Communication & Organizational Life

Educational Goals

This course specialization will enable you to understand the action-situation-adaptation cycle and realize that organizations are embedded in societies and cannot be understood outside the society’s beliefs, values, structures, practices, tensions and ways of managing those tensions. This specialization will include courses that will explicate how each overall strategy of organizing includes characteristic organizational design, a system of motivation and control, and a particular form of leadership. Finally, you will learn that even in the turbulent world created by the new global economy, members of organizations can manage organizational situations in ways that achieve their personal goals as well as the goals of other members of their organizations.

Potential Careers

- Organizational Consultant
- Development Specialist
- Government Relations
- Public Relations Manager
- Public Information Manager
- Investor Relations Director
- Volunteer Coordinator
- Director of Development
- Corporate Communications Director
- Agency Manager
- Campaign Developer
- Consumer Affairs Advocate
- Community Relations Specialist
- Civic Affairs Representative
- Marketing Manager
- Promotional Campaign Developer
- Corporate Lawyer
- Private Practice Lawyer
- Public Administrator
- Human Rights Officer
- Labor Negotiator
- Media Buyer
- Market Researcher
- Human Resources Assistant

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

Communication & Organizational Life – Courses of interest outside the major

### Tippie College of Business

Some of the following courses count toward a minor in Business Administration, a degree in Interdisciplinary Studies with a Business Track and Communication Emphasis Area or a major in Marketing or Management

- 06J:048 Introduction to Management
- 06J:130 Individuals, Teams, and Organizations
- 06J:163 Organizational Design and Transformation

The following courses count toward the Entrepreneur Certificate

- 06T:120 New Business Formations
- 06T:113 Basics of Small Business Accounting
- 06T:133 Capital Acquisition & Cash Flow Management
- 06T:116 Basics of Small Business Marketing
- 06T:134 Capital Acquisitions
- 06T:142 Innovation and Change
- 06T:150 Managing the Growth Business

### College of Liberal Arts & Sciences

#### Journalism & Mass Communication

- 019:096 Communication and Public Relations

#### Health & Sports Studies

- 028:142 Worksite Health Promotion

#### Political Science

- 030:120 Public Administration and Bureaucratic Politics
- 030:122 Government Regulation of Business
- 030:130 Capitalism and Modernity
- 030:134 Problems of Democracy
- 030:155 Social Movements and Collective Action

#### Sociology

- 034:001 Introduction to Sociology
- 034:006 Social Inequality
- 034:009 Sociological Theory
- 034:158 Economy and Society
- 034:164 Organizations and Modern Society
- 034:165 Sociology of Work and Occupations
- 034:285 Complex Organizations

#### Environmental Science

- 044:176 Social Consequences of Global Change

IMP – Students must have any and all course prerequisites completed before registering for any course.
Communication & Relationships

Educational Goals
Studying communication and relationships positions students to understand social, personal, family, and work relationships. The quality of our personal lives – in terms of mental and physical well-being and health – is integrally dependent upon the quality of the relationships we have with others. It is through our web of relationships with others that we construct our identities of who we are. It is through this web of significant others that we come to understand the world around us and it is through this relational web that we act on the world to accomplish change.

Potential Careers

- Consulting
- Counseling
- Fundraising
- Human Resource Management
- Mediation/ Conflict Resolution
- Neighborhood and Community Liaison
- Personnel
- ‘People-centered’ occupations requiring teamwork with others
- Research & Grant Writing
- Social Work
- Student Development in college or university settings (i.e. Advising, Career Services)
- Training & Development

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

Communication & Relationships - Courses of interest outside the major

Tippie College of Business
6J:147 Nonprofit Organization Effectiveness I
6J:048 Intro to Management

College of Education
7C:081 Making a Vocational Choice
7C:145 Marriage & Family Interaction
7C:180 Topical Seminars for Helping Professional
7C:190 Group Processes for Related Professions
7C:199 Counseling for Related Professions

College of Liberal Arts & Sciences
Anthropology
113:106 Interviewing Americans
113:105 Motherhood and Reproduction
113:154 Anthropologies and Sexualities

Psychology
31:001 Elementary Psychology
31:013 Introduction to Clinical Psychology
31:014 Introduction to Child Development
31:015 Introduction to Social Psychology
31:019 Psychology in Business and Industry
42:196 Family Violence

31:043 Evaluating Psychology Research
31:102 Interpersonal Influence
31:103 Social and Personality Development

Social Work
42:022 Introduction to Social Work
42:140 Human Behavior in the Social Environment
42:141 Fundamentals of Social Work Practice
42:142 Interpersonal Skills Laboratory
42:108 Basic Aspects of Aging
42:112 Human Sexuality
42:140 Family Development Specialist Model

Sociology
34:001 Introduction to Sociology
34:009 Sociological Theory
34:011 Theory, Research, and Statistics
34:020 Principles of Social Psychology
34:061 The American Family
34:125 Small-Group Analysis
34:159 Families in Comparative Perspective
34:162 Work and Family Institutions
34:266 Changing Families and Public Policy (graduate course)

IMP - Students must have any and all course prerequisites completed before registering for any course.
**Communication & Health**

**Educational Goals**
The communication and health course specialization provides skills and knowledge necessary for students to assume a range of roles in diverse settings. You will learn to develop, deliver, and evaluate health promotion and disease prevention programs and campaigns; to disseminate health information; and to develop, formulate and implement health policy initiatives. You will learn the theory and practice of communication as well as the basic elements of epidemiological and public health practices.

**Potential Careers**

- Activities Director
- Clinic or Laboratory Corporate Public Relations Director
- Communications Manager for Federal Health Agencies
- Drug Rehabilitation
- Health Care Counselor
- Health Communications Analyst
- Health Educator
- Health Personnel Educator
- Health Facilities Fundraiser
- Hospice Manager
- Hospital or Laboratory Corporate Director of Communication
- Marketing Director
- Medical Center or Laboratory Corporate Publications Editor
- Medical Grants Writer
- Mental Health Counselor
- Medical Training Supervisor
- Public Administrator
- Research Analyst
- School Health Care Administrator
- Social Worker

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

**Communication & Health- Courses of interest outside the major**

**College of Public Health**

172:115 Community Preventive Programs and Services  
175:101 Health, Work & the Environment  
174:102 Intro to US Healthcare System

**College of Liberal Arts & Science**

**Health & Sports Studies (Health Promotion)**

028:075 Health in Everyday Life  
028:141 Health Promotion Theory and Practice  
028:142 Worksite Health Promotion  
028:143 Health Communications Programming  
028:144 Peer Health Education  
028:145 Health Promotion processes  
028:148 Practicum in Health Promotions

**Geography**

044:131 Geography of Health

**Religion**

032:088 Religion and Health

**Literature, Science & the Arts**

033:120 Tobacco, Health and Society

**Family Medicine**

115:202 Spirituality and Health

**Global Health Studies**

152:111 International Health  
152:137 History of Public Health  
152:150 Global Health Seminar  
152:152 Global Health Conference

**Psychology**

031:152 Health Psychology

**Russian**

041:104 Health Care and Health Reforms in Russia

**Women's Studies**

113:133 The Anthropology of Women's Health  
113:182 Women, Health and Healing

**IMP - Students must have any and all course prerequisites completed before registering for any course.**
Media, Culture and Technology

Educational Goals
Studying media, culture and technology combines theory and practice to help students understand contemporary society and the creation of media texts and artifacts. Through this specialization, you will understand the place of the electronic media on society and become competent in the arts of audio, video and multi-media production practices. You will also develop an understanding of the larger political, economic, historical, legal, technological, and culture context of the contemporary media landscape.

Potential Careers
- Account Executive
- Activist
- Actor
- Advertising Sales Coordinator
- Announcer
- Broadcasting Station Manager
- Business Manager
- Casting Director
- Comedy Writer
- Community Relations Director
- Director of Broadcasting
- Disk Jockey
- Film Editor
- Film/Tape Librarian
- For-profit or Non-profit Media Relations
- High School Teacher
- Journalist
- Market Researcher
- Media Buyer
- Media Critic
- News Anchor
- News Director
- News Writer
- Producer
- Production Engineer
- Professor
- Public Relations Manager
- Researcher
- Talk Show Host
- Technical Director
- Traffic/Continuity Specialist
- Union Organizer
- Web-designer

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

Media, Culture & Technology- Courses of interest outside the major

College of Liberal Arts & Science

Journalism and Mass Communication
- 019:090 Social Scientific Foundations of Communication
- 019:091 Cultural and Historical Foundations of Communication
- 019:095 Media and Consumers
- 019:098 Journalistic Reporting and Writing
- 019:123 Broadcast Journalism Reporting and Writing
- 019:130 Media Workshop
- 019:134 Television News
- 019:140 Legal and Ethical Issues in Communication
- 019:152 History of Mass Communication in the US
- 019:153 Popular Culture and Mass Communication
- 019:155 Mass Media and Society
- 019:156 Comparative Communication Systems
- 019:159 Electoral Politics and the Mass Media
- 019:161 Law Media and Current Issues
- 019:165 African Americans and Mass Communication
- 019:167 Gender and Mass Media
- 019:169 Topics in Mass Communication
- 019:173 Advanced Media Workshop

Courses in Art and Art History, Cinema and Comparative Literature, English and Women’s Studies are also recommended as well as ones in digital rhetoric.

Art & Art History Dept # 01 - 01J
Cinema & Comparative Literature Dept # 048
English Dept# 08, 08C, 08N
Women’s Studies Dept # 113

IMP – Students must have any and all course prerequisites completed before registering for any course.
Intercultural and International Communication

Educational Goals
Courses focus on the historical, technological, interpersonal, social, economic and political underpinnings of contemporary globalization. Students are also encouraged to take any concentration of courses dealing with the culture, history, politics and/or economics of a particular world area as they further enhance the student's ability to participate in this global era. These courses prepare students for various media and communication careers in transnational corporations, international institutions, governmental and non-governmental organizations.

Area Studies
Study of at least one language other than English is highly recommended as are study abroad opportunities. Area studies courses in a particular region of the world, such as Asia, the Middle East, or Latin America further prepare students for international careers. Experience in the Peace Corps, Americorps, or Teach for America also offer exposure to cultural differences in a real-life setting that can be particularly appealing to prospective employers.

Potential Careers

- Communication(s) coordinator for transnational organizations
- Conflict management for international organizations and institutions
- Development work in non-profit organizations or governmental agencies
- Global advertising
- Human resources for transnational organizations
- International business
- International marketing
- Program Coordinator for international governmental and/or non-governmental organizations
- Public relations for transnational organizations
- Researcher for international organizations
- Social work related to immigrants and naturalization services
- Translator/Interpreter

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

International & Intercultural Communication - Courses of interest outside the major

**POLITICAL SCIENCE**
- 030:040 Intro to the Politics of the Industrial Democracies
- 030:041 Intro to the Politics of Russia and Eurasia
- 030:060 Latino Politics
- 030:108 Intro to International Relations
- 030:147 Ethnicity, Nationalism & States in Transition
- 030:161 International Organ & World Order
- 030:166 Global Political Communications

**ANTHROPOLOGY**
- 113:003 Intro to the Study of Culture & Society
- 113:010 Anthropology and Contemporary World Problems
- 113:014 Language, Culture, & Comm.
- 113:134 Global and Local Modernities

**ART & ART HISTORY**
- 01H:004 Masterpieces: Art & Cultural Paradoxes

Other courses in international/non-western art & culture

**GLOBAL HEALTH STUDIES**
- 152:111 International Health
- 152:150 Global Health Seminar
- 152:152 Global Health Conference

**CINEMA & COMPARATIVE LITERATURE**
- 048:021 European Film History
- 048:040 Major Texts in World Literature
- 048:079 Undergrad Translation Workshop
- 048:105 French Cinema

**SOCIOLOGY**
- 034:134 Aging in Comparative Perspective
- 034:159 Families in Comparative Perspective
- 034:151 Sociology of the Third World
- 034:154 Society and Politics in East Asia
- 034:158 Economy and Society
- 034:163 Comparative Sociology
- 034:275 Development Policy & Planning in 3rd World (graduate level course)

**INTERNATIONAL BUSINESS**
- 16A:152 United States in World Affairs
- 019:156 Comparative Communication Systems

**ENGLISH**
- 008:084 Topics in Culture and Identity
- 008:086 Asian American Literature
- 008:119 African Literature
- 008:138 Post-Colonial Studies
- 008:191 International Literature Today

**FOREIGN LANGUAGES**
- French & Italian Dept 009/Dept 018
- German Dept 013
- Russian Dept 041
- Spanish & Portuguese Dept 035/Dept 038

**ASIAN LANGUAGES AND LITERATURES**
- 048:146 Topics in African Cinema
- 048:192 East Meets West: A Cross-Cultural Course

**College of Education**
- 07B:195 Research in Cross-Cultural Settings

**IMP – Students must have any and all course prerequisites completed before registering for any course.**
Educational Goals
As citizens of the twenty-first century, we need to explore the dynamics of diversity, popular culture, media, political institutions (both counter and mainstream), ethics, and civic responsibility. This course specialization will enable you to adopt rhetorical and critical perspectives—that is, points of view emphasizing the use of language and image to characterize social reality, to create forums for debate, and to confront controversies. It includes courses that engage the issues raised by differences of race, class, gender, nationality and political conviction. It also includes courses that examine such cultural processes as the legitimization of social authority and the construction of identity. The courses also emphasize the role of communication in argument, debate, and politics, including the ethical and rhetorical implications of speech practices and persuasive strategies characteristic of contemporary political communication. This specialization is also intended for students who are interested in positions of leadership in civic life -- in cultural and educational institutions, community-based organizations and social reform movements.

Potential Careers
- Alumni Officer
- Audio Visual Specialist
- Campaign Director
- College Admissions Representative
- College Placement Officer
- College Recruiter
- Community Affairs Liaison
- Corporate Lawyer
- Development Officer
- Director of Collegiate Information Center
- Director of College News
- District Attorney
- Educational Administrator
- Educational Fundraiser
- Educational Researcher
- Educational Tester
- Elected Official
- Film Critic
- Human Rights Officer
- Legal Mediator or Negotiator
- Legal Reporter
- Legal Researcher
- Legislative Assistant
- Lobbyist
- Music Critic
- Negotiator
- Newspaper or Media Critic
- Paralegal Researcher
- Press Secretary
- Private Practice Lawyer
- Program Coordinator
- Public Administrator
- Public Defender
- Program Coordinator
- Speech Writer
- Teacher (Elementary or Secondary)

Note: This list serves as a representation of potential careers and is not intended to be an exhaustive list of possible options; some career options may require additional training, education or an advanced degree.

Rhetoric & Public Advocacy - Courses of interest outside the major

Anthropology
- 113:014 Lang, Culture & Comm.
- 113:115 Race, Racism, & Antiracism in U.S.
- 113:116 Self & Others
- 113:144 Culture & Consumption
- 113:153 Cultural Politics

Classics
- 20E:030 Greek Civilization
- 20E:031 Roman Civilization

English
- 008:050 Sexuality & Pop Culture in Postwar
- 008:084 Topics in Culture & Identity
- 008:159 Storytelling & Urban Engagement
- 008:163 Identity & Social Issues
- 08N:015 Wrt for Practical Purposes
- 08N:080 Nonfiction writing
- 08N:113 Wrt for Bus & Industry

History
- 16A:158 Amer Hist Film & Text 1850-1920
- 16A:168 Contemp U.S. 1940-Pres
- 16A:174 Gender & Society U.S.
- 16A:184 Black Metropolis:20th Century

Literature, Science & Arts
- 033:060 Scientific Reasoning
- 033:142 Natural Sciences & Human Culture
- 033:153 Hard Cases
- 033:155 Risk, Tech & the Public

Philosophy
- 026:033 Phil & Human Nature
- 026:034 Phil & the Just Society

PoliticalScience
- 030:108 Latino Politics
- 030:109 Gay & Lesbian Politics
- 030:112 Minority Rep Amer Politics
- 030:115 The Presidency
- 030:116 Amer Constitutional Law & Politics
- 030:121 American Elections
- 030:126 American Public Policy
- 030:127 Political Campaigning
- 030:130 Capitalism and Modernity
- 030:134 Problems of Democracy
- 030:151 Political Leadership
- 030:152 The Legislative Process
- 030:153 The Judicial Process
- 030:155 Social Mov'ts & Collective Action

Religious Leader
- Race, Racism, & An

Women's Studies
- 131:055 Gender, Race, & Class U.S.
- 131:151 Feminist Theory

Public Administrator
- 030:172 Political Comm. & Cognition

Sociology
- 034:002 Social Problems
- 034:009 Sociological Theory
- 034:126 Collective Behavior & Social Movements