



Job Description: Sports Marketing and Operations Intern

Do you want to get real, hands-on experience in the sports industry? Here's an opportunity to do this as a valued member of the Des Moines Menace's team! This paid, full-time summer internship contributes to the marketing and game-day operations of the Menace, Iowa's premier soccer team. Duties include:

Responsibilities

- Plan and carry out marketing strategies, including the creation and distribution of advertising materials that promote the Menace men's team and youth programs.
- Help with the development and printing of the souvenir program, program inserts and media guide.
- Provide customer service to players, coaching staff, season ticket holders, fans, and those involved with youth-soccer programs (including tournaments, camps/clinics, and Junior Menace).
- Promote the Menace through public appearances and community events.
- Work all Menace home matches. This includes full-day dedication to game-day set-up, servicing fans, and post-game tear-down.
- Assist with social media and electronic communications.
- General office work, including but not limited to paper-cutting, copying, managing databases, filing paperwork, etc.
- Other projects and duties, as directed by Menace Operations Manager.

Qualifications

- Outgoing, enthusiastic and self-motivated.
- Creativity, passion for customer service and providing a memorable fan experience.
- Exceptional writing, interpersonal communication, public-speaking and social-media skills.
- Working knowledge of the Des Moines Menace and the game of soccer.
- Able to work under deadline, work well with others and problem solve.
- Growth-focused and interested in continuous learning and improvement, with an openness to feedback.
- Disciplined, with a positive attitude, dedicated to the organization's goals, mission and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, age, disability, gender identity, marital or veteran status, or any other protected class. As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence.

This internship starts in May and concludes in early August.

To Apply

Please email your cover letter and resume to Sydney.tatam@MenaceSoccer.com. Deadline to apply is February 1, 2022. Position filled on a first come first serve basis so don't wait to apply