The Pro Fit Gym, number one Crossfit Gym in Iowa located in the Iowa River Landing, is on the lookout for top-notch talent who meet our core values, which are enthusiasm, respectful, community driven, and growth oriented. We also include incredible perks, not to mention a laid-back office filled with smart, friendly people and positive energy. Those perks include accessibility to top notch adult fitness coaches, personal trainers who lead our classes. The classes are Crossfit and Athlete Development (6-9yrs, 10+yrs). Our focus is to improve people’s lives.

What you will be doing at The Pro Fit Gym as a Performance Data Analyst?

- Analyze initiatives and translate results from data into actionable insights that help drive business goals and improve company performance.
- Develop and automate analytical reports for various training and business units to enable educated decision making.
- Data Entry
- Monitor and analyze key metrics and execute recurring analyses and reporting.
- Regularly present and share findings to drive new training & business initiatives and evangelize key findings and Analytics tools and strategies.
- Manage data using tools to ensure we are capturing the necessary data to better our key performance indicators. (KPI)
- Develop and maintain strong relationships with internal teams and provide analytical support as necessary.
- Prioritize development related to data initiatives including new data acquisition, database performance optimization, new metric calculations, machine learning models, etc.

We'd love to chat if you have:

- Ability to help collect and analyze data sets, manipulate data, and make data driven recommendations.
- Organizational, technical writing, oral and interpersonal communication skills, and keen attention to detail.
- Ability to prioritize and handle multiple initiatives / tasks in parallel as well as changing priorities.