



Job Description: Sports Marketing and Operations: Game-Day Intern

Do you want to get real, hands-on experience in the sports industry? Here's an opportunity to do this as a valued member of the Des Moines Menace's team! This paid, part-time summer internship contributes to the marketing and game-day operations of the Menace, Iowa's premier soccer team. Duties include:

Responsibilities

- Playing an active role on Menace game days, helping with stadium setup and teardown, promotions, customer service, and marketing initiatives.
- Carrying out the team's marketing strategies at community events on game days.
- As available, assisting with marketing and group-sales initiatives on weekdays.
- As available, assisting with the Menace's youth programs, including the Menace's tournaments in late April/early May.
- Other projects and duties, as directed by Menace Operations Manager.

Qualifications

- Outgoing, enthusiastic and self-motivated.
- Creativity, passion for customer service and providing a memorable fan experience.
- Exceptional writing, interpersonal communication, public-speaking and social-media skills.
- Working knowledge of the Des Moines Menace and the game of soccer.
- Able to work under deadline, work well with others and problem solve.
- Growth-focused and interested in continuous learning and improvement, with an openness to feedback.
- Disciplined, with a positive attitude, dedicated to the organization's goals, mission and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, age, disability, gender identity, marital or veteran status, or any other protected class. As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence.

This internship starts in May and concludes in early August.

To Apply

Please email your cover letter and resume to Sydney.tatam@MenaceSoccer.com. Deadline to apply is February 1, 2022. Position filled on a first come first serve basis so don't wait to apply