THE TEAM USA EXPERIENCE
SUMMER 2020 PRACTICUM

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The University of Iowa Sport and Recreation Management Program has partnered with the United States Olympic & Paralympic Committee (Team USA), USA Curling, and the 2021 USA Curling National Championships Local Organizing Committee to offer this exciting brand-new practicum opportunity!

This three (3) semester-hour guided field experience practicum will expose students to the Olympic Movement at the international, national, and local levels. The projects included will allow students to research and present on various Olympic-based topics including Revenue Development, Marketing, External Relations, Community Engagement, Volunteer Preparations, and School Programs.

OVERVIEW:

<table>
<thead>
<tr>
<th>Open to:</th>
<th>All UI majors: Undergraduate and Graduate Students</th>
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</thead>
<tbody>
<tr>
<td>Session:</td>
<td>8/12-week Summer Session</td>
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<td>Semester hours:</td>
<td>3 S.H.</td>
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<td>Application materials:</td>
<td>Resume and Cover Letter</td>
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<td>Dates:</td>
<td>June 15 – July 10</td>
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<td>Campus meetings:</td>
<td>June 15 – June 18 (Exact days, times, and location TBD)</td>
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<tr>
<td></td>
<td>June 29 – July 10 (Exact days, times, and location TBD)</td>
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<td>COS/OTC dates:</td>
<td>Arrive Saturday, June 20</td>
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<td>Estimated course fee:</td>
<td>$1,250</td>
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<td>Travel:</td>
<td>Travel to/from the Olympic Training Center in Colorado Springs, CO is not included in course fee.</td>
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<td>Instructor:</td>
<td>Jeremy J. Parrish</td>
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PRACTICUM DETAILS:

The Team USA Practicum will begin by meeting the week of June 15 on campus in Iowa City with exact days, times, and locations TBD.

Following the first week in Iowa City, students will travel and meet the instructor at the Olympic Training Center in Colorado Springs, CO on Saturday, June 20, 2020. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs. See
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travel section below for more information.

Students will then spend one-week (June 20 – June 27) in Colorado Springs being immersed into the life of the Olympic and Paralympic Movements. From guest speakers to tours of the state-of-the-art facilities, students will learn what it means to be a part of Team USA.

During the week, students will be assigned an Olympic-Movement based group project by the Team USA staff. Each project team will work together on researching and developing solutions to meet the assigned objective(s). Each team will create and participate in a final presentation made to Team USA executives.

Students will check out and travel back to Iowa City on Saturday, June 27, 2020.

Once back in Iowa City, the local project with the 2021 USA Curling National Championships will begin (June 29 – July 10). For the first time, Cedar Rapids, IA, was awarded to host the 2021 USA Curling National Championships in August of 2019 (Press Release). Hosting this event provides a real-world, real-impact opportunity for students to gain experience working with a National Governing Body and Local Organizing Committee. Exact details of this project are TBD based on the Committee’s progress come June.

POTENTIAL ADDITIONAL COS EXPERIENCES:

- Pike’s Peak
- Garden of the Gods
- Air Force Academy
- Team USA Archives
- Rocky Mountain Vibes game

APPLICATION PROCESS:

Due to the limited course size and anticipated demand, students must apply for consideration for enrollment in the course. Interested students must submit a resume and cover letter to Jeremy Parrish via email at jeremy-parrish@uiowa.edu by February 14, 2020 for priority consideration – but no later than February 28, 2020. Your cover letter should explain:

- Why the student wishes to enroll in the course.
- What skills, knowledge, experiences, or qualities will contribute to the student’s success in the practicum.
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- The student’s interest or career aspirations in the sport and recreation industry.

A student’s GPA and completed coursework will be reviewed and taken into consideration during the application process. Students selected for the course will register for SRM:4197:XXXX (TBD) and pay the course fee through their U-Bill. Students from all majors are encouraged to apply. The context of sports will be delivered throughout the project. The critical thinking ability to read and understand, ask good questions and be creative in application are some of the most important qualities in participants.

DESIRABLE CHARACTERISTICS:
As mentioned above, following interested students who possess or aspire to refine the following characteristics and skills are encouraged to apply:

- Energetic and outgoing personality.
- Strong communication skills: public speaking / presenting and in writing / editing
- Entrepreneurial mindset, creativity, and ability to develop solutions with limited resources.
- Tireless work ethic, unyielding attention to detail, ability to work effectively with teammates
- Dependability, maturity, creativity and an interest in the Olympic Movement.
- Proficiency in Microsoft Office and a desire to learn design and publishing software such as Adobe Creative Suite.

COURSE FEE:
Students selected for the course will register and pay for three (3) University of Iowa College of Liberal Arts and Sciences Summer Semester Hours.

Registration in the course will also require a course fee, the course fee for the Team USA practicum will be approximately $1,250 (to be finalized based on total number of participants). The course fee covers lodging/housing costs, all meals while on Olympic Training Center campus, access to Olympic Training Center workout facilities, additional experiences, ground transportation to additional experiences in/near Colorado Springs. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs.
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TRAVEL INFORMATION:
As mentioned above, following the first week in Iowa City, students will travel and meet the instructor at the Olympic Training Center in Colorado Springs, CO on Saturday, June 20th. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs. The Colorado Springs Olympic Training Center is located at:
- 1 Olympic Plaza, Colorado Springs, CO 80909
  - Please note that this is a different location than the USOPC Headquarters downtown COS.
- Drive time from Iowa City is approximately 13 hours.
- The Colorado Springs Airport (COS) is about 10 miles from the OTC.
- The Denver International Airport (DEN) is about a 1.5-2-hour drive (based on traffic) to the OTC.

LODGING INFORMATION:

During the practicum, University of Iowa students will be lodged at the Olympic Training Center in the same buildings as Team USA athletes. While staying on complex, the group will benefit from having all our facilities within a 300-foot walk. Enjoy three buffet-style meals a day in our Olympic and Paralympic dining hall, relax in our Hilton designed rooms and take advantage of our state-of-the-art strength and condition center, which sits on 36,000 square feet.

OLYMPIC TRAINING CENTER INFORMATION:
The Colorado Springs Olympic Training Center (CSOTC) is truly the birthplace of Olympic and Paralympic dreams and rests on a 35-acre complex located three miles from downtown Colorado Springs – Olympic City USA. The CSOTC houses and supports athletes with top training services, recreational facilities and developmental programs. In addition, the CSOTC provides to be a beautiful venue for events and programs.
INSTRUCTOR INFORMATION:
The Instructor for the Team USA practicum is Jeremy J. Parrish, a Lecturer in the Sport and Recreation Management Program and the Assistant Director of the National Iowa Varsity Club, within the Department of Intercollegiate Athletics at the University of Iowa. He also is serving as the Co-Chair of the Local Organizing Committee for the 2021 USA Curling National Championships to be held in Cedar Rapids, Iowa.

Prior to teaching, Jeremy spent over 15 years in the private sector working in sales, management, and as an entrepreneur. His sport industry background includes experiences within the professional, intercollegiate, and Olympic models and holds degrees in business, management, sport management, and law.

BE A PART OF THE INAUGURAL #UISRM “GOLD-MEDAL” TEAM USA PRACTICUM CLASS!