CBBSN Marketing / Social Media Internship Job Description

Thank you very much for your interest in becoming a marketing / social media intern for the Collegiate Baseball Scouting Network. We’re looking for a few hard-working interns who can bring fresh ideas to the table in the marketing of CBBSN.

The marketing / social media internship includes managing all four of CBBSN social media accounts (Twitter, Facebook, Instagram and LinkedIn) and keeping them updated with consistent content. Other elements of the position include bringing new and fresh marketing ideas for reaching out to new audiences, building followers across social accounts, securing features for CBBSN on baseball blogs / websites, and much more.

Interns will be expected to have strong baseball knowledge, including familiarity of technical terms as well as understanding scouting notes, recaps and a knowledge of important figures in the current baseball media landscape.

A scouting/player development background is not expected, however, a desire to learn about this area of baseball is a must.

Strong interpersonal and communication skills are needed for this position, as interns will communicate with the organization remotely, through GroupMe, email and the company’s Google Drive.

CBBSN has scouts throughout North America, spanning both coasts and Canada. Constant contact with scouts and supervisors to maintain a working knowledge on the organization is imperative. Marketing / social interns must be responsible for staying updated on company news and communications in order to keep communications as up-to-date as possible.

A working knowledge of AP Style is very beneficial to this position.

This is a school-year internship, with work starting in the fall, and ramping up during the spring season, February through June.