

Marketing and Social Media Internship

Internship position within the newly formed Iowa SWARM Collective. Intern will assist staff in creating, managing, and executing the social media and online presence of the collective along with associated events and activities.

Students must be energetic, responsible, organized, and motivated.

Job Description

- Monitor and manage multiple SWARM social media pages
- Regular content production - images, text, and video
- Assist with maintaining website content
- Planning out the long-term strategy and content calendars for social media
- Monitor and respond to general website inquiries
- Act as a representative of SWARM at all times during events and activities and provide guest assistance where needed
- Other duties as assigned

Requirements

- Major in athletic administration, sport and recreation, marketing or related field
- Well versed in social media platforms and management
- Excellent writing, editing, typing, interpersonal and verbal communication skills
- Ability to work in a fast-paced environment and handle multiple tasks simultaneously.
- Be able to work both independently and as part of a team
- Willingness to work events which include days, nights and weekends throughout the extended academic year
- Ability to provide writing and graphics samples from online medium: web, social media, etc.
- Experience in videography and graphic design programs such as Adobe Creative Suite, Apple Final Cut Pro, or Adobe Premiere preferred.

Compensation: Stipend available for a limited number of interns. SWARM will support academic credit for all interns. *Must consult with your academic advisor if you wish to receive credit.*

Desirable Start Date: negotiable, ideally mid-August

Please send cover letter and resume to Jayne Oswald at jayne-oswald@iowaswarm.com

The successful candidates will be subject to credential and criminal background checks and social media/internet review