University of Iowa Corridor Corporate Games Internship

Timeframe Feb 2020 – July 2020

Main goal for internship: Provide coordination of overall University of Iowa participation in the Corridor Corporate Games Division 1 challenge including fielding teams for 25+ competitive and non-competitive sports, blood drive challenge, and volunteer challenge.

Secondary goal for internship: University of Iowa gets first place in the CCG, earning the Corridor Cup!

More information about CCG can be found at https://corridorcorporategames.org/.

University of Iowa Goals for participating in Corridor Corporate Games

1. Employee Engagement – valued, appreciated, loyal
2. Health and Well-being – physically active, social, family/friends
3. Community Engagement – opportunity to represent UI in the community
4. Student Success via internship opportunities (2020 proposed opportunity is Sport/Rec Mgmt)

Duties/responsibilities:

- Work with CCG Advisory leadership group which is faculty/staff representatives from Office of President, UI Health Care, University Human Resources (liveWELL), Recreational Services, UI Staff Council, and College of Liberal Arts and Sciences/Sport and Rec Management.
- Coordinate communication plan through advisory group to recruit participants to events
- Work with various UI entities on communication plan: Office of Strategic Communications, UI Health Care Marketing/Communications, Staff Council, liveWELL and Corridor Corporate Games
- Be primary University of Iowa Liaison with Corridor Corporate Games
- During the games (May-July 2020) provide updates/announcements on UI rankings, standings, and communicate with team captains with events coming up in next 1-2 weeks
- Manage UI Administrative Dashboard and communicate with Team Captains and interested participants
- Synthesize a report of UI’s participation, outcomes, awards etc. to be shared with CCG Advisory group. Includes pros and cons of internship and CCG organization, dashboard, etc.

Characteristics of a successful intern:

- Organization
- Leadership
- Competitive Spirit
- Working Independently / Autonomously – there is not a physical location for this internship
- Ability to emphasize inclusive nature of CCG to UI faculty/staff (i.e. non-competitive and non-physical events)

University of Iowa 2019 Corridor Corporate Games – Outcomes

- 1st annual event held from June 1-July 31, 2019
- Company-based competition that enables and supports teamwork, company pride, and corporate wellness through healthy competition
- Over 25 competitive and non-competitive events were offered and held throughout the Cedar Rapids/Iowa City Corridor
• # UI persons participating total: 115
• # of volunteers: 8

Blood donation challenge info:

• U of I won
• 394 units collected

Timeline

• January 22\textsuperscript{nd} internship applications due (Cover Letter and Resume) – must be from CLAS / Sport and Recreation Management program
• January 27\textsuperscript{th} – Applicants notified