Old Capitol Pro Tennis Futures Internship

The University of Iowa’s Sport and Recreation Management program is in the final stages of securing a $25,000 Men’s Professional Tennis Tournament to be played at the Hawkeye Tennis and Recreation Complex July 14-22, 2018. Participants in this tournament will travel to Iowa City from around the world to launch their career as a professional tennis player. Competitors typically hold an International Tennis Federation world ranking as high as 300 to approximately 550. The tournament will bring professional tennis to the Corridor for the first time and provide students pursuing a career in event management, marketing, and/or sponsorship first-hand experience in planning and executing a sport event.

The responsibilities and time commitment leading up to, during, and after the tournament will allow students to earn 3 credit hours of independent field experience which can be used towards their Sport and Recreation Management degree or the Event Planning Certificate. Students must register for SRM:4197:XXX through Anna Jensen to earn credit. Eligible students may use the Summer Hawk Tuition Grant program to pay for tuition to earn their field experience credit.

Responsibilities: Over the course of the internship, students will be asked to perform the following responsibilities:

- Develop and execute a marketing plan to promote the tournament within the Corridor and across the state.
- Create a tournament website, develop social media platforms, and utilize social media content to connect with tennis fans around the world.
- Execute operational responsibilities such as venue preparation, hospitality management, prize money disbursement, and volunteer oversight.
- Evaluate the success of the tournament and make recommendations for future editions of the sport event.
- Assemble an inventory of assets and develop recommendations for future sponsorship partners to create a financial foundation for the tournament’s future.

Requirements: Qualified candidates will possess the following characteristics:

- Strong written and verbal communication skills.
- Entrepreneurial mindset, creativity, and ability to develop solutions with limited resources.
- Proficiency in Microsoft Office and a desire to learn Adobe Creative Suite or enhance existing Adobe Creative Suite skills.
- Be in close proximity to Iowa City to devote approximately 15 hours per week from May 28 to July 12 to tournament preparation, 40+ hours between July 13 and July 22 to work on site during the tournament, and 15 hours per week from July 23 to 27 to complete tournament wrap-up.

Application: Interested students should submit a cover letter and resume to Alex Voss via email at alex-voss@uiowa.edu by May 13, 2018. This is an unpaid internship and students will need to register and pay tuition for SRM:4197:XXXX to earn field experience toward their SRM degree or the Event Planning Certificate. However, eligible students may use the Summer Hawk Tuition Grant program to pay for tuition to earn their field experience credit.

Please contact Alex Voss at alex-voss@uiowa.edu or (319) 335-9179 with questions.