

JIYEON KANG

Department of Communication Studies, International Studies
University of Iowa
105 BCSB, Iowa City, IA 52242
Phone: 319-855-0999 Email: jiyeon-kang@uiowa.edu

EDUCATION

University of Illinois at Urbana-Champaign, IL

Ph.D. in Communication, 2009

Concentration: Rhetoric

Advisor: Cara Finnegan

Seoul National University, Seoul, Korea

M.A. in Communication, 2001

B.A. in Communication, 1999

ACADEMIC APPOINTMENTS

Associate Professor (with tenure)	Department of Communication Studies, University of Iowa August 2017-present
Assistant Professor	Department of Communication Studies, University of Iowa August 2010-May 2017
Affiliated Faculty	Center for Asian and Pacific Studies, International Programs, University of Iowa Fall 2010-present
Assistant Professor	Department of Communication, Western Illinois University 2009-2010

SCHOLARSHIP

PUBLICATIONS

Books

Jiyeon Kang. *Igniting the Internet: Youth and Activism in Post-Authoritarian South Korea*.
University of Hawaii Press, 2016.

Refereed Journal Articles

Jiyeon Kang, Jae-On Kim, and Yan Wang. "Salvaging National Pride: The 2010 Taekwondo Controversy and Taiwan's Quest for Global Recognition." *International Review for the Sociology of Sport* 50, no.1 (2015): 98-114.

Nancy Abelmann and Jiyeon Kang. "A Fraught Exchange? U.S. Media on Chinese International Undergraduates and the American University." *Journal of Studies in International Education* 18 (2014): 382-397.

Nancy Abelmann and Jiyeon Kang. "Memoir/manuals of South Korean Pre-college Study Abroad: Defending Mothers and Humanizing Children." *Global Networks* 14, no. 1 (2014): 1-22.
[lead article]

Jiyeon Kang. "A Vibrant Public: The 2009 Whole Foods Boycott on Facebook." *Journal of Broadcasting & Electronic Media* 56, no. 4 (2012): 562-577.

Jiyeon Kang. "Corporeal Memory and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils." *Journal of Korean Studies* 17, no.2 (2012): 329-350.

Jiyeon Kang and Nancy Abelmann. "The Domestication of South Korean Pre-College Study Abroad in the First Decade of the Millennium." *Journal of Korean Studies* 16, no. 1 (2011): 89-118.

Jiyeon Kang. "Coming to Terms with 'Unreasonable' Global Power: The 2002 South Korean Candlelight Vigils." *Communication and Critical/Cultural Studies* 6, no. 2 (2009): 171-192.

Jiyeon Kang. "Reconfiguring Argument Fields: Toward a Dynamics of Discursive Public Spheres." In *Engaging Argument: Proceedings of the Fourteenth NCA/AFA Conference on Argumentation*, ed. Patricia Riley (Washington, D.C.: National Communication Association, 2005), 205-212.

Cara A. Finnegan and Jiyeon Kang. "'Sighting' the Public: Iconoclasm and Public Sphere Theory" *Quarterly Journal of Speech* 90, no. 4 (2004): 377-402. [lead article]

Invited

Jiyeon Kang. "Internet Activism Transforming Street Politics: The 2008 'Mad Cow' Candlelight Festivals and New Democratic Sensibilities." Special issue on "Digital Korea" in *Media, Culture, and Society* 39.5 (2017): 750-761.

Jiyeon Kang and Cara Finnegan. "Gross Iconoclasm." *Argumentation and Advocacy* 49.3 (2013): 228-230.

Book Reviews

Jiyeon Kang. Review of *Unexpected Alliances: Independent Filmmakers, the State, and the Film Industry in Postauthoritarian South Korea* by Young-a Park. *Korean Studies* 39, no. 1 (2015): 111-13.

Jiyeon Kang. Review of *Public Modalities: Rhetoric, Culture, Media, and the Shape of Public Life*, edited by Daniel C. Brouwer and Robert Asen. *Quarterly Journal of Speech* 97, no.2 (2011): 252-256.

RESEARCH IN PROGRESS

Jiyeon Kang. "Exuberant Politics on the Internet: Two Popular Politics in South Korea's 2008 Candlelight Protests." Special issue on "Mediated Populism" in *International Journal of Communication* (invited).

Jiyeon Kang. "Captivated by Shared Judgment: Image Vernacular in South Korea's 2008 Internet Protests," in *Conceit of Context*, ed. Charles E. Morris III and Kendall R. Phillips (East Lansing, MI: Michigan State University Press, n.d.) (invited).

Jiyeon Kang and Natalie Fixmer-Oraiz. "Anxiety About the Tiger Mother: Asian(-American) Mothering and Citizenship in Globalization" (in preparation).

Jiyeon Kang. "Performing Civic Inattention: 'RaceFail' and Vernacular Ethics of Coexistence" (in preparation).

HONORS AND AWARDS

Top Paper Awards

Top Four Paper in Ethnography Division, National Communication Association, San Francisco, CA, November 2010.

Top Student Paper in Argumentation and Forensics Division, National Communication Association, Chicago, IL, November 2004.

Top Student Paper in Argumentation and Forensics, National Communication Association, Miami Beach, FL, November 2003.

Honors

National Communication Association Doctoral Honors Seminar. Bowling Green State University, Bowling Green, OH, August 2003.

GRANTS FUNDED

External

Association for Asian Studies First Book Subvention Grant, \$2,000, November 2015: *Igniting the Internet: Youth and Activism in Post-Authoritarian South Korea*.

Internal

(PI) Research Grant, Center for Asian and Pacific Studies, The University of Iowa, \$3,000, November 2016, *Vernacular Civilities: Chinese and South Korean International Students in the U.S.*

(PI) Arts and Humanities Initiative Fellowship, The University of Iowa, \$7,500: *Vernacular Civilities: Chinese International Students in the U.S. and South Korea*, 2015.

College of Liberal Arts and Sciences Book Subvention Grant, The University of Iowa, \$2,500, November 2015: *Igniting the Internet: Youth and Activism in Post-Authoritarian South Korea*

(Faculty mentor) ICRU (Iowa Center for Research by Undergraduates), \$2,500 for undergraduate research assistant (Kelsey O'Donnell), Summer 2015: "New Civilities on the Internet: 'Tone Policing' and the Ethics of Coexistence."

(co-PI) Research Grant, Center for Asian and Pacific Studies, The University of Iowa, \$3,000, summer 2015 (Collaboration with Natalie Fixmer-Oraiz): *Anxiety About the Tiger Mother: Asian(-American) Mothering and Citizenship in Globalization*.

Research Grant, Center for Asian and Pacific Studies, The University of Iowa, \$1,800, fall 2013: *Igniting the Internet: Youth, Activism, and Post-Authoritarian South*.

(co-organizer) Obermann Center for Advanced Studies Working Group, The University of Iowa, \$ 1,000, 2013-2014 (Collaboration with Melissa Curley, Religious Studies): *Reading Asia Through Contemporary Philosophy*.

Research Grant, Center for Asian and Pacific Studies, The University of Iowa, \$1,800, Summer 2012: *Netizenship: Youth, the Internet, and Post-Cold War South Korea* (fieldwork in South Korea).

(co-PI) Interdisciplinary Research Grants. Obermann Center for Advanced Research, The University of Iowa, \$ 6,000, Summer 2011 (Collaboration with Jae On Kim, Sociology): *We Deserve Better: National Pride, Sports, and Media in the Global Era*.

International Travel Awards, International Programs, The University of Iowa, Spring 2011, Summer 2011, Spring 2016.

Summer Dissertation Fellowship, Department of Speech Communication, University of Illinois at Urbana-Champaign, Summer 2006.

Friends Travel Grant, Department of Speech Communication, University of Illinois at Urbana-Champaign, Fall 2002, Spring 2003, Fall 2003, Spring 2004, Fall 2004, Spring 2005, Fall 2005, Fall 2006, Summer 2007.

RECENT LECTURES AND CONFERENCE PRESENTATIONS

Competitively Selected Papers and Presentations

Jiyeon Kang. "Distant Contact, Proximate Anxiety: South Korea's 'Anti-Multicultural' Online Discourse." AAS-in-ASIA: Association for Asian Studies, Seoul, Korea. June 2017.

Jiyeon Kang, "Call for Civil Indifference: 'RaceFail' and Counterpublics on the Internet." Preconference on Variety of Publics and Counterpublics. International Communication Association, San Diego, CA. May 2017.

Jiyeon Kang. "'Optimizing Globalization: The Ambivalent Embrace of Chinese Undergraduate Students at South Korean Universities.'" The Association for Asian Studies Annual Convention, Toronto, Canada. March 2017.

Jiyeon Kang and Natalie Fixmer-Oraiz. "Anxiety About the Tiger Mother: Asian(-American) Mothering and Citizenship in Globalization." Rhetoric and Communication Theory Division. National Communication Association Annual Convention, Philadelphia, PA. November 2016.

Participant, "Mediated Populism" workshop at Social Science Research Council (SSRC) InterAsian Connections Conference IV, Seoul, South Korea. April 2016.

Jiyeon Kang. "New Civilities on the Internet: 'Tone Policing' and the Ethics of Coexistence." Rhetoric and Communication Theory Division. National Communication Association Annual Convention, Las Vegas, NV. November 2015.

Panelist. "What's Moving in Social Movements Today." Rhetoric and Communication Theory Division. National Communication Association Annual Convention, Las Vegas, NV. November 2015.

Jiyeon Kang. "Internet Activism Transforming Street Politics." *Digital Korea: History, Use, and Effects of New Communication Technologies*, University of Michigan. November 2015.

Jiyeon Kang. "Igniting the Internet and the Politics of Captivation." Rhetoric and Communication Theory Division. National Communication Association Annual Convention, Chicago, IL. November 2014.

Jiyeon Kang. "Indifferent Embrace: Encounters with International Students and Ethics of Coexistence at Home." The Biennial Rhetoric Society of America Conference, San Antonio, TX. May 2014.

Participant. Social Science Research Council (SSRC) Korean Studies Workshop for Junior Faculty, Monterey, CA. July 2013.

Jiyeon Kang. "Post-Ideological, Enterprising, and Ethical: Youths at the End of the Candlelight Decade." The Association for Asian Studies Annual Convention, San Diego, CA. March 2013.

Jiyeon Kang. "Corporeal Memory and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils." Public Address Division, National Communication Association Annual Convention, Orlando, FL. November 2012.

Jiyeon Kang and Nancy Abelmenn. "The Chinese are Coming! The Koreans Are Already Here, So What: The Fraught Exchange between Chinese International Undergraduate Students and the American University" Presentation at *The American University Meets the Pacific Century*, University of Illinois. March 2012.

Jiyeon Kang. "Governable and Ungovernable Spaces: State, Resistance, and Neoliberalism in South Korea's Seoul City Hall Plaza." The Association for Asian Studies Annual Convention, Toronto, Canada. March 2012.

Jiyeon Kang. "Collective, Contentious, and Vibrant: Agency and Politics of Cyberactivism in the 2009 Whole Foods Boycott on Facebook." Critical and Cultural Studies Division, National Communication Association Annual Convention, New Orleans, LA. November 2011.

Jiyeon Kang. "Salvaging National Pride: The Taekwondo Controversy in Taiwan and East Asian Politics." International and Intercultural Communication Division, National Communication Association Annual Convention, New Orleans, LA. November 2011.

Jiyeon Kang. "Fickle, But With a Fist: Youth Netizens in South Korea's 2008 'Mad Cow' protest." Association for Asian Studies Annual Convention, Honolulu, HI. March 2011.

Jiyeon Kang. "Searching for a Post-Cold War Subjectivity in South Korea: Remembering the 2002 Candlelight Vigils." Ethnography Division, National Communication Association Annual Convention, San Francisco, CA. November 2010. **Top Four Paper.**

Jiyeon Kang. "Porous Boundaries and Protean Encounters: Netizenship in the Whole Foods Boycott." Rhetoric Society of America Biennial Convention, Minneapolis, MN. May 2010.

Panel Presentations

Jiyeon Kang. "'Optimizing' Globalization: the Ambivalent Embrace of Chinese Undergraduate Students at South Korean Universities." The Association for Asian Studies Annual Convention, Toronto, Canada. March 2017.

Jiyeon Kang. "The U.S. Military Empire, Globalization, and the Struggle over South Korea." Roundtable on Globalization, Empire, and the Struggle for Freedom, Crossroads in Cultural Studies. University of Illinois at Urbana-Champaign, IL. June 2004.

Cara A. Finnegan and Jiyeon Kang. "Circulation, Visual Culture, and the Public: Is Public Sphere Theory Iconophobic?" Visual Culture in Action seminar, National Communication Association Annual Convention. New Orleans, LA. November 2002.

Invited Presentations and Lectures

Jiyeon Kang. "Desires Gone Viral: Reading Fake News, Rumors and Internet Bubbles as Political Symptoms." *A Moment of (Post) Truth: A Media Workshop and Forum*, Project on the Rhetoric of Inquiry, The University of Iowa, March 2017.

Jiyeon Kang. "It's an Insult to the People: South Korea's 2016 Candlelight Protests and Internet Politics." *Impeachment and After: What Does the Future Hold for Korea's Politics?*, Walter H. Shorenstein Asia-Pacific Research Center, Stanford University, CA, April 2017.

Plenary presentation, "Image Vernacular." 15th Biennial Public Address Conference, Syracuse NY, September 2016.

Panelist. "Mediating Publics: Protest and Propaganda." International Rhetoric Workshop. University of Uppsala, Sweden, August 2016.

"Coming to Terms with the Post-national Educational Consumers: Mainstream and Vernacular Social Media on Chinese International Undergraduate Students in the U.S." *Brain Korea Colloquium*, Department of Anthropology, Seoul National University, Seoul, South Korea. April 2016.

"Igniting the Internet: South Korea's Internet-Born Youth Activism and the New Dynamics of Popular Politics." Rhetoric Colloquium at the Department of Communication Arts, University of Wisconsin, Madison, March 2015.

Panelist for "Netizens and Hacktivism: International Online Responses to Loss." *Life After: Activist Memorials and Digital Collaboration* symposium, University of Iowa, October 2013.

"A Fraught Exchange? U.S. Media on Chinese International Undergraduates and the American University." Presented at the Department Seminar, University of Iowa, October 2012.

Rising Stars of Korean Studies mentoring workshop. *USC Korean Studies Institute*, The University of Southern California, October 2012.

“Corporeal Memory and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils.” Institute for Communication Research Symposium, Seoul National University, June 2012.

Guest Lecturer. “Netizenship Politics.” Presented in Professor Alyssa Park’s History 2887: *Perspectives on Korea*. University of Iowa, April 2012.

“Corporeal Memory, Ephemeral Agency, and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils.” *Comparative Perspectives: Politics of Public Space in Korea*. Center for East Asian Studies, University of Pennsylvania, November 2011.

“Navigating Maternal Excess and the Global Child: South Korean Mother’s Memoir/Manuals of Education Migration.” Center for Asia and Pacific Studies. University of Iowa, October 2010.

Media Contributions

“Globalization and the World Economy” World Canvass—a production of International Programs at the University of Iowa (UITV and KRUI-FM 89.7), December 7, 2012. Available at Public Radio Exchange, <http://www.prx.org/pieces/42214-worldways/>

“Interview with Jiyeon Kang” *Vibrant Voices of Public Address* (official blog of the NCA Public Address Division), vol.1, no. 2, February 2012, <http://blog.umd.edu/ncapublicaddress/>

Op-Ed Column. “Between Twitter and Revolution.” *The Daily Iowan*, January 26, 2011.

TEACHING

TEACHING ASSIGNMENTS

Graduate

COMM 6335 Contemporary Rhetorical Studies: The Question of Agency
 COMM 6335 Contemporary Rhetorical Studies: The Public Sphere – Old and New
 COMM 508 Seminar in Rhetorical Theory (Western Illinois University)

Mixed Graduate and Undergraduate

COMM 4173 Social Media, Culture, and Politics
 COMM 4157 Advanced Topics: Globalization and the Public
 COMM 4131 Globalization and Culture

Undergraduate Courses

COMM 2090 Social Media and Society
 COMM 2054 Movements, Protest, Resistance
 COMM 1117 Theory and Practice of Argument

COMM 441 Rhetorical Process in Politics (Western Illinois University)
 COMM 312 Rhetorical Criticism and Theory (Western Illinois University)
 COMM 247 Argumentation (Western Illinois University)
 SPCM 220 Communicating Public Policy (University of Illinois)
 SPCM 111, 112 Oral and Written Communication (University of Illinois)

STUDENTS SUPERVISED

Degree objective	Student name	Outcome
a. Ph.D. students	Hojin Song (co-chair)	Completed, S2016; Assistant Professor of Communication (tenure track) at Roberts Wesleyan College (F2016-)
	Seung Min Hong (co-chair)	Dissertation in progress
	Hannah Johnson	Dissertation in progress
	Scott Bredman	Coursework, F2017
	Tyler Snelling	Coursework, F2017
b. Undergraduate students	Chelsea Harrison	International Studies undergraduate thesis, S2011
c. Committee membership	Rebecca Robinson	Dissertation in progress
	Dana Graveson	Dissertation in progress
	Bryan Asbury	Dissertation in progress
	Heather Roy	Dissertation in progress
	Christopher Thomas	Dissertation in progress
	Margaret Tully	Dissertation in progress
	Christopher Clough-Hunter	Comprehensive exams, F2015
	Kyle Vint	Comprehensive exams, F2015
	Michelle Colpean	Comprehensive exams, S2017
	Matthew Houdek	Comprehensive exams, F2016
	John Carpenter	Comprehensive exams, F2015
	Veronica Sun	Plan of study, S2017
Ashley Peterson	Plan of study, S2017	
Ace Eckstein	Plan of study, S2017	
d. Past committee membership	Renu Pariyadath	Ph.D. completed, S2015
	Hua Su	Ph.D. completed, S2015
	Brook Irving	Ph.D. completed, S2015
	Benjamin Burroughs	Ph.D. completed, S2015
	Lisa Silvestri	2 nd leader, Ph.D. completed, S2014
	Kristin Anderson-Terpstra	Ph.D. completed, S2012
	Sidney Yueh	Ph.D. completed, S2012
	John Witte	Plan of study, S2014
	Jeffrey Shuter	Plan of study, S2014
	Michaela Frischherz	Plan of study, F2011
	Melissa Zimdars	Plan of study, F2011
	Adam Rugg	Plan of study, F2011
	Rachel Sherman	Undergraduate honors thesis, F2010

e. Graduate teaching supervision	Raven Maragh	Topics in Communication Studies: Digital Media, Activism, and Social Trends, F2016
	Margaret Tully	Topics in Communication Studies: Women in Comedy, S2016
	Kristina Scharp	Business and Professional Communication, F2012

SERVICE

Profession

Editorial board,

Quarterly Journal of Speech, 2016-
The Western Journal of Communication, 2013

Ad Hoc Reviewer,

Women's Studies in Communication, 2017
Journal of Transnational Asian Studies, 2016
Communication and Critical/Cultural Studies, 2014
Journal of Broadcasting and Electronic Media, 2014
POROI: An Interdisciplinary Journal of Rhetorical Analysis and Invention, 2012
The Western Journal of Communication, 2012
Critical Studies in Mass Communication, 2011
Journal of Communication Inquiry, 2011

National Communication Association

Book Award Selection Committee, Critical Cultural Studies Division, 2015
Panel Chair, Public Address Division, 2011, 2012
Rhetoric and Communication Theory Division, 2015
Reviewer, Rhetoric and Communication Theory Division, 2013, 2015, 2016
Public Address Division, 2010, 2011, 2012
Critical Cultural Studies Division, 2010, 2011
Ethnography Division, 2010, 2011

Rhetoric Society of America

Reviewer, RSA Biennial Convention, 2017
Respondent and Panelist, Midwest Winter Workshop, 2011, 2013, 2014, 2015, 2017
Reviewer for a new series at Routledge Press, 2015

Department

Search Committee, 2017
Becker Biennial Conference Organizing Committee, 2017
Undergraduate Affairs Committee, 2016-2017
Graduate Affairs Committee, 2015-2016
Events Committee, S2016
Awards Committee, 2014-2015
Lectures, Awards, Department Seminar Committee, 2011- 2014
Leader in "Grading Written and Oral Work," *2013 New TA Orientation*, August 2013
Communication Studies Brownbag Series, *Preparing for Academic Conferences*, February 2012

College

Panel leader, “Coffee and Conversation with Established Junior Faculty.” *The College of Liberal Arts and Sciences Orientation for New Faculty*, August 2013
 Reviewer, *James F. Jakobsen Graduate Conference*, 2011, 2012

University

Project on Rhetoric of Inquiry (POROI) Advisory Board, 2015-
 Guest Lecture, “Contemporary Youth and Digital Culture in South Korea,” The Sejong Talks: The University of Iowa King Sejong Institute Lecture Series, February 2016
 Guest lecture, “Cultural Differences in Seeking Help,” *Global@Iowa* (CSI:3110), February 2015
 Guest lecture, “How to Minimize Cultural Miscommunication,” *Global@Iowa* (CSI:3110), September 2014
 Session leader, *Iowa Teachers’ Seminar of Asian Studies*, Center for Asia Pacific Studies, July 2014
 Steering committee member and panel facilitator, “Global Leadership Starts Here: A U.S.-China student workshop on the undergraduate experience at Iowa.” February 2014

Community

Translator, Pen World Voices Festival, Iowa City- UNESCO City of Literature, 2011.

PROFESSIONAL MEMBERSHIPS

National Communication Association
 Rhetoric Society of America
 Association for Asian Studies