tasman Sea, between Australia and New Zealand at the time. He says this was the 68th cruise on which he lectured. In March he was scheduled for a cruise to South America, #69 we assume.

**Bruce Elving** ('59) says that he is collecting Social Security and two teachers' pensions, but in his "retirement," is still going strong with his electronics and publishing businesses which he runs from his home in Esko, MN, not far from Duluth. He has been publishing the *FM Atlas* since 1972 and when he wrote last November was working on the 2003 edition. He also publishes a monthly newsletter, *FMedia!* Bruce says he would welcome an Iowa grad who might want to take over the newsletter because he would like to "partially" retire.

Another of our alums who was back for the Iowa reunion this spring was **Don Knoepfler** ('53, '58). This, of course, was his 50th. Don's retirement home is in Williamsburg, VA. Other alums who retired there are **Henderson "Hank" Forsythe** ('39, '40) and **Dodie Forsythe** ('38, '39), but Don says he has not knowingly encountered them, not even in the supermarket. For you who are long-time soap opera viewers, for many years Hank Forsythe played Dr. Stewart on *As the World Turns*.

Despite a recent heart attack, **Bob Reed** ('56) was working this summer on his latest collection of short stories, *The Choir That Couldn't Sing—and Other Merry Tales*. He said the manuscript was due in September, so we assume it will be out soon. Bob has some other books in print that sound equally intriguing: *How to Survive Being a Presbyterian! A Merry Manual Celebrating the Foibles of the Frozen Chosen* and *The Potluck Dinner That Went Astray And Other Tales of Christian Life*. These, as well as his nonfiction books are available through amazon.com. We can assure you that they are all good reads. For a short sample of Bob's writing, check the October 2003 issue of the *Iowa Alumni Magazine*. There is a great piece by Bob on pp. 38-39 titled "Shangri-La, Iowa."

**Gene Wilder** ('55) was honored by the University of Iowa Alumni Association this year for outstanding achievement as an actor, screenwriter, and director. Part of the citation read: "In addition to bringing happiness to so many people through his movies, Wilder has provided a major contribution to society through his work in support of cancer patients and their loved ones. . . . He helped found the Gilda Radner Ovarian Cancer Detection Center in Los Angeles. At the same time, he co-founded Gilda's Club, a cancer-patient support program that began in New York City and now has chapters throughout the country."

The University of Northern Illinois has established a **Margaret Louise Wood** Rhetoric Scholarship. Margaret, who earned her Ph.D. from our department in 1950, died in 2001.

## ***Recalling Dick Setterberg***

Those of you who were students at Iowa in the late 1950s, especially if you worked at WSUI/KSUI, probably remember Dick Setterberg. He was a student in the department and then program director of the radio stations. As you may recall, he and his wife were killed in an auto accident in 1959, when they were only 33 years old. Their two sons, one and three years old at the time, survived the accident and were raised by grandparents. We recently heard from Gary Setterberg, the older son. He and his brother are now searching for any information, photos, recordings, or memories of either or both of their parents that might help them come to know what they were like. If you can send or tell them anything at all, we hope you will contact Gary. His e-mail address is grs@bps.net. His snail-mail address is 5213 Chantrey Rd., Minneapolis, MN 55436-2040. We in the department greatly appreciate anything you can provide.

## ***Alums of the '60s***

The Pennsylvania Communication Association has honored **Dennis Gouran** ('68), still at Penn State University, with the Robert T. Oliver Lifetime Achievement Award.

**John Gray** ('60) stopped by the department for a visit this fall. He retired from CBS this year after 32 years of service. His last job with the CBS television network was Sr. Vice President for New Business Development. Before joining CBS he had been an Account Executive with NBC Television and, before that, Promotion Manager for TV Guide. In "retirement," as we would expect, John is involved in a variety of projects, both business and charitable.



**Tom Hoffer** ('60) stopped in Iowa City briefly this fall, on his way back to Florida from a centennial celebration in his home town, Toledo, IA. Tom's retirement job, after many years on the Florida State University faculty, is publishing a weekly paper in Eastpoint, FL.

**Larry Hutchins** ('60, '61, '65) says he is "still plugging away trying to improve K-12 education in an urban environment [St. Louis]." The latest project in which he is involved is the design of a new performing arts high school in the city.

We just recently learned that **John Keshishoglou** ('62) has retired from Ithaca (NY) College. He joined the Ithaca faculty in 1965 as chair of the Department of Television-Radio. Six years later he became the founding dean of the School of Communications there, a post he held until 1979. The last we heard from him he was a Visiting Professor at Nanyang Technical University in Singapore.

Another successful graduate of the old WSUI sports department is **Bob Miller** ('60). He did play-by-play announcing of both Hawkeye football and Hawkeye basketball on WSUI when he was a student. He is now the play-by-play announcer for the Los Angeles Kings of the National Hockey League. He has been inducted into the broadcast wing of the Hockey Hall of Fame in Toronto.

**Roger Penn** ('61) has been elected President of the Northern Virginia Independent Automobile Dealers Association. Among other activities, he continues to give cars that he has reconditioned to needy families and folks in full-time ministries.

**Jim Roever** ('62) reminded us that he served 17 years as Academic Vice President at Missouri Western State College before accepting what he calls his "pre-retirement job"—Vice President for Institutional Advancement and Executive Director of the College Foundation there.

## ***The PhD Job Market***

We are pleased to report that all of the students who completed their Ph.D.s in our department this past year are gainfully employed.

**Kathleen Battles**, Media Studies, advisers Joy Hayes and John Peters, is on the faculty at the University of Michigan.

**David Deifell**, Rhetorical Studies, adviser Kathleen Farrell, is teaching as Lees-McRae College in North Carolina.

**James Farmer**, our last Ph.D. in Film Studies, adviser Dudley Andrew, is at the University of Colorado.

**Kyra Pearson**, Rhetorical Studies, adviser Melissa Deem, is at Loyola of Los Angeles.

**Lise VanderVoort**, Interpersonal Communication, adviser Steve Duck, is a policy researcher with the Civic Federation in Chicago. The Federation is a non-partisan, non-profit government research group founded in 1894 by Jane Addams and Mrs. Potter Palmer to fight local corruption. Lisa says the organization now analyzes local government finances and recommends ways to use public funds more efficiently.

## Alums of the '70s

**Jeff Bacal** ('74) wrote that he was working for a carpenter, generating a random hardwood floor pattern. It's the sort of job that needs a statistician such as Jeff.

The National Communication Association's Institute for Faculty Development (a.k.a. "The Hope Conference) held each summer, almost always depends on present or former Hawkeyes for many of its faculty. This year, three of the five faculty members were graduates of our department.

**Carole Blair** ('77, '79) taught a seminar on the Rhetoric of Place, **Tom Socha** ('88) led a seminar on Communication at Home, and **Lynn Turner** ('70) led one on Gender Communication. The Institute is designed to stimulate and further educate faculty members from small, liberal arts colleges. Faculty members at Iowa colleges and universities, who we heard at the Iowa Communication Association meeting discussing last summer's institute, were singing its praises, so Carole, Tom, and Lynn must have done a great job.

If you are concerned about increasing the number of minority graduate students at your university and hence, ultimately, the number of minority faculty members, you may want to read a paper co-authored by **Rick Cherwitz** ('78) and Susan Alvarado Boyd titled "Increasing Diversity by Engaging Hearts, Minds." It is part of Rick's "citizen-scholars" series and can be found at <http://www.utexas.edu/orgs/rc/citizenscholars.html>.

In case you missed the announcement in many newspapers this summer, **Dave Clark** ('70, '72) has been appointed President of Palm Beach Atlantic University (Florida). Dave went to Palm Beach Atlantic from the presidency of FamilyNet, a cable television network. He is not new to academe, though. He taught at Bowling Green State University for five years and was then founding dean of the College of Communication at Regent University, which was founded by Christian broadcaster Pat Robertson. Dave told us "my graduate experience at Iowa has played an important role in preparing me for this task," presiding over a university.

**Richard "Skip" Jacobson** ('77) is the Southern California Pharmaceutical Representative for Roche Laboratories. He continues to be fanatic about Hawkeye sports.

**Christian Koch** ('70) retired from Oberlin College last spring after many years, first on the faculty and then director of its computer operations.

**Marty Lange** ('74) is Assistant Editor of *Texas Highways Magazine*.

We found an interesting story in last fall's alumni magazine from the University of South Florida. It quoted a USF alum, speaking about his undergraduate advisor, **Manny Lucoff** ('71). Here is some of what he said. "Dr. Lucoff listened. I sensed genuine interest and concern that transcended what is commonly expected of a professor. He shared the requirements of the degree but, more important, he shared a vision for what it means to be a professional communicator." Dean took a number of Manny's courses, despite their reputation for being tough. "[Dr. Lucoff] was not interested in helping kids get Mass Comm degrees. He was interested in preparing young men and women to have integrity and the highest standards of professionalism. . . . Dr. Lucoff lit a spark that gave me excitement and the passion for something that became my life's work and for that I am eternally grateful." Manny is now retired, but still living in Tampa.

**Ted Marr** ('72) reports that he started a new venture last year called Bright Creek. He says its focus is "helping technology entrepreneurs succeed." His company helps start-ups develop "a focused capital funding process," provides a "seasoned, nationwide sales network . . . [and] a worldwide rollout program." Bright Creek's headquarters is in San Francisco.

We were delighted to see **Susan Neely** ('78) last spring. In case you have not heard, she is the Assistant Secretary for Public Affairs in the U.S. Department of Homeland Security. Prior to joining the Department of Homeland Security, Susan was the Senior Vice President for the Association of American Medical Colleges.

**Jack Rovner** ('77), who had been President of RCA Records for seven years, last year started an independent small label management company in New York.

**Constance Swank** ('77) also has a new job. She is the new and first CEO of the Junior League of Atlanta, an organization with nearly 4800 members.

We saw **John Vasey** ('72) in California last winter and learned that he is now Showtime Networks' Vice President for Original Programming.

**Paul Virtz** ('79) has returned to the Ivy Halls—sort of. He is the new Senior Vice President for Media at Northwestern College and Radio Network in Minneapolis. He oversees thirteen radio stations in seven cities and two 24/7 satellite radio networks. He also advises overseas groups on building broadcasting facilities. This media ministry was started in 1949 by Billy Graham when he was president of Northwestern College.

## ***Distinguished Lectures***

Our Samuel L. Becker distinguished lecture this fall was presented by Stanley Deetz, one of the outstanding scholars in the country of organizational communication from a critical/cultural/philosophical perspective. The title of his lecture was "Getting Social Values into Corporate Decisions: New Models of Governance and Communication." While he was here, Professor Deetz also conducted a special seminar for our students and met with individual students and faculty members to talk about their work, as well as his.

Next year's Becker lecture has already been scheduled. Gayatri Chakravorty Spivak of Columbia University will be here October 4 to 6 and present her major lecture on October 6. You may want to put that on your schedule.

## ***Alums of the '80s***

**Celeste Condit** ('82), Professor of Rhetoric at the University of Georgia, was named a Distinguished Scholar by the National Communication Association.

We are pleased to report that **Kay Eden** ('87) has not wandered far from campus. She is an Area Supervisor for the Target store in Coral Ridge Mall in Coralville.

**Robert Gaines** ('82), now at the University of Maryland, was selected as a Lilly Center for Teaching Excellence Fellow for the 2003-2004 academic year.

**Cindy Lont** ('84) won the George Mason University Fenwick Fellowship Award for her research on women and media.

**John Lucaites** ('84) and his co-author, Robert Harriman of Drake University, won a National Communication Association Golden Anniversary Monograph Award for their essay in the *Rhetoric Society Quarterly* titled "Dissent and Emotional Management in a Liberal-Democratic Society: The Kent State Iconic Photograph."

**Ann McKay Nicknish** ('88) reports that she is working part-time as Manager of Public Relations for a non-profit social service agency that links health-impaired older adults to the help they need to maintain their independence. The agency provides services in ten counties in Western Illinois and Scott County in Iowa. She also continues to write for the Chicago publication, UDM (Upholstery Design & Management), which gave Ann her first job out of college fifteen years ago. All of this in addition to spending ample time with her two children.

**Jennifer Newell** ('89) is a Development Officer for the American Heart Association in Des Moines. She proudly notes that the Heartland Affiliate of her organization funded twenty-seven research projects at the University of Iowa in '02-'03. For this, we at Iowa are grateful.

The American College of Medical Practice Executives last year honored **Martha VanSickle Owen** ('88), naming her a Fellow, the highest distinction of the College. Martha is currently the Business Office Manager for Chest, Infectious Diseases and Critical Care Associates PC in Iowa. In the citation, the ACMPE said that "Martha has mastered the highest standard of performance in the field of medical practice management.

**Patrice Petro** ('87) is the co-editor of a new Rutgers University Press book, *Global Cities: Cinema, Architecture, and Urbanism in a Digital Age*.

**Wesley Richard** ('83) retired from his professorship in Communication at Bluffton (OH) College in May and joined his wife in full-time co-pastor responsibilities in Lima, OH.

When the department hosted a reception for alumni and former Iowa debaters in Beverly Hills, CA in March, we were delighted to work with **Jill Schaefer-Cross** ('85), Director of Catering at the Beverly Hilton Hotel.

*Business Week* had a highly laudatory article on **Mark Shapiro** ('86) last October. As the Executive Vice President of ESPN, the magazine says he has remade the network. According to the magazine, Mark's "new job puts him in charge of just about everything sports fans watch, and when they watch it, on the cable network."

**Ann Selzer** ('84) has branched out from the research and consulting she does as CEO of Selzer and Co. In May she served as volunteer Executive Producer of a stage production titled "Battle Cry of Freedom: Iowa in the Civil War" that was presented by the Des Moines Choral Society. The script was based on Iowans' letters and diaries during the Civil War. Actor Hal Holbrook was one of the show's narrators. Like most Selzer products, the show received rave reviews.

**Helen Sterk** ('86) is in Hungary this semester, directing Calvin College's semester-abroad program there. She is teaching one course and coordinating others in the Hungarian language and Eastern/Central European Culture. In addition, she is leading the students on trips to Transylvania, Prague, Krakow, and Vienna. For more details, you can visit Helen's web log about her semester: [www.xanga.com/hungarianjournal](http://www.xanga.com/hungarianjournal). Helen has also just taken on the editorship of the *Journal of Communication and Religion*.

**Thom Stewart** ('82, '89) last spring received Slippery Rock University's College of Information, Business, and Social Science Award for Outstanding Scholarly Publication. The award was for Thom's book, *Principles of Research in Communication* (Allyn & Bacon, 2002).

Although he's just across campus, we only recently learned that **Aaron Votroubek** ('88) is the Administrator of the Center for Digestive Diseases in the University of Iowa Hospitals and Clinics. Prior to joining the hospital he was a Business Analyst for ACT (American College Testing).

## Students

**Andrew Stoll** ('03) finished his four years at the University of Iowa with the same flash that he began them. Freshman year he was elected Vice President of UI Student Government. Senior year he was awarded the prestigious Hancher-Finkbine Medallion for his outstanding record as a student and leader. Among other accomplishments, he graduated with honors with a double major in Communication Studies and Business. He was the Executive Director for the Bijou Theatre, Marketing/PR Director for the UI Dance Marathon, and a member of the Board of Directors of the Iowa City International Documentary Film Festival. He hosted a weekly talk radio program on student-run radio station KRUI, worked as a Campus Tour Guide, and was an Undergraduate Scholar Assistant in the Iowa Non-Profit Resource Center. In addition, he was the UI student representative on the state's Coordinating Council for Secondary Education.

Andy is not the only one of our undergraduates who continued to be active on campus in a wide variety of university-related organizations. **Jane Dermand**, a senior last year, was president of the S.T.A.T. Ambassadors and a UIAA student. **Dan Ecklund**, a senior this year, organized S.T.A.T.'s Homecoming activities and designed its Homecoming float. **Alyssa Tommings**, another senior last year, was a S.T.A.T. Ambassador and co-chaired the Make-A-Wish Game Day. And **Zack Schmidt**, yet another senior, designed the UIAA newsletter.

A record number of our top undergraduate students received scholarship awards from the department:

- C. Jay Starr undergraduate research assistantship went to **David Ancelet**.
- Cristen M. Loza de Bighley scholarship to **Stacey Silok**.
- Jerry Feninger scholarship to **Brandon Meade**.
- Becker/Meinert scholarship to **William Penisten**.
- H. Clay Harshbarger award to graduating honors students **Megan Drahos** and **Josh Rosenthal**.

- A. Craig Baird award to outstanding senior major involved in forensics, **Jacob Nelson**.
- Newman award for outstanding scholarship, **Brian Koch**.
- Hitchcock award for outstanding scholarship, **Kate Nedved**, **Anna Lackender**, **Jessie Rolph**, and **Ashley Cox**.

Many people unfamiliar with what is happening on campus often criticize the University of Iowa because graduate students teach some of the undergraduate courses. We wish these critics could have been at the Iowa Communication Association's annual meeting this fall to hear the panel of six highly successful teachers sharing their innovative ideas for teaching communication courses with other university, college, and high school teachers from all over the state. Three of the six on the panel are graduate students in our department: **Amy Aldridge**, **Rebecca Imes**, and **Stephanie Rollie**. Everyone in attendance was tremendously impressed not only by their creative ideas, but also by their obvious enthusiasm for teaching. We would be delighted to have our children take college courses from any of those three, or from any of our other graduate students who teach courses in the department.

Not only are our graduate students performing well as teachers, they are also distinguishing themselves with their scholarly work. **Mimi Harvey** won a Fulbright-Hayes Dissertation Fellowship that will support her research on interpersonal communication in Indonesia and Korea for a year.

**McClain Watson** won a Ballard Dissertation year Fellowship from Iowa's Graduate College.

**Aya Matsushima** won both a T. Anne Cleary Dissertation Year Fellowship and a C.A.P.S. Dissertation Fellowship. Those two fellowships are supporting Aya's research in Japan.

There were also many honors awarded by the department. **Amy Aldridge** and **Alessandra Madella** received Carroll Arnold Fellowships, **Danielle Wiese** and **Rebekah Farrugia** won Ramona Tomlin Mattson Fellowships, and **Danielle Wiese** won the Douglas Ehninger Teaching Award.

So many of our graduate students are winning competitions to present their research papers at international, national, and regional conventions that our H. Clay Harshbarger Fund, that supports graduate student travel for such purposes, is being hard-pressed. It provided partial travel support for twelve of our students to get to New Orleans last fall to present papers at the National Communication Association: **Dan Kirkpatrick**, **Margie McCue**, **Rae Lynn Schwartz**, **McClain Watson**, **Wade Davis**,

**Rebekah Farrugia, Maria Nilsson, Joan Faber McAlister, Jon Wiebel, Vesta Silva, and Kate Cady.**

It gave travel support to seven students to help them get to the International Communication Association meeting in San Diego: **Rebekah Farrugia, Evelyn Ho, Stephanie Rollie, Rebecca Imes, Young Cheon Cho, Mimi Harvey, and Hee-Eun Lee.**

In addition, travel money from the Harshbarger Fund went to the following:

**Hee-Eun Lee** to present a paper at the Midwest Popular Culture Association meeting in Milwaukee.

**Hugo Burgos** to present at the International Association for the Study of Popular Music meeting in Cleveland.

**Amy Aldridge and Stephanie Rollie** to present at the Central States Communication Association in Omaha.

**Kate Cady** to present at the Hawaii International Conference on Arts & Humanities

**Adam Roth** to present at the Eastern Communication Association in Washington, D.C.

**Stephanie Rollie** to present at the IARR New Scholar's Workshop in Tempe, AZ

**Danielle Wiese** to present at the Alta Conference in Salt Lake City.

As should be obvious, anyone wanting to help our graduate students might consider a contribution to the University of Iowa Foundation for the H. Clay Harshbarger Fund. Such contributions honor Clay and also support some outstanding students.

We recently learned that our department's reputation for being strong in theory was further supported at the last Central States Communication Association convention when **Mike Searcy's** paper on Social Problematic Integration Theory was judged to be the Top Theory Paper submitted by a student.

### ***Alums of the '90s***

**Lawrance Bernabo** ('90) is teaching online courses at the community college in Duluth, MN and writing product reviews for Amazon.com.

**Dianne Brehmer Bailey** ('90) seems to be keeping busy. She teaches private voice and piano lessons to elementary and secondary school students at Heart Music Studios, which she owns. As an Associate with the firm Jan Hosea & Associates, she writes grants for non-profit organizations. And she recently completed an internship in Church Music at the Episcopal Seminary of the Southwest in Austin, TX.

**Glenda Balas** ('99) is equally busy. Her book, *Recovering a Public Vision for Public Television* was published this year by Rowman & Littlefield. And she received three research grants this past year: one to investigate the development of U.S. educational television in the 1950s, one to study Radio Prague in the Czech Republic, and one to examine how participation in the public sphere may function as social intervention for 6th-grade girls.

The *Los Angeles Times* had a great article on **Todd Boyd** ('91) in March. It was headlined "Notorious Ph.D." It said "there are times when Todd Boyd's persona—the tenured professor [at USC] as hip-hop artist—is irresistible. . . . He is knowledgeable, engaging and independent minded. He is also an egomaniac, an iconoclast and an intellectual hedonist." The paper reports that Todd has finished another book [his third], that was due out this fall, on the social impact of hip-hop and basketball. It said he is also the co-writer of a "reasonably successful" 1999 film, *The Wood*. A year ago the New York University Press published his book titled *The New H.N.I.C.: The Death of Civil Rights and the Reign of Hip Hop*. The *Village Voice* reported that Todd not only writes and teaches about rap, he "sounds like a rapper."



**Brett Dolan** ('92) was named the 2003 Arizona Sportscaster of the Year by the National Sportscasters and Sportswriters Association. He is currently the Director of Broadcasting for the Tucson Sidewinders, a triple-A team of the Arizona Diamondbacks in the Pacific Coast League.

**Michael Dowell** ('94) is the creator/director of the Los Angeles-based Moodoo Puppets Theatre, a live musical puppet show featuring puppets "from outer space." Last year, Moodoo Puppets Theatre won a Puffin Grant for performances at various festivals and events in the Los Angeles area, including the Pasadena Chalk-Fest, the Whole Earth Festival, and the "Doo-Dah" Parade. Michael says you can check out the theatre's web site at [www.moodoopuppets.org](http://www.moodoopuppets.org).

**Heather Wessely Feeney** ('94) is the Public Relations Coordinator for the University of Wyoming. Among other aspects of her job, she is writing and producing a daily radio program that is part of the observance of the bicentennial of the Lewis and Clark Expedition. The programs will begin airing in May 2004. She and her husband also had their first child in September '02, Cora Renee Wessely Feeney.

**Brian Forrest** ('98) is currently a freelance video producer. His short film, *Plasticity: 1-7*, won the Directors' Choice Award at the Boston Underground Film Festival and Best of Festival at the Lucid Underground Media Arts Festival in Kansas City. He says the film, starring UI Theatre Professor Eric Forsythe, was made with the help of fellow Iowa alums **Oliver Nowaki** ('99), **Marcus Dunstan** ('98), and **Ron Gabaldon** ('98).

*The Daily Iowan* reported this year that our **Amy Jacobson** ('91) has become an award-winning reporter. She has accumulated three Emmy's for her reporting on NBC's Channel 5 in Chicago. She credits the internship she did at KGAN in Cedar Rapids, while she was a student in the department, with getting her off to a good start. The DI also reported that Amy graduated with honors, a 3.94 gpa, and membership in Phi Beta Kappa. She earned her tuition working as a cocktail waitress at the Sports Column, a local bar.

**Geoff Leatham** ('94) and **Carlos Aleman** ('00) are co-authors of an article that won the Knowler Award from the Interpersonal Communication Division of the National Communication Association for "the most significant article published in the last five years."

**Erin McGarry Lebitsch** ('99), a segment producer at the MSNBC cable news network, won an Emmy certificate for coverage of the 9/11 disaster.

**Marie Mater** ('90) has been promoted to Associate Professor of Speech Communication at Houston Baptist University.

The University of Illinois' three-year old Asian American Studies Program is already one of the strongest programs of its kind east of California, according to the program's director, **Kent Ono** ('92). Kent's charge is to make the program internationally recognized.

**Roy Schwartzman** ('94) won the 2002 Northwoods Press International Poetry Book Competition for his manuscript, "Placements: A Poetic Travelogue." The prize was a cash award and a contract to publish the book.

*The Slaughter Rule*, a feature film co-written and co-directed by **Andrew Smith** ('95), premiered in January at the Sundance Film Festival. It was later screened at twenty national and international festivals, winning the International Critics' Prize at the Stockholm Film Festival. It had its commercial theatrical debut in New York City and is now being distributed by Cowboy Pictures. It is available on video and DVD. Andrew is a screenwriter/filmmaker at Touchstone Pictures and New Line Cinema.

**Sarah Stein** ('97) last spring passed that critical mark in academe; she was promoted to Associate Professor with tenure at North Carolina State University. She was also chosen, out of 127 applicants, to be one of the fifteen Coolidge Scholars last summer participating in a research colloquium in New York City. Her project was titled "Death and Cyberspace: The Rhetoric of Transcendence and Immortality in the Digital Age."

**Holly Dotseth Tapper** ('91) is another alum who doesn't want to leave Iowa City. She commutes from here to her job as Associate Counsel for Moyer & Bergman, P.L.C., in Cedar Rapids. Prior to joining Moyer & Bergman she was with McLeod USA for six years, first as Director of Marketing Communications and then as Corporate Counsel. All of this while having three children!

**Joe Taylor** ('95) is the owner/cinematographer of Handcranked Films in Salt Lake City. When he wrote, he was in the middle of shooting a documentary film, in 35 mm, about ghost towns and the mystique of the American Western Landscape. It's titled *Dead Lonesome*. Watch for it.

Yet another of our graduates who is in production is **Brian Volk-Weiss** ('98). He's President of Production for Barry Katz Productions. Brian produced a TV pilot titled *Everyone Hates Bobcat* and a feature film, *The Gray Inbetween*.

**Dru Vratil** ('93, '98), an Assistant Professor of Screenwriting at Southern Illinois University, told us that *The Virgins*, a script she began while a graduate student at Iowa, was a 2002 finalist in the Pacific Northwest Writers Association literary contest, the Practical Paradox script contest, and, in 2001, the Winfemme Film Festival. At Iowa, for those of you around at the time, the film was known as *Jenny, the Red-Headed Whore*. You can find Dru listed in the 7th edition of *Who's Who Among American Teachers*.

**Heather Willard** ('94) is the Program Director in Continuing Education at Kirkwood Community College. She recently started a Center for Lifelong Learning, with courses geared for the over-50 population.

## *A California Reunion*

We had a wonderful reunion in March with some of our alumni and former debaters in the Hollywood area of California. One of the best aspects of the open house we held in Hollywood was that alums and debaters were present from a wide range of classes. **Beverly Barnes Fix**, class of 1941 was there, along with **Kevin Larke** from the class of 2002. In between were **Cynthia Jacobsen-Brody** ('83), **Walt Fisher** ('60), **Bob Watzke** ('82), **Andrew Wollenzien** ('01), **Sheridan Cole** ('61), **John Vasey** ('82), **Jim Mergen** ('53), **Remy Neill Mackenzie** ('78), **Mimi Schweid Donaldson** ('69), **Gil and Corinne Pearlman** ('51), **Tricia Louvar** ('97), **Harry Zavos** ('66), **John Mullin** ('01), **Jane Burrows Ooms** ('89), **Alexander Rubinow** ('01), and **Nicholas Meyer** ('68). See if you recognize any of them in the photos below.



We also had the opportunity to visit with some of our other alums and former debaters while a few of us from the faculty and UI Foundation were on the west coast. We saw **Orazio "Roger" Fumagalli** ('63), **Georgiana McBurney** ('49), **Leo Ziffren** ('49,'50), **Don Van Atta** ('51), **Todd Boyd** ('91), **Richard "Skip" Jacobson** ('77), and **John Gray** ('60). Wherever we went, and whatever individual or group we were with, we were struck by the warm feelings our alums had for the University of Iowa.

## *Alums of the '00s*

A paper written by **Yanrong Chang** ('02), that was based on her dissertation was selected as one of the Top 4 papers on Language and Social Interaction by the International Communication Association at last May's convention. The topic was the construction of power in Chinese courtroom discourse. Yanrong is currently teaching at the University of South Carolina/Aiken.

The American Society for the History of Rhetoric this year presented its Best Dissertation Award to **Dan Emery** ('02). Dan's dissertation advisor was **Bruce Gronbeck**. We are proud of Dan and proud of the fact that our students have won this award three out of the last four years. The previous winners from our department were **Katya Haskins**, whose dissertation was directed by **Mike McGee**, and **Dave Hoffman**, whose dissertation advisor was **Takis Poulakos**.

**Colin Hennessy** ('01) is an Instructional Designer with Intermecc Technologies Corporation (formerly Norand) in Cedar Rapids, IA. This past summer he was awarded a graduate degree in education from the University of Phoenix. Colin says he designs product repair training and then travels all over the world delivering the training to his company's corporate partners. He obviously likes his job. As he says, "Life is a blast."

**Hideki Kakita** ('01) moved to a new position this fall. Hideki is now a full-time lecturer in Rhetorical Theory at Dokkyo University in Tokyo.

**Kevin Larke** ('02) is with Laced in Redondo Beach, CA.

## *Alumni Deaths*

Our alumni who died this year, or whose deaths we only learned about this year, are listed below by year of graduation. We grieve for them. We had a great many close friends in this group.

**Mary Cleary Kreiner**, '21  
**Esther Durbin Graham**, '29  
**Alice Poduska Brush**, '30, Needles, CA  
**Ruth Bale Tutt**, '30, Rome, GA  
**Ellen Ford Lindsley**, '31, Santa Monica, CA  
**Esther Deininger Musel**, '31, San Mateo, CA  
**Aletha Butler Ripley**, '31  
**Marceline L. Erickson**, '32, Savannah, GA  
**Thyria Hughart Needham**, '32, Slidell, LA  
**Jens F. Madsen**, '33  
**Alice L. McDaniel**, '33

**Margaret Veitch Young**, '33, Morrison, CO  
**Coralie P'pool**, '34, Rusk, TX  
**Francis M. Hawk**, '34, Fort Worth, TX  
**Edith G. Patton**, '35, Richmond Heights, MO  
**Mary M. Pollock**, '35, Chula Vista, CA  
**Thomas D. Ross**, '36  
**Mary Margaret Bradshaw Smith**, '36, Johnston, IA  
**Clare Adams Kelly**, '37  
**Mary Kocher Knobel**, '37, Elkhart, IN  
**Paula Houston Guibord**, '38, Hollywood, CA  
**Charles A. Jones**, '38, Pullman, WA  
**Cecil A. Kersten**, '39, San Clemente, CA  
**Paul J. Robinson**, '39  
**James W. Powers**, '40  
**Mabel Wilson Ritzman**, '41, Norman, OK  
**Keith C. Sutton**, '41, Jefferson, IA  
**Robley D. Evans**, '42, Scottsdale, AZ  
**W. Bill Grabau**, '42, Sarasota, FL  
**George A. Moeller**, '42, Pierre, SD  
**James A. O'Brien**, '42, New York, NY  
**Louis Seliger**, '42, Amarillo, TX  
**Sylvia Bader Blackman**, '43, Brooklyn, NY  
**Martin O. Bryan**, '43  
**Ruth Moyle Henderlinder**, '43, Oxford, OH  
**H.W. Bunze Phillips**, '43, Quincy, IL  
**Mary Frances Clayton Pollock**, '43, Los Angeles, CA  
**Eloise N. Davis**, '44, Birmingham, AL  
**Robert Harrington**, '44, Santa Ana, CA  
**Rosemary Howe Lansing**, '44, Kakarta, Indonesia  
**Phyllis M. Pohler**, '44, Los Angeles, CA  
**Evelyn M. Veitch**, '44, Oakland, CA  
**Wyatte Thompson Walther**, '44, Clarion, IA  
**Robert C. Jenske**, '45  
**Jayne Harris Kelly**, '46  
**Virginia Alm Book**, '46, Lincoln, NE  
**Margaret Ronk Grace**, '46, Honolulu, HI  
**Edna A. Herbst**, '46, Cedar Rapids, IA  
**Rex P. Kyker**, '46, Abilene, TX  
**Mary Kirby Rohn**, '46, Hill City, SD  
**Floyd I. Greenleaf**, '47, Campbell, CA  
**E. Jane Hennessy**, '47, Peoria, AZ  
**Harry A. Mosimann**, '47, Belleville, IL  
**Herbert D. Olson**, '47, Ontario, CA  
**Lotar V. Stahlecker**, '47, Akron, OH  
**Charles E. Guggenheim**, '48, Washington, D.C.  
**Judith Lenzer Wainwright**, '48, San Francisco, CA  
**Joseph J. Johnson**, '49, Caracas, Venezuela  
**Erling S. Jorgensen**, '49, Green Valley, AZ  
**Robert S. McBirnie**, '49, Tucson, AZ  
**James W. Parkerson**, '49, Bastrop, LA  
**John C. Weiser**, '48, '49, Kent, OH  
**Irving M. Brown**, '50, Baltimore, MD  
**William C. Molyneux**, '49, '50, Crozet, VA  
**Martin "Red" Mottlow**, '50, Wilmette, IL  
**Willis A. Otto**, '50, Houston, TX  
**William E. Hatch**, '51, Chicopee, MA  
**James R. Oyster**, '51, Dyer, IN  
**Stanley D. Almlöff**, '52, Shawnee, KS  
**Florence Schuck Duncan**, '52, Carlsbad, CA  
**Robert M. Haakenson**, '48, '52, Wyncote, PA  
**John R. Harkins**, '53, New York, NY  
**Cameron "Cam" Cummins**, '55, Fort Lauderdale, FL  
**Elizabeth E.D. Hall.**, '55, Newton, MA  
**Seldon Faulkner**, '57, Mount Horeb, WI  
**Alice M. Provost**, '57, Bridgeport, MI  
**Sharon Russell Stevens**, '57, Kingwood, TX  
**Philip J. Hess**, '56, '60, Vermillion, SD  
**Laura A. Lankford**, '63, Miami, FL  
**George E. McClendon**, '64, San Francisco, CA  
**Parker R. Zellers**, '64, St. Petersburg, FL  
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**Michael Calvin McGee**, '74, Coralville, IA  
**Carol L. Lehman**, '84  
**Mark M. Nagan, Jr.**, '92, Seattle, WA

### ***Send Us Your News & Photos***

Graduates of our department are constantly contacting us to find out what has happened to their classmates. So if information about you has not appeared in this newsletter in recent years, please help us correct that situation. Let us know where you are and what you are doing. Old photos from your days in the department are also welcome. Send to either Carol Schrage or Sam Becker.

## Honor Roll of Contributors

This honor roll gratefully recognizes graduates, faculty, and friends who contributed \$100 or more from January 1, 2002, through December 31, 2002, to the Department of Communication Studies and the A. Craig Baird Debate Forum through The University of Iowa Foundation, the University's preferred channel for private support.

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