University of Iowa students can take a three-credit Spring semester course that involves work for the Iowa Wolves NBA G League team – minor league team of the Minnesota Timberwolves!

Check out the details below:

- Two trips to Des Moines to meet with Iowa Wolves staff and experience a game
- Work on actual projects for the Iowa Wolves related to promotions, marketing and sales
- Sell tickets and compete to reach/exceed a sales quota – last year the Wolves interviewed the top two sales leaders in the course!
- Present a fully-developed theme night to the Iowa Wolves that the organization will consider implementing – this includes developing ticket packages, a marketing plan, sponsorship possibilities, and more
- Excellent resume material!
- Network with pro basketball executives and show off your talents. The team hired a graduating senior from the class in 2016 and 2017! This class serves as a great way to open the door for future internships or employment with the Wolves. Since the Wolves are owned by the Timberwolves, there is also an opportunity to impress the Timberwolves hiring managers.
- Course helps satisfy the Sport & Recreation Management field experience requirements for graduation, but ALL interested students from ANY major are encouraged to apply!
- Application process required – see below for application details and deadline!
Dan Matheson, Director of the Sport & Recreation Management program, will be the instructor. Dan was previously the New York Yankees Director of Baseball Operations and NCAA Associate Director of Enforcement. Dan’s practicums have helped several Iowa alumni land their first jobs with the practicum organizations after the classes ended – in 2013 with the San Diego Padres, in 2014 with the National Sports Forum, in 2015 and 2017 with the Chicago Blackhawks, and in 2016 and 2017 with the Iowa Energy/Wolves.

Course will meet in classroom twice per week – but you will need to plan time to work outside of class with your project team.

Two trips to Des Moines will be day trips by bus (no overnight stay) and are covered by the course fee.

NO text book to purchase! Course fee of only $144 includes two round trips to Des Moines, admission to one Iowa Wolves game and cost of printing professional-quality reports for the Iowa Wolves.

Students will be broken into project teams and meet with Iowa Wolves staff in January to receive the challenges that they will work on throughout the semester. Course ends in mid-April after final presentations.

Class size is limited! Due to high demand, students will be required to apply for acceptance, just like an internship or job. In order to be considered, submit a cover letter and resume to Dan Matheson via email (daniel-matheson@uiowa.edu) NO LATER THAN OCTOBER 19! Early consideration will be given to early applicants. Your letter should:

- Explain why you wish to take the course
- Explain what you can offer in terms of experience, expertise, relevant course work, work ethic and/or any other qualities that you believe will contribute to success in the course. Desirable qualities for this experience include strong communication skills (public speaking/presentation and writing/editing), tireless work ethic, unyielding attention to detail, ability to work effectively with teammates, dependability, maturity, creativity and an interest in performing market research.
- Students from all majors are encouraged to apply! One or two Graphic Design students are needed to handle development of all creative materials. The rest of the class can be from any major.

GPA and coursework will be reviewed and taken into consideration during application process.

Finalists may be asked to interview for a seat in the course.

Students selected for the course will register for SRM:4197:0008 and pay the course fee as usual through UBill.

Contact Dan Matheson (daniel-matheson@uiowa.edu) with questions.

Submit application materials (see above) to Dan Matheson – Deadline is October 19.