Hawkeyes Wear Their HawkEars

Did you know that there are sounds in your everyday lives that may be loud enough to damage your hearing? These sounds might include, yard or work equipment, vacuum or hair dryer, musical instruments, high volume on music players, or recreational activities such as shooting guns or sporting events. Fortunately, you can protect your hearing from these loud sounds by wearing earplugs or earmuffs. HawkEars help prevent hearing loss caused by loud sound exposure. Order a pair today!

HawkEars Ear Plugs

HawkEars Keychain with Earplugs

HawkEars Earplugs: $1.00
HawkEars KeyChain w/ Foam Plugs: $10.00
HawkEars KeyChain w/ Musician Plugs: $20.00

WHAT TYPE OF HAWKEARS?
(Circle one)

Earplugs
Keychain/foam earplugs
Keychain/musician earplugs
$1.00
$10.00
$20.00

HOW MANY PAIRS?:

Questions about your order or safe listening habits? Please contact:
The Wendell Johnson Speech and Hearing Clinic
319.335.8736
 Splash Earmuff (1)  Ash Earmuff (2)  Black Earmuff (3)  Carbon Earmuff (4)  
 Gold Earmuff (5)  Yellow Camo Earmuff (6)  Muddy Girl Earmuff (7)  Camo Earmuff (8)  

HawkEars Ear Muffs: $45.00 (Size Youth or Adult)  

What size of earmuffs?  
(Circle one)  
Adult Earmuffs: $45.00  
Youth Earmuffs: $45.00  

What style earmuff and how many pairs?:
Hawkeyes Wear Their HawkEars: A Healthy Hearing Initiative at the University of Iowa

HawkEars™ is an initiative started by Kevin Kock, a second year Doctorate of Audiology student at the University of Iowa, and his mentor Stephanie Fleckenstein, a clinical instructor and faculty coordinator of University of Iowa Sound Awareness for Everyone. HawkEars is Kevin Kock’s capstone project that focuses on promoting healthy hearing habits by creating fun and cool hearing protection products that targets all individuals within the University of Iowa, Hawkeye community.

Furthermore, it seeks to provide a source of funding for clinic patients in need who receive hearing services through the Wendell Johnson Speech and Hearing Clinic. Located in Iowa City, the Wendell Johnson Speech and Hearing Clinic (WJSHC) serves as the hub for the Department of Communication Sciences and Disorders at the University of Iowa. It's primary mission is to be the premier institution for training, research, clinical service, and outreach in the fields of speech-language pathology and audiology. WJSHC's main goal is to provide clinical education to graduate students while providing excellent clinical services to individuals with communication and related disorders in the Iowa City area and across the State of Iowa.

Kevin Kock is also a member of the University of Iowa Sound Awareness for Everyone (UI-SAFE), a key collaborator in the HawkEars project. UI-SAFE is a clinical and outreach program also under the University of Iowa’s Wendell Johnson Speech and Hearing Clinic. UI-SAFE is designed to increase the general public’s awareness on hearing loss caused by loud sounds. Members include faculty, staff and graduate students of the University of Iowa who are dedicated to promoting hearing health, not only to patients seen in our clinic, but also to the public as well. They do this through hearing evaluations, consultations, hearing protection device fittings, and educational outreach programs. HawkEars is a response to meet the goals of both the WJSHC and UI-SAFE while creating hearing protection products that are fun, safe, and most importantly cool!

To create HawkEars Kevin Kock and Stephanie Fleckenstein received help from Brian Felsen, Chief Hearing Conservationist at Your Ears Rock and an authorized 3M distributor, to create the HawkEars hearing protection devices and to obtain University licensing. Your Ears Rock™ is an innovative company offering a wide range of stylish and useful hearing protection products. The company is an industry leader in recreational, occupational, and music-induced hearing loss prevention products and education. Designed to prevent hearing loss due to excessive noise and music, HawkEars also can improve studying, relaxation, sleep, productivity, and comfort sound sensitivities. The HawkEars project works with Your Ears Rocks to supply branded disposable foam to Hifi earplugs, decorated youth and adult earmuffs, tactical hearing protection products, noise-limiting earbuds, sound levels, and noise-indicators in a fashion forward way.

Ultimately, HawkEars has one main message for Iowans to remember: ”Hawkeyes wear their HawkEars!”

More than one billion teens and young adults are at risk of hearing loss due to the unsafe use of personal audio devices and exposure to damaging levels of sound at noisy entertainment venues. -World Health Organization 2016.