

University of Iowa Hawkeye Poll – Topline Results
Gubernatorial Race Press Release
November 2, 2018
October 2018 poll of Iowa respondents

Sample: 496 adult respondents in Iowa, margin of error +/-4.5%.

About:

The poll was conducted October 8-22, 2018 by the Hawkeye Poll Cooperative, comprised of UI faculty and graduate students in the Department of Political Science in the UI College of Liberal Arts and Sciences. The poll is a teaching, research, and service project, which uses the facilities of the Iowa Social Science Research Center directed by Frederick Boehmke, professor of political science and faculty advisor for the poll. The Department of Political Science, the College of Liberal Arts and Sciences, and the Office of the Vice President for Research and Economic Development cooperatively support the poll.

Since 2007, the University of Iowa Department of Political Science has conducted the Hawkeye Poll, a series of national and state public opinion polls that constitute an important learning opportunity for interested undergraduates enrolled in select political science courses. About one thousand students have had the opportunity to directly participate in the research production process and to acquire valuable career-related knowledge about survey research and public polling in general.

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Respondent Identification: A random sample of registered voters was acquired with 57% household landline numbers and 43% mobile phone numbers. All respondents who stated they were over age 18 and willing to participate in the survey were included.

Weighting: Reported results are weighted by age, sex, and party registration.

IA - Governor Selection	%
Kim Reynolds	40.0
Fred Hubbell	43.6
Someone else	6.3
Don't Know/Refused	10.1
Total	100.0

IA - Governor Selection	3-point Party ID					Total
	Democrat	Republican	Independent	No Preference	Other	
	%	%	%	%	%	%
Kim Reynolds	9.2	85.7	32.7	0.0	0.0	41.8
Fred Hubbell	80.8	6.4	41.3	0.0	0.0	43.1
Someone else	4.8	2.1	10.8	0.0	0.0	6.1
Don't Know/Refused	5.1	5.8	15.1	0.0	0.0	8.9
Total	100.0	100.0	100.0	100.0	100.0	100.0

Governor Selection	Right Track	Wrong Track	Total
	%	%	%
Kim Reynolds	71.7	8.7	39.8
Fred Hubbell	12.6	75.7	44.5
Someone else	4.6	6.2	5.4
Don't Know/Refused	11.2	9.4	10.3
Total	100.0	100.0	100.0

Governor Approval	%
Strongly Approve	7.7
Approve	28.2
Neutral	22.8
Disapprove	21.02
Strongly Disapprove	20.31
Total	100.0

Governor Selection	Male	Female	Total
	%	%	%
Kim Reynolds	48.8	31.7	40.0
Fred Hubbell	33.2	53.4	43.6
Someone else	9.4	3.4	6.3
Don't Know/Refused	8.5	11.5	10.1
Total	100.0	100.0	100.0

Governor Selection	18-34	35-54	55-69	70 and over	Total
	%	%	%	%	%
Kim Reynolds	36.7	40.9	38.2	47.9	40.0
Fred Hubbell	38.6	40.7	53.2	44.2	43.6
Someone else	9.6	7.1	3.1	3.2	6.3
Don't Know/Refused	15.1	11.3	5.5	4.7	10.1
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Healthcare				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	28.9	53.5	67.2	59.3	40.3
Fred Hubbell	56.8	26.6	26.2	30.6	43.9
Someone else	7.6	5.1	3.9	0.0	6.3
Don't Know/Refused	6.7	14.8	2.6	10.1	9.4
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Women's Rights				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	17.5	49.9	66.9	63.0	40.1
Fred Hubbell	71.4	32.6	21.9	5.1	45.0
Someone else	2.9	7.6	0.8	31.9	6.2
Don't Know/Refused	8.2	9.9	10.4	0.0	8.6
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Economy				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	48.4	36.2	20.0	52.4	40.4
Fred Hubbell	38.0	47.0	58.4	47.6	44.0
Someone else	3.8	6.0	21.6	0.0	6.4
Don't Know/Refused	9.8	10.8	0.0	0.0	9.3
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Taxes				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	50.3	40.3	24.5	29.6	40.2
Fred Hubbell	33.2	43.7	60.6	65.5	44.1
Someone else	10.4	5.7	1.2	0.0	6.2
Don't Know/Refused	6.1	10.3	13.8	4.9	9.5
Total	100.0	100.0	100.0	100.0	100.0

	Important issue - Immigration				
Governor Selection	Very Important	Important	Slightly important	Not Important at all	Total
	%	%	%	%	%
Kim Reynolds	49.8	41.2	26.7	31.4	40.3
Fred Hubbell	42.9	36.9	60.4	45.9	44.0
Someone else	2.2	3.8	11.0	17.2	6.4
Don't Know/Refused	5.0	18.1	1.8	5.6	9.4
Total	100.0	100.0	100.0	100.0	100.0

Important issue - Criminal Justice	Democrat	Republican	Independent	No Preference	Other	Total
	%	%	%	%	%	%
Very Important	42.4	30.9	33.9	0.0	0.0	35.7
Important	38.7	48.4	47.6	0.0	0.0	44.9
Slightly Important	7.5	4.8	5.9	0.0	0.0	6.1
Not Important at all	3.5	10.3	7.6	0.0	0.0	7.1
Don't Know/Refused	7.9	5.7	5.0	0.0	0.0	6.2
Total	100.0	100.0	100.0	100.0	100.0	100.0

Age Category	%
18-34	30.3
35-54	30.5
55-69	24.2
70 and over	15.0
Total	100.0

Gender of respondent	%
Male	48.6
Female	51.4
Total	100.0

3-point Party ID	%
Democrat	31.1
Republican	30.2
Independent	34.4
NoPreference	1.1
Other	3.2
Total	100.0