MINOR IN RHETORIC & PERSUASION

Rhetoric examines how and why certain messages, images, or modes of communication persuade audiences.

Our courses are project-based and experiential (you won’t be memorizing facts). Instead, you’ll create short documentaries on healthcare, design community engagement projects, collect the stories of under-represented people in our community, and create materials for non-profits.

Your résumé will showcase practical skills in communicating in person, digitally, and through images.

GROUP ONE: BUILDING A PERSUASIVE PRESENTATION

2 from this group
RHET:2031 Desire, Consent, & Sex in US Culture
RHET:2055 Practices of Rhetoric and Persuasion: Women’s Rhetoric
RHET:2065 Persuading Different Audiences: Launching a Successful Career
RHET:2075 Digital Selves: Online Identities
RHET:2085 Speaking Skills
RHET:2090 Speaking Practicum
RHET:2095 Fundamental Strategies of Persuasion
RHET:2620 Body Language
RHET:2990 The Art of Marketing Ideas Online
CLSA:3742 Word Power: Building Vocabulary
THTR:1140 Basic Acting

GROUP TWO: PERSUADING COMMUNITIES TO CREATE CHANGE

3 from this group
RHET:2000 Creativity for a Lifetime
RHET:2610 Acting for Success (THTR:2610)
RHET:2993 Online Portfolio
RHET:3085 Advanced Speaking Skills
RHET:3140 Environment and Society
RHET:3153 Networks, Strategies, and Tactics
RHET:3600 Crafting Electronic Identities
RHET:3610 Writing in the Presence of Death
RHET:3630 Apology & Verbal Self-Defense
RHET:3700 Advocacy and Sustainability
COMM:1816 Business and Professional Communication
GWSS:3138 Writing to Change the World
THTR:3421 Performing Autobiography