University of Iowa Students Can Take a Three-Credit Fall Semester Course that Involves Work with the Iowa Games!

IOWA GAMES

- The Iowa Games began in August of 1987 as a weekend event, featuring 16 sports and 7,104 participants (nearly a record number at that time for a first-year state games). For the first time, weekend athletes, school children and senior citizens could experience the thrill of great performances and satisfaction of doing their best in a statewide Olympic-style competition.
- Mission: The mission of the Iowa Games is to provide sports and recreation opportunities for all Iowans through Olympic-style festivals, events and programs.

COURSE DETAILS

- Course will include a weekly meeting on Monday from 6:30 PM– 9:15 PM.
- Excellent experience and outstanding resume addition!
- Network with Iowa Games staff – great way to open doors for future internships or employment opportunities within the sports, non-profit, and business industries!
- Course helps satisfy the Sport & Recreation Management field experience requirements for graduation, but ALL interested students from ANY major are encouraged to apply!
- Course fulfills the internship requirement for the Event Management Certificate.
- The practicums have helped several students find their first jobs as a direct result of their work.
- Application process required – see below for application details and deadline!
- No text book to purchase!
- No additional course fee!
COURSE CURRICULUM

- Research, develop, and present a consultation project to the Iowa Games staff for possible future implementation.
- Consultation project focus includes: promotions, marketing, and participation.
- Students will sharpen skills in: research, analytics, writing, speaking, presenting to clients, group work, and professionalism.

OTHER DETAILS

- Jeremy J. Parrish, a member of the Sport & Recreation Management team at the University of Iowa will be the instructor. Jeremy has been involved with inaugural guided practicum courses including: Iowa Speedway, Iowa Wild, and Fans First.
- Class size is limited! Due to high level of responsibility to the client, students will be required to apply for acceptance, just like an internship or job.
- To be considered, submit a cover letter and resume to Jeremy J. Parrish via email (Jeremy-parrish@uiowa.edu)
- Your cover letter should include:
  - Explain why you wish to take the course
  - Explain what you can offer in terms of experience, expertise, relevant course work, work ethic and/or any other qualities that you believe will contribute to success in the course.
  - Desirable qualities for this experience include strong communication skills (public speaking/presentation and writing/editing), tireless work ethic, unyielding attention to detail, ability to work effectively with teammates, dependability, maturity, creativity and an interest in performing market research.
- Students from all majors are encouraged to apply including analytics, graphic design and communications.
- GPA and coursework may be reviewed and taken into consideration during application process.
- Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires a reasonable accommodation to participate in this program, please contact Joan Seye, 319-335-9495.
- The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Equal Opportunity and Diversity, The University of Iowa, 202 Jessup Hall, Iowa City, IA, 52242-1316, 319-335-0705 (voice), 319-335-0697 (TDD), diversity@uiowa.edu.

Contact Jeremy J. Parrish (jeremy-parrish@uiowa.edu) with Questions!