

VISION and STRATEGIC THEMES

For INTERNATIONALIZATION

To be effective citizens and to excel in their chosen careers, *UI students* must develop cross cultural competencies; and we must provide them opportunities to learn to function successfully and with ease in global environments. The *learning and discovery* that take place at the University of Iowa reshape our understanding of the world, improve quality of life for many, and create economic benefits in the State of Iowa and around the globe. *International relationships and partnerships* add value to and expand the reach of our curricula, research activities, outreach, and economic development activities; and we must successfully leverage these partnerships, including with our alumni living abroad. The University of Iowa must think and act as a global institution to be competitive and to be in a position to excel over the coming decades.

A Shared VISION for a Global University of Iowa

In order to become a leading international institution poised to serve Iowa and the world, the University of Iowa will:

- Become a destination school for students seeking a global education.
- Prepare our students to contribute to, and be successful within, a global society and economy.
- Lead research efforts that contribute to global progress.
- Foster a strategic network of global partners.

Student Success

The UI will become a destination university for students interested in global education. We will become known for preparing students to develop a global perspective and competencies by:

- Expanding Study Abroad, sending more Iowa students and faculty abroad, and articulate the value and expectation to graduate as global citizens.
- Integrating curricula addressing global concepts and perspectives into majors through course content focusing on expected student outcomes.
- Seeking students from a broad range of countries.
- Ensuring the UI is welcoming to international students, faculty, and staff. Involving domestic UI faculty, staff, and students in integration efforts to foster a deeper understanding of cultures and improve partnerships.
- Increasing employment opportunities of international students at Iowa while matriculated and after graduation.
- Building upon existing relationships between international faculty and their home institutions, and international alumni, to expand experiences, collaborations, recruitment, and placement.

Creation and Discovery

We will expand and connect research and institutional partnerships across the University and beyond by:

- Fostering UI coordination of international research and partnerships, promoting networking and collaboration, celebration of global partnerships, and building a more efficient database.
- Developing active collaborations with international organizations via pilot/seed grants with measurable outcomes. Identify pilot grants and other internal funding mechanisms that are optimal in facilitating external grants and contracts.
- Leveraging disciplinary strengths to address the global dimension of “grand challenges” with internationalization of cluster hires.
- Providing an efficient infrastructure to conduct international research.
- Recognizing and rewarding globalization in research for promotion and tenure.

Engagement

We will have greater impact locally and globally by:

- Enhancing student global and cultural awareness through international and social entrepreneurship. Articulate the value, need, and imperative of global competence and collaboration.
- Engaging international Alumni and families in ongoing, meaningful ways through ongoing communications and activities
- Identifying efficient protocols and up-to-date, accessible data to promote international research, teaching, and outreach.
- Expanding support for UI faculty engaged abroad. Areas include:
 - Scholar hosting, faculty exchange programs, visiting researcher positions, mentorship programs, and outreach activities.
 - Supporting forums to increase visibility and attendance at events involving international scholars and speakers.
- Encouraging economic development initiatives in developing countries and in counties with strong UI and Iowa ties.
- Assessing the potential for UI/Iowa “gateways” or multi-purpose physical presences to serve study abroad, recruitment, alumni relations, and corporate/industry connections.
- The University will promote and support resources for faculty regarding internationalization.